

PRESS RELEASE

SCOTIABANK APPOINTS NEW GENERAL MANAGER - STRATEGIC MARKETING

Scotiabank Trinidad and Tobago Limited announces the appointment of Gillian London Benjamin to the position of General Manager – Strategic Marketing. While her career began in the accounting field as the Accounts Supervisor at a local manufacturing operation, Mrs. Benjamin now joins the Bank with 10 years of extensive experience and expertise in Marketing at one of the top conglomerates in the country.

She holds a Bachelor's Degree in Management Studies, Marketing Option from the University of the West Indies, St. Augustine and is in the process of completing the International Master's of Business Administration programme at the Arthur Lok Jack Graduate School of Business, University of the West Indies.

In her new role, Mrs. Benjamin will have the responsibility of formulating and directing Scotiabank's marketing support strategies in line with strategic and annual business plans. She heads a team of experienced and highly motivated individuals in building brand equity, portfolio growth and revenue through advertising, promotion, public relations and marketing communications.

For further information, please contact Reena Panchorie, Assistant Manager, Public & Corporate Affairs at 625-3566 Ext 2202.

September 4th 2007



**Gillian Benjamin, Scotiabank's newly appointed
General Manager, Strategic Marketing**