Scotiabank is the 2012 Jamaica Environmental Trust’s Leader Awardee

Scotiabank Group is the recipient the Jamaica Environmental Trust’s (JET) inaugural Leader Award.

The Award is part of JET’s 20th anniversary activities and which was created to recognize corporate supporters that give unrestricted funding to JET each year.

“Our commitment to and support of environmental consciousness and sustainability is our responsibility, indeed it is everyone’s. To receive an award for supporting an organization on the front line is an honour and an additional reward,” said Joylene Griffiths Irving, Executive Director of the Scotiabank Foundation which received the Award at the company’s head office last week Friday.

JET has reignited its fundraising efforts in order to sustain its work in environmental protection, and public education, advocacy, and legal advice to
communities. The organization is targeting donations of J$5M for this year as part of its long term goal of raising US$500,000 US for its Sustainability Fund.

“Companies which give significant unrestricted funding to JET are especially valued, because such funding is flexible and can be used in a variety of ways to support the organization. We are particularly grateful to those companies who have given consistent support over a great many years. Coming to the end of our 20th anniversary year, we have created our Honour Roll programme to express our appreciation to them. JET applauds Scotia’s commitment to preserving Jamaica’s natural environment and recognizes Scotia as a Leader of the Environment,” said Diana McCaulay, CEO of the JET.

The award comes ahead of the 43rd annual international Earth Day observation which will take place on April 22. On Earth Day JET will host an Open Day at their 11 Waterloo Road office to celebrate the completion of the second staging of the Building Appreciation for Nature in Children at Risk (BANCAR) Project. Scotiabank, from April 23 – 26 will observe a week of awareness for staff on occupational health and safety in a green economy as part of its increasing use of greener processes and equipment in the workplace. Some initiatives include safe and efficient use of electricity; eco-friendly office materials and equipment; and waste management processes.

Scotiabank, through its Scotia Goes Green programme in 2011 contributed J$4M directly to environmental projects such as the Protect the Environment Trust and each clean up activities. For 2012 a key focus is supporting the Lionfish awareness and control project run by the University of the West Indies’ Center for Marine Sciences.

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**About Scotiabank:**
Scotiabank has been in Jamaica since 1889 and is the premier financial institution in the country with just over 2,000 employees and 39 Branches Island wide. Scotiabank is a subsidiary of Scotiabank Group which offers a diverse range of products and services including personal, commercial, and small business banking; wealth management; insurance; and mortgages. The Group is an award winning institution having been named on numerous occasions as the Bank of the Year and Best Bank in Jamaica by international financial publications - the Banker, Latin Finance, Euromoney, and Global Finance magazines. The Scotiabank Group has $332 billion in assets (as at November 31, 2011). For more information please visit www.jamaica.scotiabank.com.

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