

GLOBAL ECONOMICS LATAM FLASH

July 9, 2021

Mexico: Untangling Mixed Messages from Banxico—A Tightening Cycle Kicks Off

- Mexico's recent jump in inflation expectations implies that Banxico's surprise policy-rate hike wasn't a one-off signaling move and instead marked the beginning of a front-loaded tightening cycle.
- We now anticipate 100 bps of further tightening in the remainder of 2021 to take the target rate to 5.25% by December, followed by another 75 bps during 2022 to reach a terminal rate of 6.00% in Q3-2022.

REVISED FORECASTS FOR FRONT-LOADED RATE HIKES

Recent events signal that Mexico's central bank, Banxico, has taken its first steps into a tightening cycle that started with a surprise 25 bps rate hike by the Board on June 24 from 4.00% to 4.25%. Against a challenging inflation outlook and the impending change in leadership at Banxico, we now expect a further 100 bps of tightening coming in 2021 to close the year at 5.25% compared to our earlier 4.00% forecast for end-2021 (chart 1).

We have also adjusted our longer-term profile for monetary policy in Mexico to a 6.00% terminal rate by Q3-2022—essentially the neutral real policy rate based on our inflation forecasts—up from 5.50% in Q4-2022 in our previous forecast.

We expect to see a front-loaded tightening cycle where the Board will make increases of 25 bps at every meeting scheduled for the rest of this year (i.e., August, September, November and December). A front-loaded cycle should further ease the central bank's leadership transition, as Governor Diaz de Leon's mandate at the helm of Banxico will conclude at the beginning of 2022.

Our revised rate call reflects both a fresh assessment of Banxico's stance and of Mexico's macroeconomic outlook (table 1). Compared with our last published forecasts in the June 18 *Latam Weekly*, our projection for end-2021 inflation has been lifted from 4.7% y/y to 5.7% y/y, mainly to reflect substantially stronger actual price increases so far in H1-2021. Our forecast for the USDMXN is, however, unchanged despite our expectation of higher Mexican policy rates. While this may appear counterintuitive, we've kept our FX forecasts unaltered as our current path of crossrates is already priced by markets in tandem with the rate cycle we now anticipate. Moreover, recovering domestic demand is shrinking Mexico's trade surplus just as the specter of Fed tapering nears, both of which are curbing support for the peso.

JUNE'S SURPRISE HIKE LIKELY KICKSTARTED A TIGHTENING CYCLE

Banxico's surprise 25 bps hike on June 24 caught the market off-guard, as previous communications from the central bank had signaled that inflationary pressures were perceived as temporary and ill-suited for monetary-policy fixes. Moreover, in its *Quarterly Inflation Report (QIR)*, published three weeks prior to the surprise decision, Banxico had revealed an expectation that inflation would get back to the mid-point of its target range by June 2022, well within the policy horizon.

Recent inflation pressures, even where broadly seen as transitory, have, however, affected expectations for the 12 to 24-month horizon in which monetary policy operates. An angle that we, and the overwhelming majority of

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Chart 1



Sources: Scotiabank Economics, Banxico, INEGI.



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market watchers, may have missed earlier is that under Governor Diaz de Leon, Banxico appears to be placing increased weight on inflation <u>expectations</u>. In this sense, we note that over the past few months, private-sector expectations have increasingly <u>diverged</u> from Banxico's target. For instance: according to Banxico's latest survey of private-sector economists, expectations are for headline inflation to close 2021 at 5.80% y/y, with convergence to the 3% y/y target likely be achieved by Q3-2022 and not Q2 as the most recent *QIR* implied.

With the possibility that inflation expectations could become unmoored and transform a transitory spike in inflation into a more long-lasting phenomenon, we believe Banxico's Board is now inclined to act to ensure this doesn't happen.

