Scotiabank

GLOBAL ECONOMICS

HOUSING NEWS FLASH

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Contributors

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Canada	May-22	Apr-22	May-22					
	m/m ¹	m/m ¹	y/y ²					
Sales (% change)	-8.6	-11.2	-21.7					
New listings (% change)	4.5	-2.1	6.3					
Average price (% change)	-3.8	-4.4	10.0					
MLS HPI (% change)	-0.8	-1.1	19.8					
	May-22	Apr-22	May-21					
Sales-to-new listings ratio (level) ¹	57.5	65.7	79.0					
Months inventory (level) ¹	2.7	2.3	2.0					
¹seasonally adjusted ² not seasonally adjusted								

Home Sales for Select Cities

National Toronto May 2022 Montreal ■ Apr 2022 Victoria Mar 2022 London Moncton Vancouver Edmonton Ottawa Halifax Calgary Saskatoon Regina Guelph Windsor **Quebec City** Hamilton Winnipeg NL (St. John's) sa m/m % change Saint John

0 Sources for chart and table: Scotiabank Economics, CREA.

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Canadian Home Sales — May 2022

CANADA HOUSING MARKET: GUESS WHAT, RATE HIKES WORK!

SUMMARY

Canadian home sales fell for the third month in a row, dropping by 8.6% (sa m/m) in May, while listings were up by 4.5% (sa m/m). This has brought more balance to the market, where the sales-to-new listings ratio, an indicator of how tight the market is, dropped to 57.5%—its lowest level since April 2019, and the closest it's been to its longterm average of 55.1%. This easing in conditions brought about another decline in the composite MLS Home Price Index (HPI), which edged down 0.8% (sa m/m) in May compared to April.

The decline in sales was widespread across the local markets we track. Of our 31 markets, sales fell in 27, led by urban centres in Ontario (St. Catharines, Brantford, Peterborough, London, Guelph, Hamilton, Ottawa), BC's Lower Mainland, Calgary and Edmonton—all of which recorded declines in the double digits. The national decline brings the level of sales closer to pre-pandemic levels, with the level of sales in May only 10% above the 2000–2019 May average.

Listings increased in two-thirds of our local markets, pushing more markets out of sellers' territory and into balanced territory. Twenty-three of our local centres are now in balanced market territory, up from 16 in April. Toronto and Barrie remained in buyers' territory for the second month in a row despite their listings falling as sales fell by more. Months of inventory continued to climb up from its record lows, reaching 2.7 months in May—slightly over half its long-term average of 5 months, but the highest it has been since summer 2020.

For the second month in a row, all home-types registered monthly price declines except for apartments, which still registered a small price gain. One-storey family homes led the fall in prices (-0.9% sa m/m), followed by two-storey family homes (-0.7% sa m/m) and townhouses (-0.6% sa m/m). On the whole, the composite MLS HPI for all homes in Canada was 19.8% (nsa y/y) higher in May 2022 compared to the same month last year, a marked slowdown from the record-setting year-over-year increases of over 30% in January and February 2022.

IMPLICATIONS

The housing market in many regions in Canada continued its adjustment to higher rates and shifts in buyers' attitudes in May.

Since the Bank of Canada began hiking its policy rate in March of this year, national sales have declined by 23%, while average selling price declined by 11% from its February 2022 peak.

Supply-demand conditions have been easing in many parts of the country, with the national market now in balanced territory. The recent recalibration in the housing market is a welcome development, and an intended consequence of higher borrowing rates. The rate hikes were meant to remove some of the exuberance from the market, which they are doing—admittedly, however, they are doing so at a much faster pace than previously anticipated.

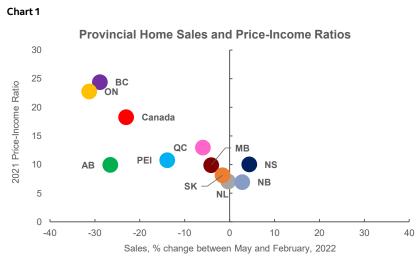
This rapid response is largely the result of higher sensitivity to rate hikes as we've discussed in previous reports. While Canadian households increased their net wealth to record high levels during the pandemic, they have also increased their liabilities, with mortgages taking up a larger share of these liabilities. This has made debt servicing ratios more sensitive to the renewal of these loans at higher rates, having been previously accumulated at record low borrowing rates (see the Bank of Canada's Financial System

Review for a detailed analysis of the impact of higher indebtedness on rate-sensitivity). The sensitivity also comes from the more prominent investor activity in the market since the pandemic. Investors have higher debt servicing ratios and are more sensitive to higher borrowing costs and expectations of lower profitability. With investors having taken up an increasingly larger share of the home buyers' pool, we have been expecting the drop in their demand in response to rate hikes to cause a disproportionate fall in sales.

