# Caution Regarding Forward-Looking Statements

From time to time, our public communications often include oral or written forward-looking statements. Statements of this type are included in this document, and may be included in other filings with Canadian securities regulators or the U.S. Securities and Exchange Commission, or in other communications. In addition, representatives of the Bank may include forward-looking statements orally to analysts, investors, the media and others. All such statements are made pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995 and any applicable Canadian securities legislation. Forward-looking statements may include, but are not limited to, statements made in this document, the Management's Discussion and Analysis in the Bank's 2019 Annual Report under the headings "Outlook" and in other statements regarding the Bank's objectives strategies to achieve those objectives, the regulatory environment in which the Bank operates, anticipated financial results, and the outlook for the Bank's businesses and for the Canadian, U.S. and global economies. Such statements are typically identified by words or phrases such as "believe," "expect," "foresee," "forecast," "anticipate," "intend," "estimate," "plan," "goal," "project," and similar expressions of future or conditional verbs, such as "will," "may," "should," "would" and "could."

By their very nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties, which give rise to the possibility that our predictions, forecasts, projections, expectations or conclusions will not prove to be accurate, that our assumptions may not be correct and that our financial performance objectives, vision and strategic goals will not be achieved. We caution readers not to place undue reliance on these statements as a number of risk factors, many of which are beyond our control and effects of which can be difficult to predict, could cause our actual results to differ materially from the expectations, targets, estimates or intentions expressed in such forward looking statements.

The future outcomes that relate to forward-looking statements may be influenced by many factors, including but not limited to: general economic and market conditions in the countries in which we operate; changes in currency and interest rates; increased funding costs and market volatility due to market illiquidity and competition for funding; the failure of third parties to comply with their obligations to the Bank and its affiliates; changes in monetary, fiscal, or economic policy and tax legislation and interpretation; changes in laws and regulations or in supervisory expectations or requirements, including capital, interest rate and liquidity requirements and guidance, and the effect of such changes on funding costs; changes to our credit ratings; operational and infrastructure risks; reputational risks: the accuracy and completeness of information the Bank receives on customers and counterparties; the timely development and introduction of new products and services; our ability to execute our strategic plans, including the successful completion of acquisitions and dispositions, including obtaining regulatory approvals; critical accounting estimates and the effect of changes to accounting standards, rules and interpretations on these estimates; global capital markets activity; the Bank's ability to attract, develop and retain key executives; the evolution of various types of fraud or other criminal behaviour to which the Bank is exposed; disruptions in or attacks (including cyberattacks) on the Bank's information technology, internet, network access, or other voice or data

communications systems or services; increased competition in the geographic and in business areas in which we operate, including through internet and mobile banking and non-traditional competitors; exposure related to significant litigation and regulatory matters; the occurrence of natural and unnatural catastrophic events and claims resulting from such events; and the Bank's anticipation of and success in managing the risks implied by the foregoing. A substantial amount of the Bank's business involves making loans or otherwise committing resources to specific companies, industries or countries. Unforeseen events affecting such borrowers, industries or countries could have a material adverse effect on the Bank's financial results, businesses, financial condition or liquidity. These and other factors may cause the Bank's actual performance to differ materially from that contemplated by forward-looking statements. The Bank cautions that the preceding list is not exhaustive of all possible risk factors and other factors could also adversely affect the Bank's results, for more information, please see the "Risk Management" section of the Bank's 2019 Annual Report, as may be updated by quarterly reports.

Material economic assumptions underlying the forward-looking statements contained in this document are set out in the 2019 Annual Report under the headings "Outlook", as updated by quarterly reports. The "Outlook" sections are based on the Bank's views and the actual outcome is uncertain. Readers should consider the above-noted factors when reviewing these sections. When relying on forward-looking statements to make decisions with respect to the Bank and its securities, investors and others should carefully consider the preceding factors, other uncertainties and potential events.

Any forward-looking statements contained in this document represent the views of management only as of the date hereof and are presented for the purpose of assisting the Bank's shareholders and analysts in understanding the Bank's financial position, objectives and priorities, and anticipated financial performance as at and for the periods ended on the dates presented, and may not be appropriate for other purposes. Except as required by law, the Bank does not undertake to update any forward-looking statements, whether written or oral, that may be made from time to time by or on its behalf.

Additional information relating to the Bank, including the Bank's Annual Information Form, can be located on the SEDAR website at www.sedar.com and on the EDGAR section of the SEC's website at www.sec.gov.

## International Banking Sharpened Focus and Growth

**Nacho Deschamps** 

Group Head, International Banking & Digital Transformation





International Banking continues to be a growth engine driven by strong market fundamentals and disciplined execution of our strategy

## **Current Snapshot of International Banking**

Retail Customers<sup>1</sup>

16 million

Total NIAT<sup>2</sup>

**\$3.2** billion

**Employees** 

60,000

**Average Loans** 

**\$153** billion

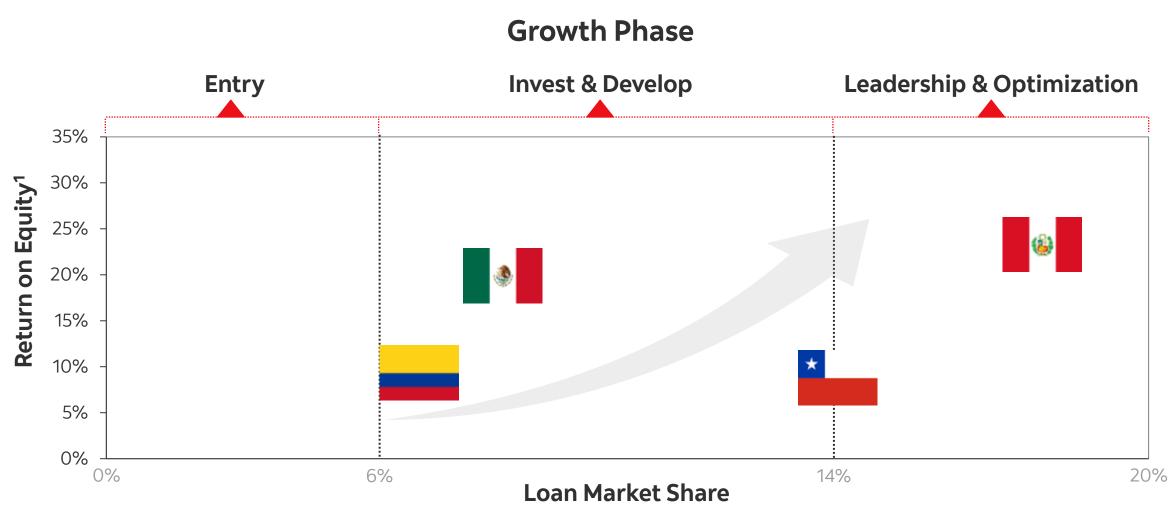
Branches<sup>1</sup>

1,900

**Average Deposits** 

**\$119** billion

## Gaining Scale, Driving Returns



### Core Markets Have Sound Fundamentals

#### Strong Governance

- Democratic countries with open economies
- Independent central banks with inflation targets
- Free trade agreements and free-floating currencies

#### Strong Growth Potential

- Diversified economies with strong regional GDP growth
- Investment grade-rated
- Low Debt/GDP ratios with lower fiscal deficits compared to G7
- Increasing adoption of banking services

## Favourable Demographics

- 225 million people with average age of 30 years
- Strong domestic consumption
- Much lower banking penetration compared to Canada and the US
- Among the fastest-growing smartphone markets in the world
- Considerable growth in middle class

