

# GLOBAL ECONOMICS | SCOTIA FLASH

December 3, 2021

# **Canada Seems To Be Moving Beyond Full Employment With Rising Wage Pressures**

- Job gains remain strong
- Canada may well be moving past full employment
- Wage growth continues to accelerate across multiple sectors
- Wage-driven cost-push inflation is bigger than the BoC admits

## CDN jobs m/m 000s // unemployment rate %, SA, November:

Actual: 153.7 / 6.0 Scotia: 0.0 / 6.8 Consensus: 37.5 / 6.6 Prior: 31.2 / 6.7

For all intents and purposes, Canada appears to be at full employment and may be moving beyond. Jobs crushed everyone's guesses again, growth in new entrants to the labour force has petered out and so wages are sharply accelerating. See a partial breakdown of the details behind the latest jobs blowout in the accompanying table. CAD initially rallied by about three-quarters of a cent but is now little changed as the USD regained strength following US payrolls. Short-term Canadian yields spiked by ~10bs on BoC hike bets and have since held on to most of that initial reaction.

#### **WAGES ARE SOARING...**

Let's start with wages. Month-over-month annualized wage gains are off the chart (chart 1). Canada has been registering about 7–9% gains in average hourly wages of permanent workers every month since July. That's five months of data showing a massive acceleration in wage pressures in what used to be the BoC's preferred measure of wage growth. I've been referencing this figure for a long time now because it's a better way to capture turns.

The year-over-year wage growth rate will do so much more slowly such that the memo on rising wages wouldn't land in in-boxes until well into 2022 according to that measure. Worse is that it's downright laughable to read StatCan explaining away wage growth by referencing it in two-year intervals (today's versus the same period in 2019) in order to smooth out pandemic influences; by the time that measure changes, the BoC will get the memo in 2023!! Ottawa appears to have horse-blinders on toward basic wage data.

Worse is that some folks in Ottawa think all of this manna from heaven is going to a select few. Chart 2 shows that multiple sectors have been forced into paying considerably higher wages. The chart takes seasonally adjusted wages in each sector compared to June and annualizes the percentage gain since then in order to show what they've been faced with for almost half a year now. Wage pressures are widespread across sectors which itself is a further sign that broad economywide wage pressures are not just a compositional effect. Not realizing this can lead to fundamentally misguided monetary and broader public policies.

#### CONTACTS

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Canadian Jobs Break Down	
Province	m/m
Ontario	+68.1k
Quebec	+45.5k
Alberta	+15.4k
Newfoundland & Labrador	+9.1k
British Columbia	+4.6k
Nova Scotia	+3.7k
Prince Edward Island	+2.9k
Manitoba	+1.9k
Saskatchewan	+1.4k
New Brunswick	+1.0k
Employment Type	m/m
Full Time	+79.9k
Part Time	+73.8k
Public Sector	+17.8k
Private Sector	+106.9k
Self Employed	+29.0k
Sources: Scotiabank Economics, Statistics Canada.	

## Chart 1

# **Canadian Hourly Wages**



Sources: Scotiabank Economics, Statistics Canada

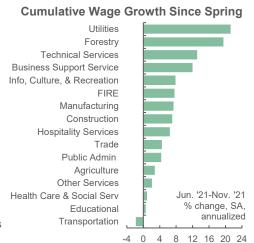


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### ...AND SUCH WAGE PRESSURES **COULD PERSIST...**

It is still early in the debate with just five months of accelerating wage pressures to go by. With each passing month of evidence that wage growth is still strong, however, the argument that it's just a reopening spurt gets weaker. Canada's economy shut for a couple of months back in the Spring and here we have five months of pressures.

But could such pressures have legs? We'll see, but it partly depends upon where maximum employment sits which is always highly uncertain. But the possibility that we are breaching the dyke on labour costs



Sources: Scotiabank Economics, Statistics Canada.

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cannot be dismissed. Chart 3 compares Canada's official unemployment rate and also Canada's unemployment rate adjusted to US measurement concepts to the OECD's quesstimate for NAIRU (non-accelerating inflation rate of unemployment). NAIRU can proxy the point at which full employment is thought to exist. It's a highly uncertain estimate, but if it's in the right ballpark then Canada could be at or beyond maximum employment by this yardstick. Ultimately, it may be that perhaps prices are the best signal of what's going on in a marketplace and in this case wage figures may be the most dispassionate arbiter of the debate over labour slack.

Chart 2

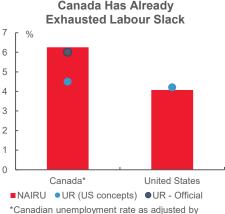
#### ...AND THIS HAS ARGUABLY BEEN GOING ON FOR QUITE A WHILE

We also got an update on productivity-adjusted labour costs when StatCan updated unit labour costs to Q3 (chart 4). I had to adjust the scale to accommodate the acceleration! ULCs were up 7.7% q/q SAAR in Q3. Unit labour costs were relatively tame for many years coming out of the Global Financial Crisis. That started to change around 2017–18 when this yardstick began to rise more rapidly. It is now going vertical. When employment costs are far outstripping productivity growth it can tend to fan inflationary pressure.