We also need to remember that the market has been in sellers' territory for quite a while. Offers with conditions on them, such as inspections, which were typical in more normal times, were not considered competitive in the frenzied market of the past couple of years. As these conditional offers return with the shift in buyers' attitudes, home appraisals may be pulling prices down closer to market values. And, while buyers' sense of urgency might be retreating, it is likely creeping up on sellers who bought new homes before selling their existing ones, as they could not make their offer conditional on the successful sale of their current property. Some of these households could now be finding themselves in need of capital and are therefore rushing to list their homes and sell. This may be bringing more temporary supply to the market and causing larger discounts as they accept bids that are below asking.

As the dust clears and these dynamics play out, we can expect the housing market to settle into a more sustainable pace of adjustment in the short to medium term and to reflect demand fundamentals in the longer term.

Of course, there are variations within these adjustments across different regions and different market segments. Utilizing data from the Toronto Real Estate board, we can see that compared to the same month last year, sales dropped significantly more in the large, detached-homes segment relative to apartments. Within the detached-homes segment, sales in the suburbs declined by more than in the downtown core. This makes sense as a reversal of the pandemic conditions that led to a significant price appreciation in this segment is now under way. This is reflected in price movements at the national level: the biggest monthly decline in the composite MLS house price index occurred in the large, detached-homes segment (-1% sa m/m), whereas apartments in fact registered a small price gain (0.4% sa m/m). Across cities, the biggest sales drops are



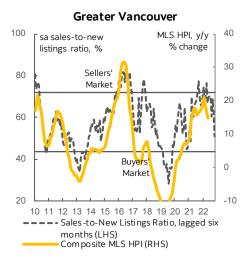
Source: Statistics Canada, CREA, Scotiabank Economics.

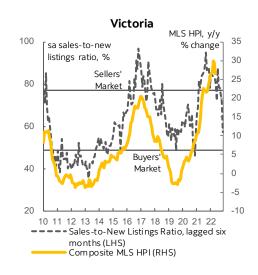
happening in regions that saw the largest divergence of prices from incomes and fundamentals. Chart 1 plots the level of sales in May relative to February (the month before the first Bank of Canada hike) against the average price to income ratios in 2021 across the different provinces—with the exception of Alberta, a clear trend emerges, whereby provinces that had the largest price-to-income ratios at the end of 2021 have in three months recorded the largest declines in sales, namely Ontario and British Colombia. This is in line with recent data from Equifax that shows the biggest reduction in new mortgage volumes compared to last year occurred in these two provinces.