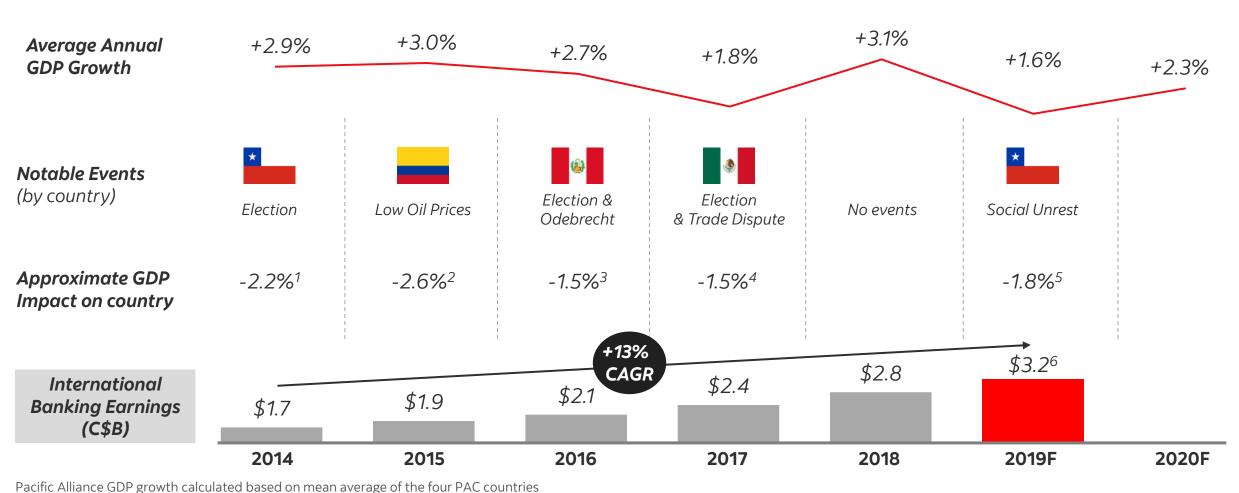
We are well positioned for future growth in our key markets

### The Bank of the Pacific Alliance

- Only universal bank with full presence in all Pacific Alliance countries
- Well-established Banks with scale to compete in each market
- Almost 30 years of experience operating in the Pacific Alliance region
- 13 million<sup>1</sup> Retail and 30,000 Corporate & Commercial customers >100 multi-national corporate customers within the Pacific Alliance
- Pacific Alliance to contribute ~80% of International Banking's earnings

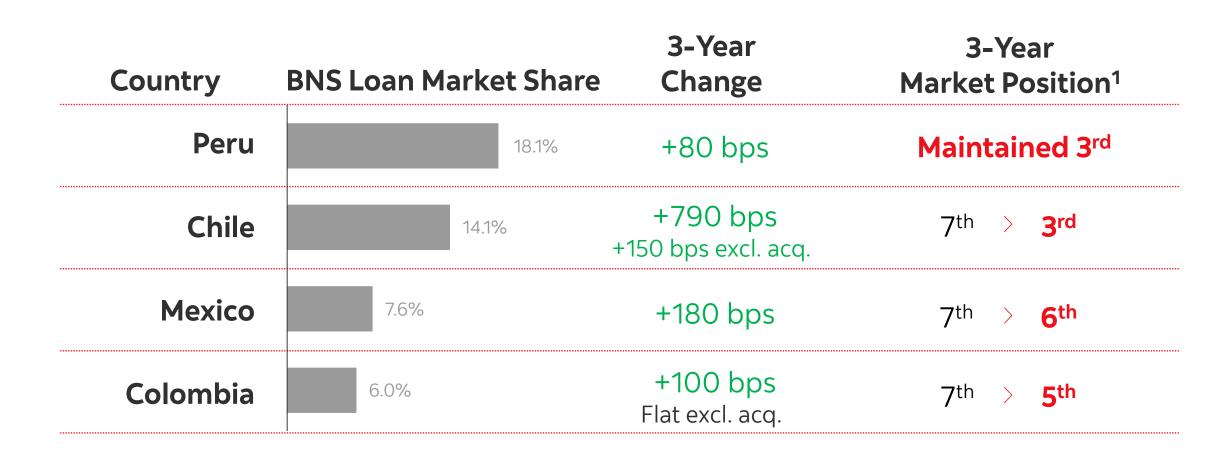
1 PAC only, including consumer microfinance 6

## Resilience of the Pacific Alliance

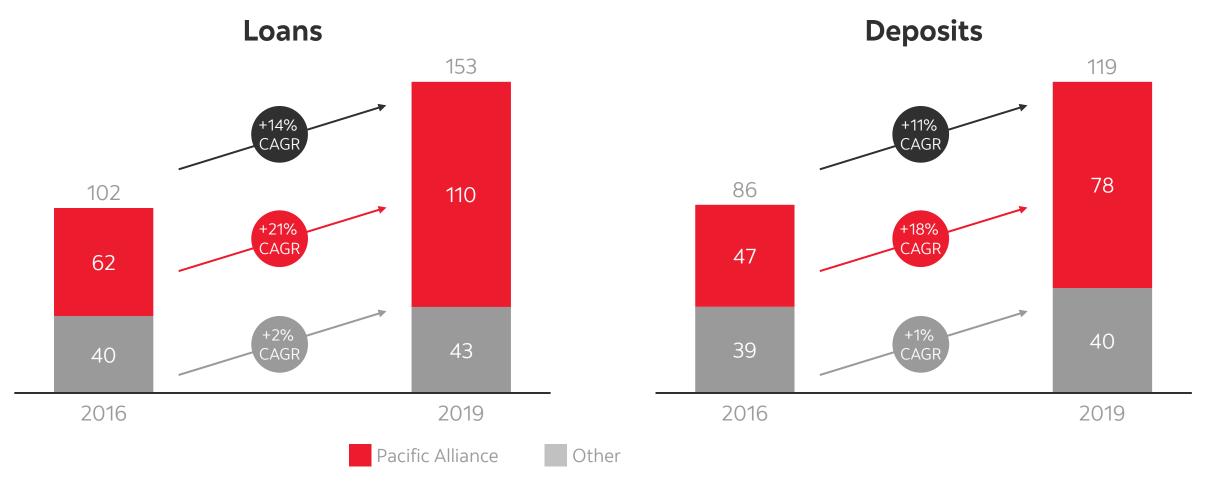


1 2013 GDP growth rate vs. 2014 – 2017 average; 2 2014 vs. 2015 – 2017 average; 3 2016 vs. 2017; 4 2016 vs. 2017 – 2019 average; 5 Estimated impact in 2020F due to social unrest; 6 Actual 2019 earnings **7** Source: Past GDP data from IMF; forecast from Scotiabank Economics