The fact that job growth is strong while wages are accelerating should also be coupled with the fact that growth in the labour force is comparatively mild. The labour force defined as those seeking work who are both successful and unsuccessful at doing so—is only 1.4% y/y larger now while jobs are up by 4.2% or three times as fast over the past year. The labour force participation rate has for all practical purposes fully recovered (chart 5). Employers are finding it tougher to find new workers and being put into a position whereby they are increasingly having to pay ransom wages.

Immigration can help if it accelerates beyond converting folks who are already here into citizens and is targeted to the areas of skills shortages. So can improved confidence of potential workers to enter high contact jobs that are most vulnerable to the pandemic, but at a minimum that may be further delayed by Omicron. That leaves wages as the enticement, such that actual 61 wages rise toward reservation wages in order to pull in more people from the sidelines. In the process, measures of job turnover, more job shifting and more mobility will continue to rise. These are positive signals for the labour market and economy, but present very tough circumstances for employers to navigate through in terms of whether to spend more on wages or more for job searches, training and disruptions to their businesses. With much of the emphasis during the pandemic having been placed upon helping workers, the policy pivot toward recognizing the pressures facing employers across multiple industries is long overdue.

#### Chart 3



\*Canadian unemployment rate as adjusted by Statistics Canada to be comparable to the US Sources: Scotiabank Economics, OECD, Statistics Canada, BLS

#### Chart 4



### Chart 5

# **Participation Rate** 66 65 60 " 124 " 124 " 171 Ceb " 707 121 " 124 " 124 " 171 Ceb " 707

Canada's Labour Force

Sources: Scotiabank Economics, Statistics Canada



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#### **OTHER DETAILS**

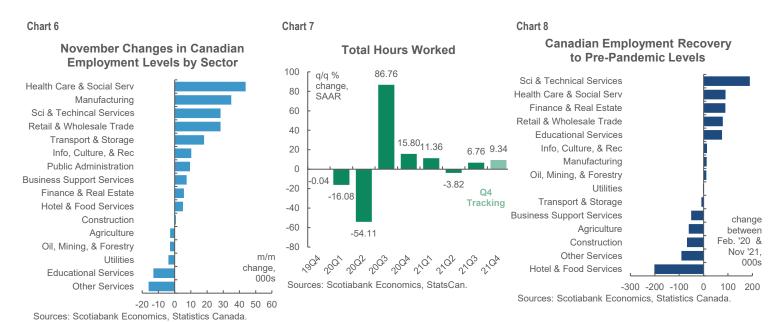
There was high breadth to the growth in employment. Services were up 127k with jobs in the goods sector up 26k. Within goods it was all manufacturing (+35k) with the rest little changed. Within services it was health & social assistance (+44k), followed by wholesale/retail (+28k) and prof/sci/tech (+28k), while transportation/warehousing jobs were up 18k. There were smaller gains elsewhere as summed up in chart 6. The main downsides were education (-13k) and 'other' services (-16k).

Hours worked were up 0.7% m/m SA in November. Canada has been registering powerful monthly gains during four of the past five months. Hours worked were up 6.8% q/q SAAR in Q3 and are now tracking an explosive 9.3% q/q rise in Q4 (chart 7). Since GDP is an identity defined as hours worked times labour productivity, the 9.3% Q4 rise points to very strong GDP growth. The caveat is again the fact that the reference week did not capture BC's flooding that hit the following week but that's unlikely to put a sizable dent in the nationwide tallies.

Chart 8 shows that the job full recovery is still uneven across sectors. In my opinion, that's not something that should fuss monetary policy as a blunt instrument that targets broad outcomes overwhelmingly above modest feedback effects stemming from unequal outcomes. Training and support programs lie within the realm of fiscal policy makers. To blur the lines—say by adjusting the Bank of Canada's inflation mandate toward job market targets—risks backfiring at the worst moment given evidence of full employment.

Statcan flipped the survey reference week this time. It's usually the week within the month that includes the 15<sup>th</sup> day. This time it was the week of the 7th–13th which was before BC's flooding and there is no explanation for why. BC's flooding hit the following week. BC only accounted for +5k jobs last month in this report. Pretty much all of the gain was in Ontario and Quebec. Hours worked are more likely to have suffered in BC, but is it possible the flood effect will never surface in the data? If the December reference week goes back to being the week including the 15<sup>th</sup> and they base m/m changes off of the earlier than usual reference week for November, then maybe BC's hours worked and any jobs hit may have significantly recovered by that time. Presto, never happened—according to the statisticians anyway....

In any event, BC's flooding shouldn't influence the BoC's thinking. The standard playbook is to knock back the current impact on Q4 and punt the recovery into the next period. Monetary policy would look through that and we don't know the longer-term damage to the capital stock.





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