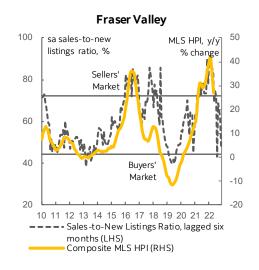
Rank ¹		Sales-to-New Listings Ratio							<u>Unit Sales³</u>			Avg. Sales Prices ³			New Listings ³		
	1 Real Estate Board	Last Month Rank	Monthly Change	Sales-to- New Listings Ratio		ev. from Long- erm Mean ²	Market Type	24-month Evolution	Last month	Last 3 mos.	Last 12 mos.	Last month	Last 3 mos.	Last 12 mos.	Last month	Last 3 mos.	Last 12 mos.
	National			57.5	0.2	•	Balanced		-8.6	-21.4	-12.5	-3.8	13.2	17.7	4.5	-5.2	-10.
1	NL (St. John's)	2	1	72.2	2.1	•	Sellers'	-Am	-1.9	0.5	22.3	1.7	7.7	9.0	13.4	-15.2	-8.
2	Moncton	4	1 2	79.8	1.8	•	Sellers'	mhw	-2.9	-16.2	-9.1	-1.4	31.7	32.1	0.2	-5.5	-5.9
3	Saint John	3	— 0	74.2	1.6	•	Sellers'	~~~	0.9	-14.6	-3.9	4.0	18.6	25.6	10.1	-8.1	-5.
4	Sudbury	6	1 2	74.4	1.5	•	Sellers'	~~~	4.7	-18.2	-9.7	-1.3	25.2	27.9	9.5	-13.2	-7.
5	Lethbridge	10	1 5	75.3	1.2	•	Sellers'	mm	-4.0	-3.6	4.8	184.0	72.3	24.0	-4.2	1.5	0.3
6	Calgary	5	J 1	75.0	1.1	•	Sellers'		-15.9	12.3	28.7	-2.5	5.3	7.0	-6.6	4.5	10.
7	Saskatoon	9	1 2	67.1	0.9	•	Balanced	~~~	2.5	-11.2	-4.9	-1.7	-0.1	3.7	9.3	-18.5	-12.9
8	Halifax	12	1 4	82.3	0.8	•	Balanced	~~~	-1.1	-22.7	-23.3	-5.4	25.6	25.3	3.5	-5.4	-14.8
9	Quebec City	7	J 2	71.8	0.6	•	Balanced		-2.4	-11.2	-18.2	-0.5	8.8	10.7	17.4	-11.6	-15.9
10	Regina	22	1 2	68.2	0.5	•	Balanced	~~~~	7.6	-3.6	-4.0	0.0	-0.8	5.2	3.2	-8.1	-4.4
11	Thunder Bay	1	J 10	68.2	0.4	•	Balanced	~~~	-7.8	-19.3	-5.5	-7.7	18.5	17.3	41.5	-6.1	0.4
12	PEI (Charlottetown)	13	1	64.5	0.3	•	Balanced	~~W	-8.6	-15.7	-8.1	-1.1	21.7	19.4	12.0	-2.4	4.9
13	Winnipeg	11	J 2	67.7	0.3	•	Balanced	m	-2.5	-21.2	-11.7	1.7	14.9	11.0	16.5	-11.2	-12.0
14	Ottawa	14	— 0	61.4	0.3	•	Balanced	www	-11.1	-17.6	-15.7	-0.9	10.0	14.8	0.2	-5.6	-6.5
15	Okanagan-Mainline (Kelowna)	15	— 0	56.1	0.1	•	Balanced	~~~	-12.2	-29.3	-18.2	-8.1	18.7	19.9	2.3	5.8	-6.2
16	Montreal	8	⊌ 8	61.7	0.1	•	Balanced	my-1	-1.2	-13.9	-19.3	-1.2	12.7	15.3	23.0	-5.0	-14.6
17	Edmonton	19	^ 2	59.1	0.0	•	Balanced	~~	-7.2	9.3	13.1	-2.1	4.5	4.2	-0.1	6.8	5.
18	Kingston	17	J 1	49.1	-0.2	•	Balanced		-3.9	-27.2	-21.4	0.8	20.0	22.9	18.1	-7.6	-15.6
19	Peterborough	18	J 1	52.2	-0.3	•	Balanced	~~~~	-19.2	-23.2	-13.5	2.3	17.9	26.3	-2.2	0.9	-2.2
20	Victoria	16	4 4	57.3	-0.4	•	Balanced		-15.8	-27.2	-19.8	-2.2	20.2	18.0	5.4	-5.1	-17.8
21	Vancouver	20	J 1	51.0	-0.5	•	Balanced	~~~	-18.4	-30.0	-9.8	-1.7	10.2	12.1	0.4	-18.1	-15.8
22	London	25	1 3	48.3	-0.6	•	Balanced	~~~	-15.5	-23.1	-10.8	0.6	22.1	25.7	1.9	14.1	3.9
23	Brantford	24	1	50.1	-0.6	•	Balanced	~~~~	-25.0	-19.2	-12.8	-1.8	25.0	29.6	-2.8	17.2	2.9
24	St. Catharines	23	J 1	45.2	-0.7	•	Balanced	~~~	-26.2	-25.9	-16.0	2.0	22.0	24.1	-3.0	5.9	-4.4
25	Hamilton-Burlington	27	n 2	49.2	-0.7	•	Balanced	hum	-12.4	-28.7	-19.9	-1.8	19.4	24.4	3.2	-0.9	-11.
26	Fraser Valley (Abbotsford)	21	J 5	48.1	-0.7	•	Balanced	~~~	-20.1	-39.5	-19.9	-6.7	11.7	20.9	2.7	-20.5	-19.8
27	Windsor	26	V 1	46.2	-0.8	•		mm	-6.5	-10.7	-3.1	-3.3	23.9	29.7	9.1	23.1	15.2
28	Guelph	29	1	53.7	-0.8	•		~~~~	-14.2	-26.3	-17.4	-8.1	23.3	25.6	-12.0	9.7	-5.
29	KW*	28	J 1	50.4	-0.8	•		mym	-7.7	-25.1	-14.0	-3.8	21.5	26.3	2.0	9.7	-3.
30	Toronto	30	= 0	46.1	-1.0	•	Buyers'	~~~^	-9.3	-36.4	-18.4	-3.1	14.3	18.6	-3.0	-8.0	-18.4
31	Barrie	31	_ 0	40.3	-1.2	•	Buyers'		-6.7		-25.7	2.3	24.9	31.4	-5.0	15.0	-5.4