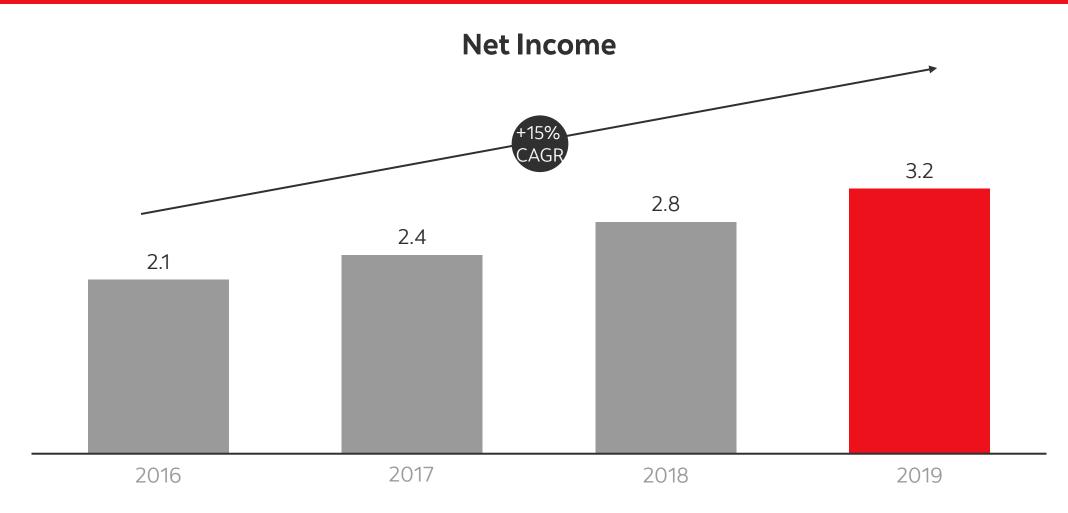
## Gaining Share and Scale



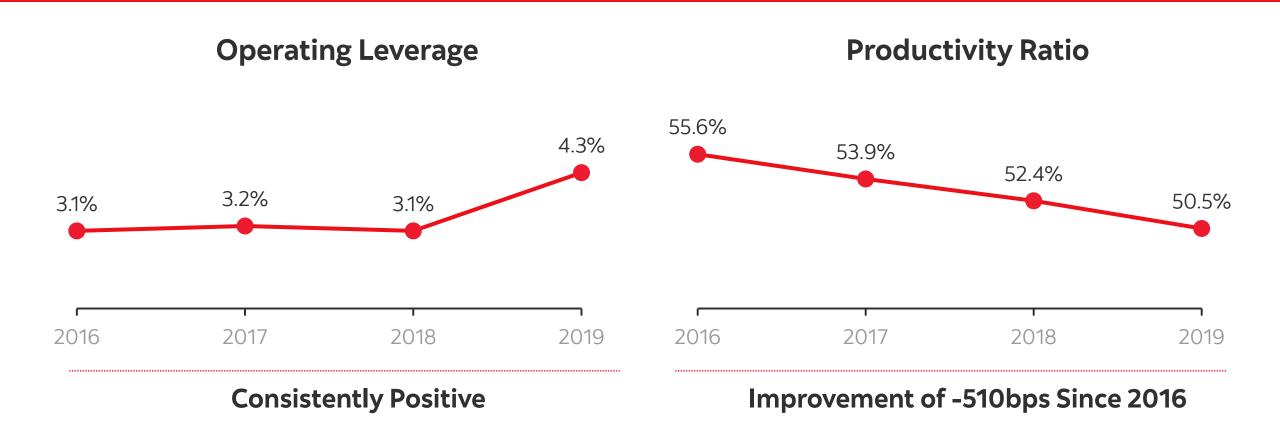
## Pacific Alliance Driving Growth



## \$1B Growth in Net Income Since 2016



## Operational Efficiency Improving with Scale



## **Exceeding Investor Guidance**

#### **Investor Day Guidance**

Performance Indicators	2016	2018	3-Year Performance	
NIAT growth	8-10%	9%+	15%	
Productivity Ratio	54-55%	<51%	50.5%1	
Operating Leverage	Positive	Positive	>3% Every year since 2016	

## Focus Areas to Drive Future Growth







#### Optimize Footprint

- Increased focus in core markets and businesses
- Increased quality of our earnings
- Disciplined execution of integrations and divestitures

## Lead in Customer Experience and Digital Banking

- Scale digital business impact
- Deepen customer-centric approach
- Leverage technology to optimize distribution

## Accelerate Growth Drivers and Increase Diversification

- Leverage new partnership to accelerate Insurance growth
- Scale Capital Markets in PAC
- Build our Wealth business with focus in affluent

Continued focus on leadership development and cost management discipline

## CR Reshaped Footprint in International Banking



Invested in profitable and higher growth operations in the Pacific Alliance and Dominican Republic; +\$220 million NIAT in 2020



Exiting profitable but low growth operations in the Caribbean & Central America;
-\$150 million NIAT in foregone earnings



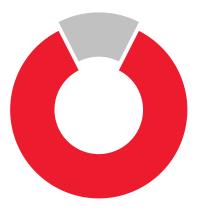
Exiting Thanachart Bank in Thailand, a profitable but off-strategy equity investment;
-\$350 million NIAT in foregone earnings

## International Banking Earnings (\$MM)

	Acquisitions		Divestitures	
	2019	2020	2020	
•	~\$140	~\$220	~(\$500)	•

## Core Markets

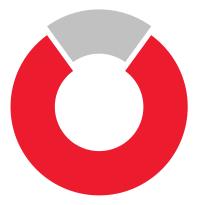
#### Impact on All-Bank



~85%

of earnings generated from 6 countries<sup>1</sup>

## Impact on International Banking



~80%

of earnings generated from Pacific Alliance countries

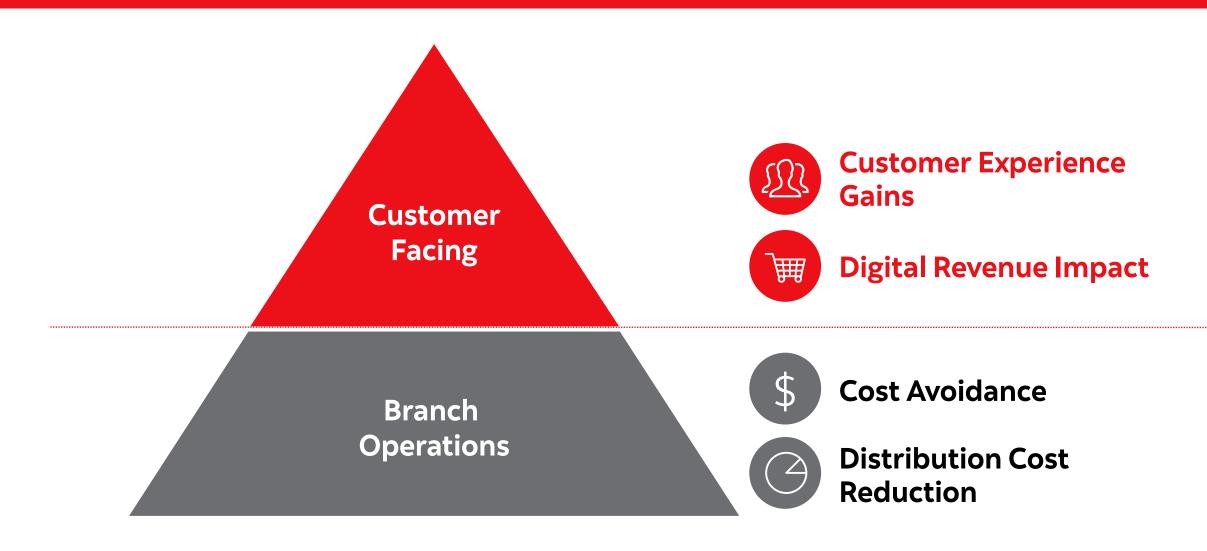
## Impact on Carribbean & Central America



~65%

of earnings generated from 5 countries<sup>2</sup>

## Digital Growth is Driving Productivity Gains



## © Digital Success is Having an Impact

#### **Progress in our Core Metrics**

	2016	2019
Digital Adoption	18%	35%
Digital Sales	10%	29%
<b>Branch Transactions</b>	32%	19%