A BOARD THAT HAS BEEN HARD TO READ

There remains lingering uncertainty over the policy bias going forward, given the mixed signals that followed the June 24 hike and what is likely to be a more dovish tilt under the new Governor who takes over at the start of 2022. Banxico's Board statement had noted the 2–3 split-vote decision behind the hike, but in the minutes released on July 8, the Board's mixed views became even clearer as at least one Board member was decidedly against an abrupt change in the narrative.

From the minutes we have now also confirmed our earlier speculation about the vote-split: Governor Diaz de Leon, alongside Deputy Governor Espinosa supported a more hawkish stance and backed the start of a formal tightening cycle. On the opposite side, Board members Esquivel and Borja were not yet ready to tighten rates and continued to support a dovish bias. The tiebreaker vote sat with Deputy Governor Heath, who backed the June 25 bps hike to anchor expectations.

Although Deputy Governor Heath is perhaps less committed to a full-blown tightening cycle than the two Board members with whom he voted, we infer a change in tone from previous statements based on the June 24 meeting comments. If indeed it was Mr. Heath who opined that less monetary stimulus was now needed given the strong economic recovery, a change in perspective by this "swing voter" could hint that indeed more hikes are on the horizon, as we now expect.

RISKS COULD DRIVE FEWER OR MORE RATE INCREASES THAN WE NOW FORECAST

Even though we have adjusted our forecasts to reflect a much more aggressive and earlier tightening cycle from Banxico than we <u>previously</u> thought, there remain some material risks that the Board could raise rates by a bit less or a bit more.

The possibility of fewer and/or slower rate hikes is tied to the pandemic. Evidence is mounting that Mexico is at the start of a third wave of COVID-19 and the new virus variants are triggering a fresh bout of stricter movement restrictions that could dampen recent increases in activity. It seems unlikely that the impact of this new lockdown will be as severe as earlier ones, but it still adds some downside risks to growth and inflation. Even before any new lockdowns were raised as a possibility by the government in early July, Banxico's *Report on Regional Economies*, published June 17, had already pointed toward restrictions pushing parts of the country back into activity decline.

Nevertheless, the dominant risks are to the upside—with the possibility of an even more hawkish path than the new forecasts we've laid out here. Mexico's weak monetary transmission channels accompanied by the possibility of pending inflation shocks with rising expectations now augur for more action rather than less. Mexico's shallow monetary-policy transmission channels are due to:

- A very low credit to GDP ratio (i.e., credit to the private sector sits at a modest 36.6% of GDP) means higher interest rates affect only a narrow share of the Mexican economy; and
- A relatively long average debt maturity also means that rate resets happen gradually, which also slows the transmission of policy tightening.

THE SIGNIFICANT IMPACT OF INFLATION

According to the June 24 meeting minutes, Banxico's Board members broadly agreed that inflation has been affected by transitory, supply-side pressures. While we agree that the recent commodity-price surges and supply-chain disruptions are temporary, we also see important forward-looking price risks that warrant caution from Banxico. We lay out the key risks below that underpin our revised forecasts for the policy-rate path.

• **Potential evidence of contamination.** At this point almost all components of core inflation are rising materially above the top end of Banxico's inflation target. Additionally, the correlations between different rising price components also seem to be





increasing. This is further supported by comments from the June 24 meeting, where a hawkish Board member underscored recent data that showed considerable additional pressures for headline and core inflation.

- Services-sector price pressures. Up to Q2-2021, the services sector has been the hardest hit by pandemic-related mobility restrictions, with sub-sectors such as tourism and entertainment still operating materially below pre-pandemic levels. We anticipate that three things will lead to material inflationary pressures from the services sector: (1) unfavourable base effects as services inflation was near 2% y/y at end-2020; (2) a rapid deployment of vaccines in Mexico and abroad will drive a gathering increase in demand for services, including tourism and entertainment; and (3) with the services sector hard-hit by the pandemic, the spike in demand will provide an opportunity for companies to raise prices to help recover from pandemic-inflicted losses.
- Cost pass-through. The past two years have been marked by a combination of economic contraction accompanied by material producer cost increases for almost all economic sectors. These cost pressures have included the elimination of the outsourcing regime; the close to 40% increase in minimum wages during 2019–20; increases in energy costs; and the recent pension reforms, which mean employer pension contributions will increase from 5.15% to 13.875% of workers' salaries. In this environment, companies' margins and balance sheets have been under pressure. Given a relatively strong rebound in demand during 2021, we expect that producers will take the opportunity to transfer some cost pressures over to consumers.