¹Ordered from most- to least-tilted towards sellers. ²A market is tilted towards sellers, and likely to witness upward pressure on prices, if its sales-to-new listings ratio greater than the long-term mean plus one standard deviation. A sales-to-new listings ratio below the long-term mean less than one deviation is considered a buyer's market and likely to see a flat or downward trend in prices over the next six months. We define the long-term average as the 1990–2020 mean. ³Year-over-year percentage change. * Kitchener-Waterloo. Sources: Scotiabank Economics, CREA.

MLS Home Price Indices — Western Canada







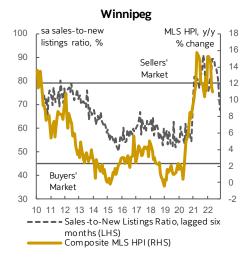






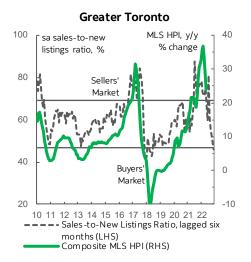


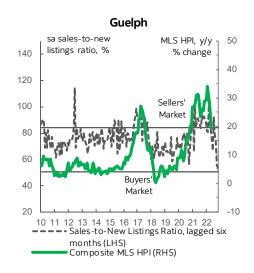


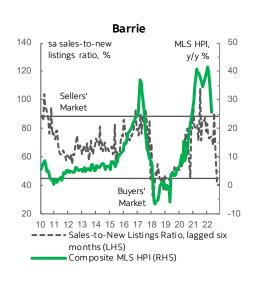


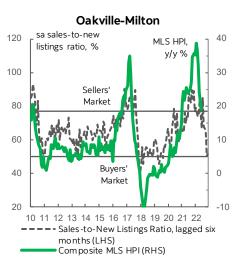
Sources: Scotiabank Economics, CREA.

MLS Home Price Indices (cont.) — Eastern Canada

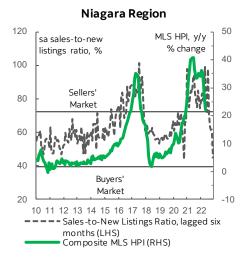


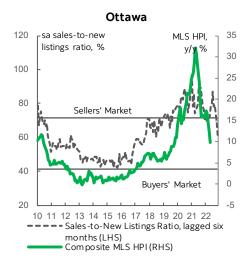


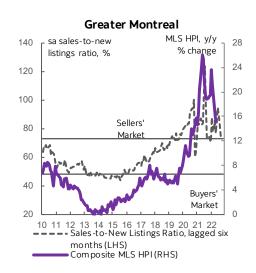


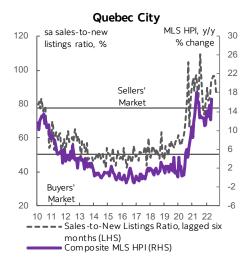








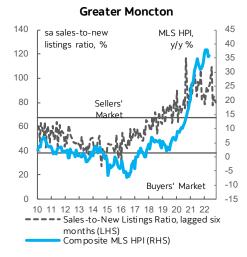


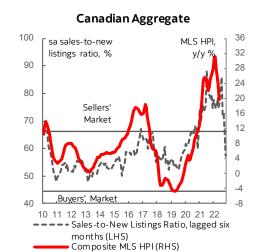


Sources: Scotiabank Economics, CREA.

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MLS Home Price Indices (cont.) — Eastern Canada and Canadian Aggregate





 $Sources: Scotiabank\ Economics,\ CREA.$



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