#### **Digital is Making an Impact**

- Digital revenues will be 2 times the cost of the Digital Factories in 2020
- Absorbed 27% increase in transactions while closing 8% of branches
- \$100 million run-rate cost savings
  - ~110 branches already closed
  - Avoided opening ~100 new branches
- Improved customer satisfaction scores across all channels



## Significant Growth Opportunity in Insurance

#### **Existing Opportunity**

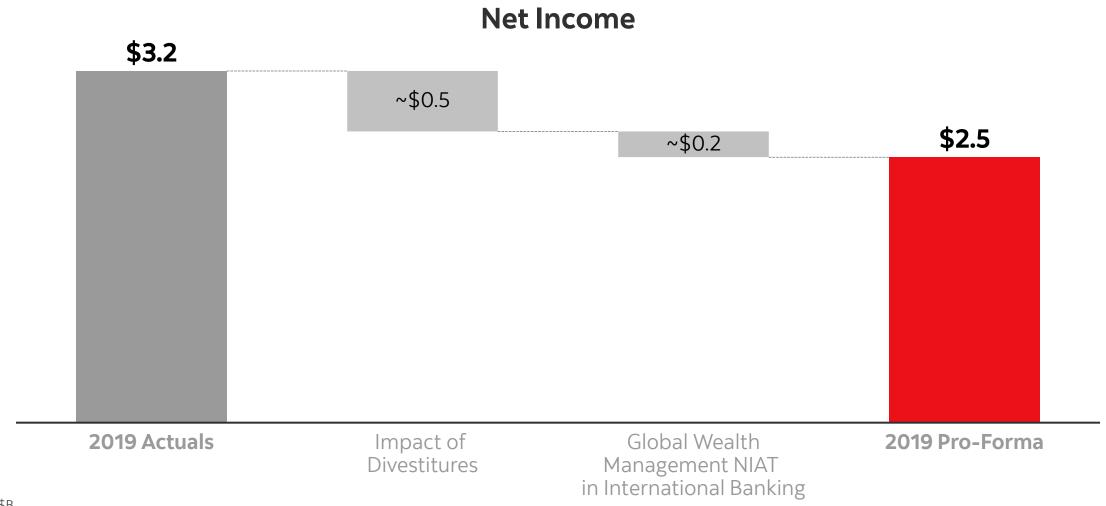
- >70% of population in Latin America do not have any protection
- Very low insurance premiums to GDP ratio of <3% in PAC vs. >7% in developed countries
- <20% of our customer base in the Pacific Alliance has a non-creditor insurance protection
- Opportunity to increase contribution of Insurance to International Banking overall results

#### How are we Capturing the Opportunity?

- Launching customer-centric solutions integrated to retail offering
- Leveraging our BNP Paribas Cardif partnership
- Building a scalable and reusable Digital & Analytics ecosystem
- Continuing to strengthen our Risk Framework & Sales Practices

Insurance earnings growth > International Banking earnings growth

## Re-based Earnings from Repositioning



## **Medium-Term Objectives**

Performance Indicators	2018 Investor Day Target	Medium-Term Objectives	
NIAT Growth Excluding Divestitures Impact	9%+	9%+	
Productivity Ratio	51%	<50%	
Operating Leverage	Positive	Positive	

## Key Takeaways

- We have substantially completed our footprint optimization which has added scale and improved quality of earnings
- Digital banking has gained momentum and will drive revenue growth and efficiency gains
- We are confident we will achieve our medium-term targets, supported by sound market fundamentals

## International Banking Sharpened Focus and Growth

**Nacho Deschamps** 

Group Head, International Banking & Digital Transformation



# Chile: Establishing a Leading Bank

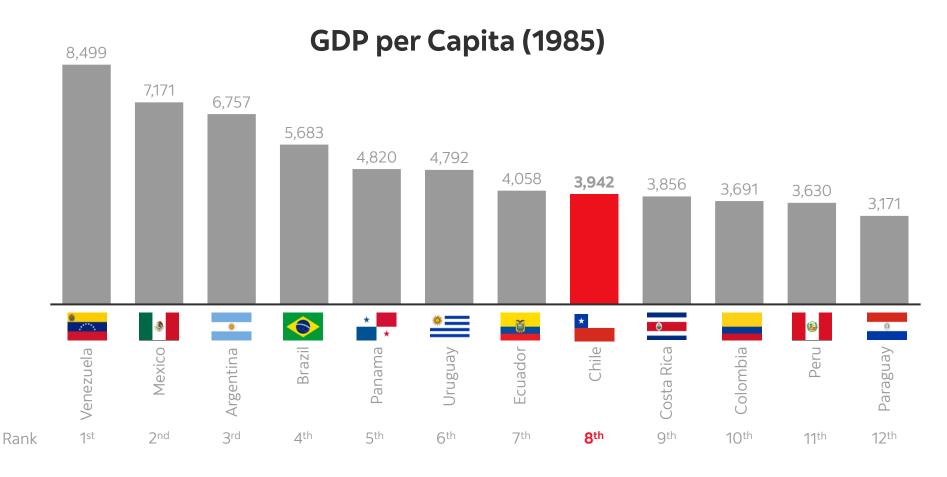
**Francisco Sardón de Taboada** EVP and Country Head



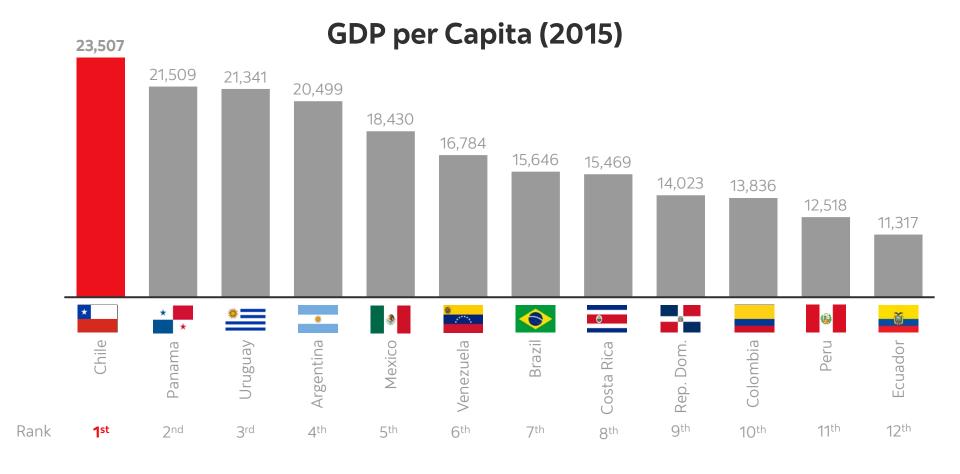


# Scotiabank has succeeded in Chile, the most competitive banking market in the region.

# In 1985, Chile was Below Average for GDP Per Capita, Ranking 8th in Latin America



## 30 Years Later, Chile is #1



## **Explaining Recent Developments**

- Government policy has impacted investment and reduced GDP growth
- Economic progress raises expectations

## The Way Forward

Strong leadership in Chile has addressed historical challenges successfully

- 1 Plebiscite to review the Constitution
- Better health and pension plans
- Lower cost public transportation and tuition

Chile's strong economic fundamentals and strong institutions will ensure continued progress