SUMMING UP: OUR REVISED CALL

In this complex environment, and mindful of the uncertainties behind any new rate decisions, our sense is that inflation risks imply that Banxico's Board has indeed kicked off a tightening cycle.

Given lingering slack in important parts of the economy and the labour market, we believe that Banxico's Board is, however, reluctant to move by more than 25 bps at a single meeting unless there is a further deterioration in inflation expectations. Hence, our forecast is for a front-loaded cycle to finish the year at 5.25%, with hikes at every upcoming meeting between now and end-2021. We note, though, that Banxico remains concerned about a vulnerable economic recovery and pauses could happen in its tightening path as the impact of hikes are evaluated.

Still, as in any tightening cycle that takes place in an upward inflationary spiral, front-loading policy moves should permit a lower terminal rate, which Banxico will likely take into consideration. Our terminal rate forecast for 6.00% by Q3-2022, compared with our earlier call for 5.50% by Q4-2022, keeps the nominal target rate heading to a neutral level.

Table 1	2020				2021				2022			
Mexico: Previous Forecasts	Q1	Q2	Q3	Q4	Q1	Q2e	Q3f	Q4f	Q1f	Q2f	Q3f	Q41
Real GDP (y/y % change)	-1.4	-18.7	-8.6	-4.3	-3.6	16.1	5.2	3.5	2.7	3.3	1.4	1.2
CPI (y/y %, eop)	3.2	3.3	4.0	3.2	4.7	5.8	4.4	4.7	4.5	3.2	3.4	3.6
Unemployment rate (%, avg)	3.4	4.8	5.2	4.3	4.3	3.8	4.1	3.9	3.9	3.8	4.4	4.2
Central bank policy rate (%, eop)	6.50	5.00	4.25	4.25	4.00	4.00	4.00	4.00	4.25	4.75	5.00	5.50
Certiful bank policy rate (70, eop)												
Foreign exchange (USDMXN, eop)	23.67	22.99	22.11	19.91	20.43	20.00	20.58	20.73	20.84	21.03	21.17	21.25
1 7 (1 7	23.67	22.99		19.91	20.43	20.00		20.73	20.84		21.17	21.2
1 7 (1 7	23.67 Q1			19.91 Q4	20.43 Q1			20.73 Q4f	20.84 Q1f			
Foreign exchange (USDMXN, eop)		20	20			20	21		Q1f	20	22	Q4 1.2
Foreign exchange (USDMXN, eop) Mexico: New Forecasts	Q1	20 Q2	20 Q3	Q4	Q1	20 Q2e	21 Q3f	Q4f	Q1f	20 Q2f	22 Q3f	Q4
Foreign exchange (USDMXN, eop) Mexico: New Forecasts Real GDP (y/y % change)	Q1 -1.4	20 Q2 -18.7	Q3	Q4 -4.3	Q1 -3.6 4.7	20 Q2e 16.1	21 Q3f 5.2	Q4f 3.5	Q1f 2.7 4.5	20 Q2f 3.3	Q3f	Q4
Foreign exchange (USDMXN, eop) Mexico: New Forecasts Real GDP (y/y % change) CPI (y/y %, eop)	Q1 -1.4 3.2	20 Q2 -18.7 3.3	Q3 -8.6 4.0	Q4 -4.3 3.2	Q1 -3.6 4.7	20 Q2e 16.1 5.8	21 Q3f 5.2 5.4	Q4f 3.5 5.7	Q1f 2.7 4.5	20 Q2f 3.3 3.8	Q3f 1.4 3.4	Q4 1.: 3.0



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