## **Current Snapshot of our Business**

**Footprint Employees Branches Customers** >3 Million ~9,000 162 **Balance** and **Loans Market Share<sup>1</sup> Average Deposits Average Loans Market Position** \$24 \$47 14.1% billion billion **Financial Total NIAT<sup>2</sup> ROE**<sup>2, 3</sup> **Productivity<sup>2</sup> Performance** \$718 / \$524 43.4% 8.7% (Pre-NCI / Post-NCI)

2 Adjusted; FY 20193 ROE includes goodwill. Local GAAP ROE 13.5%

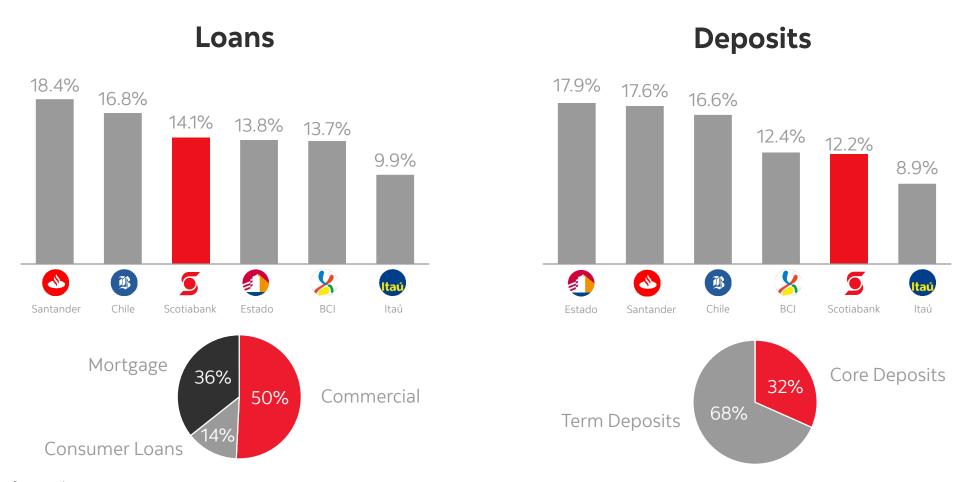
1 Market share as of November 2019

million

All figures in CAD\$

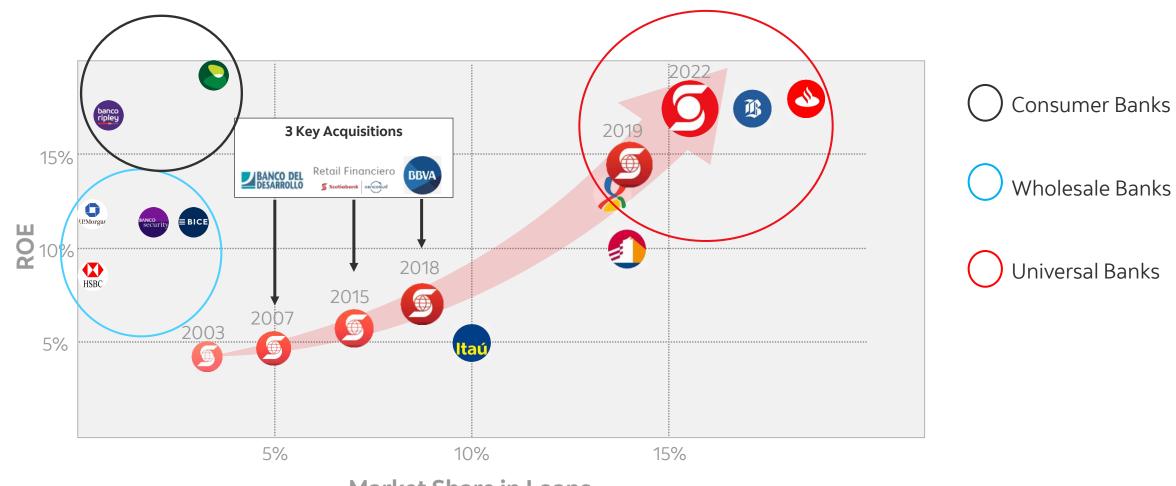
**Constant Currency** 

## 3rd Largest Bank by Loans



Market share as of November 2019 Local view, excludes offshore loans Source: CMF

## **A Leading Strategy**



Local ROE 13.5% Source: CMF **Market Share in Loans** 

## Delivering on our Medium-Term Objectives

2016 Investor Day Medium-Term Objectives	3-Year Performance	
11% - 13%	+28%	
<52%	43% <sup>1</sup>	
Positive	4.3%1	
	Medium-Term Objectives  11% - 13%  <52%  Positive	Medium-Term Objectives         Performance           11% - 13%         +28%           <52%



## **How Did We Do It?**

- 1 Leadership Alignment
- 2 Organic Growth
- Improved Productivity & Digital
- 4 Strong Risk Culture
- 5 Strategic Acquisitions





## **Leadership Alignment**

#### **Great Place to Work in Chile**

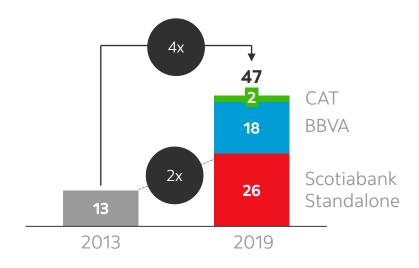


- Deep changes in leadership
- Fostering open communication
- Sales discipline supported by coaching
- Increasing sales productivity



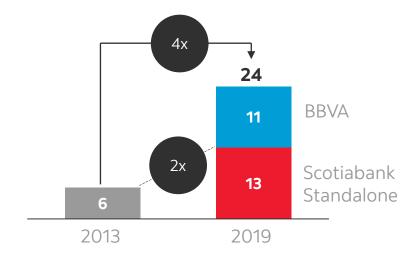
## **Organic Growth**

#### **Loan Volume**



- 13% CAGR standalone
- 9% CAGR market
- ~150bps organic market share gain

#### **Deposit Volume**



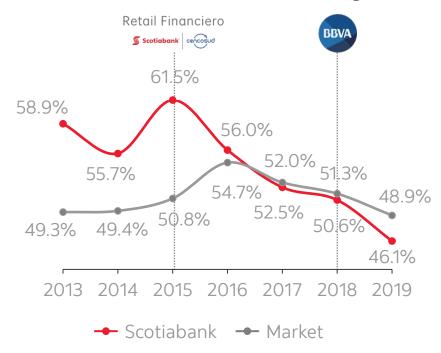
- 15% CAGR standalone
- 6% CAGR market
- ~250bps organic market share gain



#### **Improved Productivity & Digital**

#### **Efficiency Ratio**

Local View vs Market Average

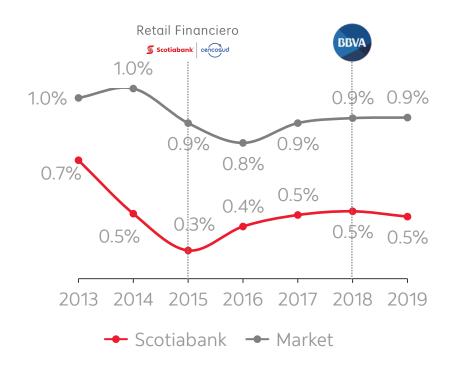


- Digital development
- Optimized branch network
- Streamlined processes



#### **Strong Risk Culture**

## **NPLs** % of Loans



- Consistently at least 30 bps below market
- High credit quality of loan book
- Focus on underexposed clients

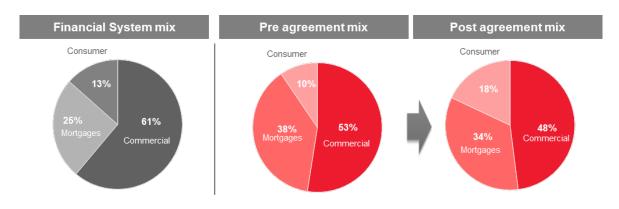
#### **5th Strategic Focus:**



### Acquisitions | Cencosud JV

#### **Transaction Rationale**

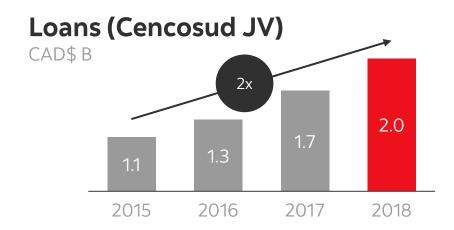
- May 2015: acquisition of 51% of Cencosud's credit card business
- High yield loans to balance our portfolio
- +50bps in loans market share
- Leading bank in Credit Cards



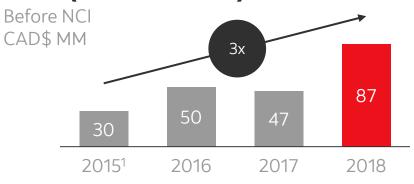
#### **Constant Currency**

1 Annualized. Actual NIAT from purchase date (May 2015) to year end: CAD\$19 MM

#### **3-Year Progress**



#### **NIAT (Cencosud JV)**



#### **5th Strategic Focus:**

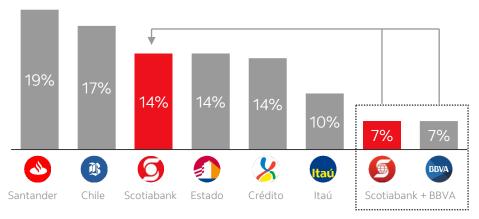


### **Acquisitions | BBVA**

#### **Transaction Rationale**

- World class asset in the most developed country of the region
- Opportunity to become a leading bank in Chile

#### **Loans Market Share**



#### **Strategic Fit**

- BBVA to strengthen our digital capabilities and data analytics
- Scotiabank brings strong individual sales productivity
- Combined strength in Global Capital Markets
- Diverse, inclusive and international culture
- Strong culture of integrity and regulatory compliance

## Integration Plan Completed on Time



#### 31/05/2018

 Four approvals in five months

#### 06/07/2018

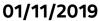
- One owner
- Two banks

#### 01/09/2018

- One bank
- One board
- Two brands

#### 30/11/2018

 42 branches closed in three months



One core system

## **Key Integration Objectives**

1

#### **Zero Attrition**

 Market share +36 bps in first 15 months<sup>1</sup> 2

#### **Capture Synergies**

 Run-rate savings 80% executed in the first 15 months



#### 100% Compliant

With regulators



## Having transformed a mid-tier player into a leading bank in Chile.

## **Updating Our Strategy**

## What we have achieved so far 2014-2019

- 1. Leadership alignment
- 2. Organic growth
- 3. Productivity & Digital
- 4. Strong risk culture
- 5. Strategic acquisitions



#### What we will accelerate

#### 2020 and Beyond

- 1. Leadership alignment
- 2. Digital acceleration
- 3. Core deposits
- 4. Strong risk culture
- 5. Business mix





#### From Digital Banking to a Digital Bank

<b>Progress</b> i	in	our	Core
Me	tr	ics	

## And we are now Digitalizing our Core Process

	2016	2019
Digital Sales	26%	50%
Digital Adoption	41%	63%
<b>Branch Transactions</b>	11%	6%

• Digital sales origination

• Branch network as digital advisory centres

Digital customer journeys E2E

Automation of operational process

#### **Core Deposits**



## Core Deposits to Improve Profitability

- Capture payroll market share
- Streamline onboarding process
- Cash management through digital capabilities



## Rebalance Commercial, SME and Wealth

- Deploying cash management strengths in Commercial Banking
- Taking advantage of time to market in SMEs
- Foster opportunities between personal banking and wealth segment

## Medium-Term Objectives

	Medium-Term Objectives
NIAT Growth	+10%
Productivity Ratio	<41%
Operating Leverage	Positive

## Chile: Establishing a Leading Bank

**Francisco Sardón de Taboada** EVP and Country Head



# Peru: Attractive Growth Opportunity

**Miguel Uccelli** EVP and Country Head





Peru represents an attractive growth opportunity. We have a strong management team in place, a robust and clear strategy, and a diverse portfolio to maintain our solid double-digit growth

## Did You Know?

Peru's Attractive Environment for Investment Stands Out in Latam

Growing Economy	GDP has grown for 21 consecutive years and GDP per capita has doubled since 2007
Stable Monetary Policy	Low inflation rates within 1% - 3% Least volatile FX in the region
Solid Fiscal Performance	Low Debt-to-GDP ratio of 26%
Open Trade	90% of exports are made through Free Trade Agreements
Low But Fast- Growing Banking Penetration	Total Banking Loans represent 38% of GDP (i.e. Consumer loans 8%, Mortgage 6%)
Young Population	Population of 32 million with a median age of 27

## Strong and Stable Banking Environment

Fast-Growing Banking System	Banking system growing between two and three times GDP
Strong Governance	Solid international reputation of Central Bank and banking regulator
Concentrated Sector	Four largest banks account for 81% of total banking sector assets
Good Asset Quality	Low non-performing loans ratio
Solid Capital Position	Bank's Capital Ratio at 15%

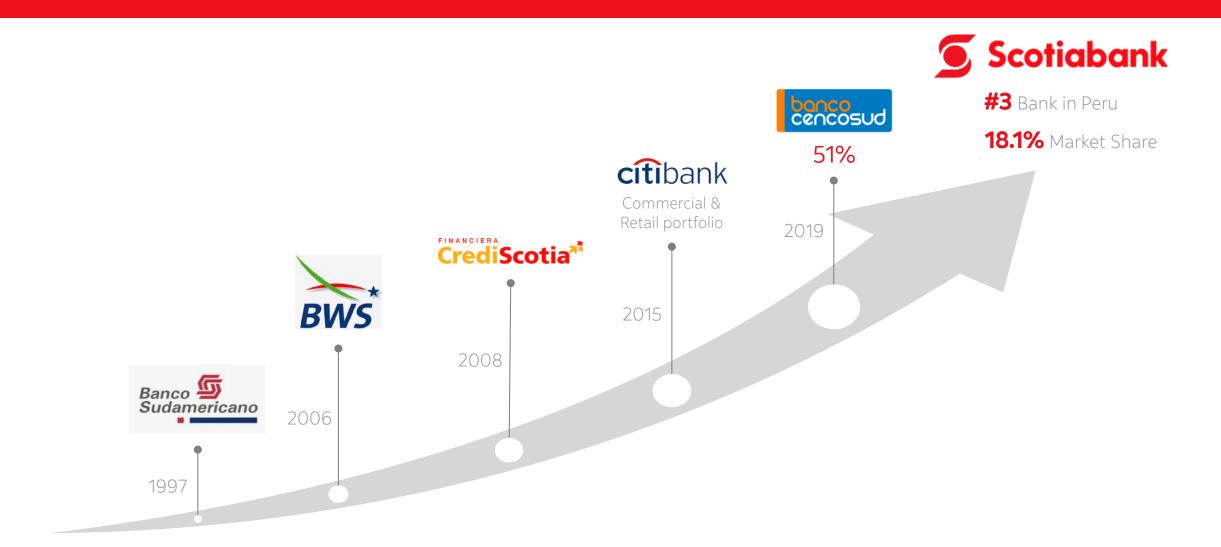
### **Current Snapshot of our Business**



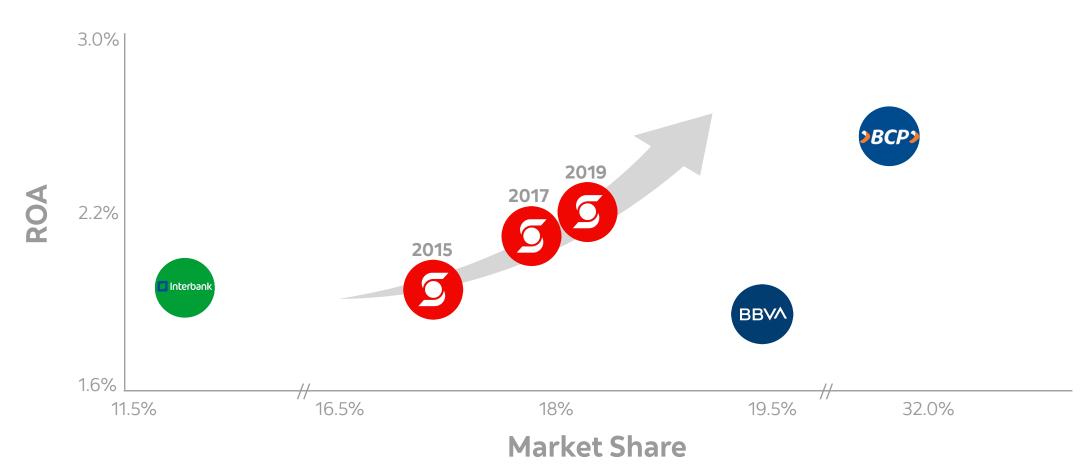
All figures in CAD\$

Constant Currency
1 Including subsidiaries
2 Market share as of October 2019. Scotiabank includes SBP, CSF and Caja CAT
3 Adjusted; FY 2019
4 ROE includes goodwill

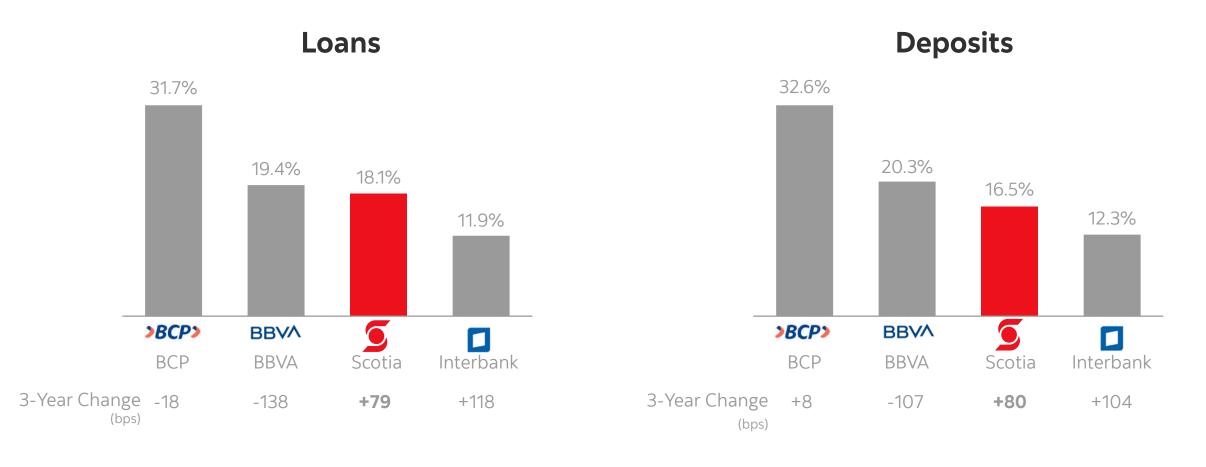
## Third Largest Bank in Peru



## A Leading Strategy



## Significant Market Share Growth

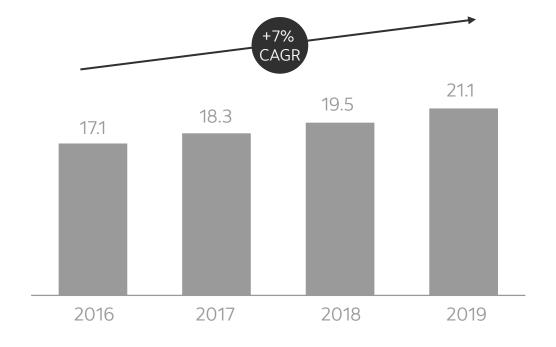


## Strong Market Share Growth in Products

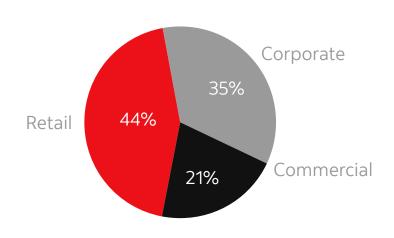
		Market Share (%)	Market Size CAD\$B	3-Year Change	Market Share Rank
	Mortgages	14.9	\$20	-38 bps	3
	Personal Loans	22	<u>2.</u> 9 \$15	+106 bps	1
SI	Credit Cards	21.8	3 \$10	+650 bps	3
oar-	Small Business	15.1	\$10	+217 bps	2
_	Total Retail	17.7	\$55	+81 bps	2
	Commercial/Corporate	18.5	\$64	+81 bps	3
	Total Loans	18.1	<b>\$119</b>	+79 bps	3
sits	Demand & Savings	16.7	\$62	+198 bps	3
ode	Term Deposits	16.1	\$45	-69 bps	3
۵	Total Deposits	16.5	\$107	+80 bps	3

## **Strong Growth in Loans**

#### **Loan Volume**



#### Loan Mix<sup>1</sup>



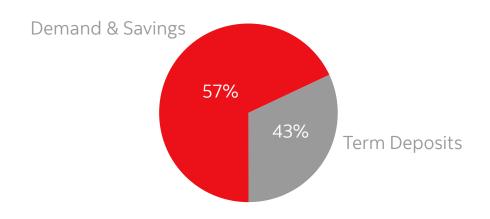
CAD\$ B Constant Currency 1 Local view

## **Strong Growth in Deposits**

#### **Total Deposits Volume**

# 2016 2017 2018 2019

#### Deposit Mix<sup>1</sup>

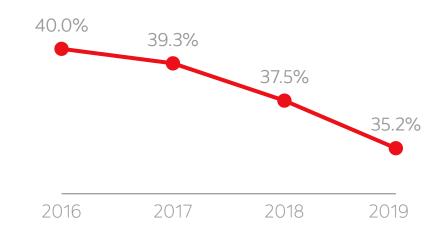


## **Consistent Productivity Improvement**

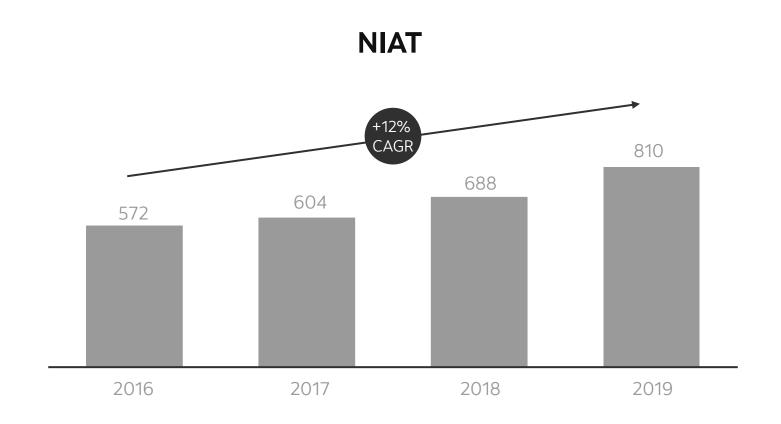
#### **Operating Leverage**

# 7.9% 6.8% 5.0% 2016 2017 2018 2019

#### **Productivity Ratio**



## **Double-Digit NIAT Growth**



## **Achieving Medium-Term Objectives**

	2016 Investor Day Medium-Term Objectives	3-Year Performance	
NIAT Growth	10% - 12%	+12%	
Productivity Ratio	<43%	35.2% <sup>1</sup>	
Operating Leverage	Positive	Positive	

#### Three Areas of Focus for Growth



#### Drive Growth in Small and Medium-Sized Businesses

 Low levels of penetration provide attractive growth potential



#### Strengthen Customer-Centric Culture

 Aspiration to provide world-class customer experience

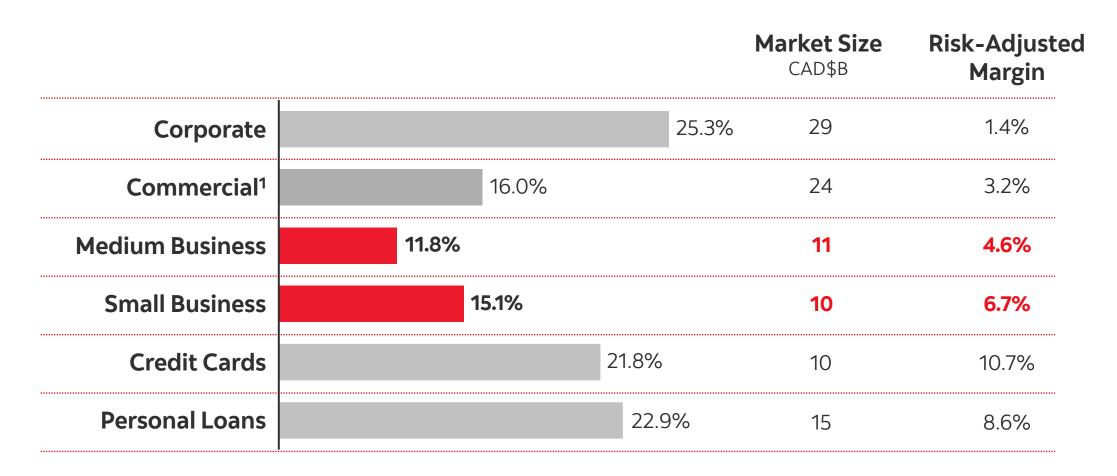


#### Scale Digital

 Digital scaling already driving business impact

Continued focus on leadership development and efficiency

## **CAD\$100 Million Revenue Opportunity**



## O Deliver World-Class Customer Experience

## **Customer Pulse Continuously Improving Throughout All Channels**

Customer NPS	2017	2019
Branches	56%	71%
<b>Contact Center</b>	32%	54%
Digital	47%	61%

## **Customer Centricity Already Driving Business Growth**

- Continue our double-digit growth in core deposits
- Double Bank Assurance business
- Drive growth in other non interest revenue sources



#### **Scale Digital:**

## Digital Progress Generating Business Impact

#### **Progress in our Core Metrics**

	2016	2019
Digital Sales	0.2%	18%
<b>Digital Adoption</b>	16%	32%
<b>Branch Transactions</b>	31%	18%

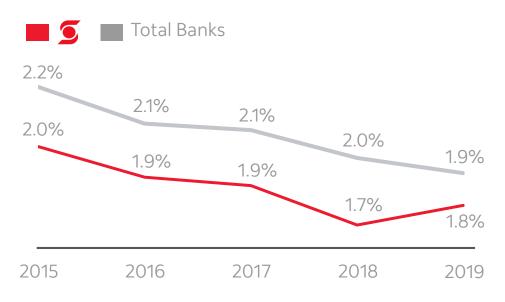
#### **Digital is Generating Meaningful Impact**

- Already the leader in Digital NPS
- Digital revenues to surpass break-even vs. cost of operating the Digital Factory this year
- Upcoming features: QR-code payments and money transfers via customers' cellphone contact lists
- New protocol to digitally assist our customer at our physical branches
- Able to absorb +800 bps of financial transactions in the last 3 years, while making the branch network more efficient

## Enhanced Risk Management and Analytics

#### 2015-2019 Risk Management Performance

#### **PCL Ratio**



## Upgrades to Risk Management and Analytics

- Origination and Underwriting
  - Analytical scores and models
- Portfolio Management
  - Predictive models
- Collections
  - Scores, models and new platform
- Analytical Tools for Risk and Business Intelligence
  - SAS, SQL, Oracle Sales Cloud

\$14 MM

## **Third-Party Recognition**





Great Place To Work

**Best Corporate Governance** 

Top 10 - Most Admired Companies in Peru

4<sup>th</sup> place GPTW Peru



Cannes Lion Award

"Price of Equality"



1 Golden Effie2 Silver Effies

## Medium-Term Objectives

2016 Investor Day Medium-Term Objectives	Medium-Term Objectives
10% - 12%	>10%
<43%	<37%
Positive	Positive
	Medium-Term Objectives  10% - 12%  <43%

## Key Takeaways

- Attractive macroeconomic environment and solid regulatory governance
- Delivering double-digit growth in line with our medium-term objectives to investors
- Strong growth outlook with focus in our core businesses and competitive advantages

# Peru: Attractive Growth Opportunity

**Miguel Uccelli**EVP and Country Head



# Mexico: Resilience and Growth

**Adrián Otero** EVP & Country Head





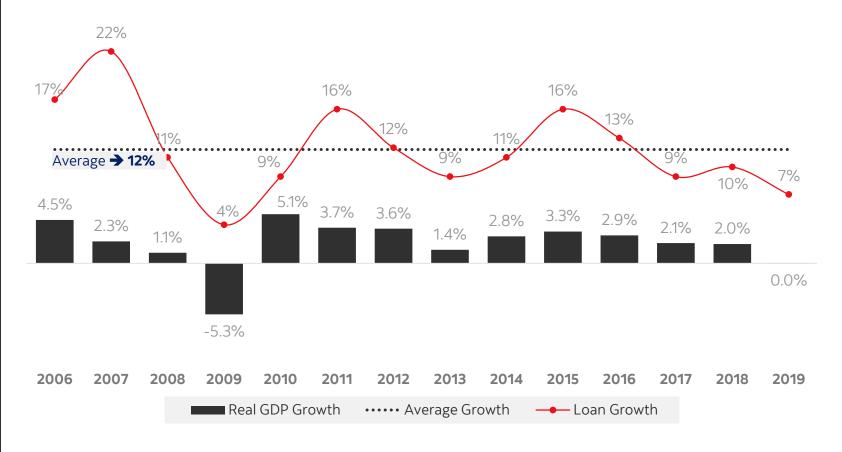
## Mexico is resilient and we continue to see long-term potential

## Did You Know?

History of Economic Resilience

#### **Nominal Loan Growth and GDP Growth**

(2006-2019)



Source: Performing Loan growth from CNBV & GDP from INEGI 2019 Figures represent YTD Y/Y growth for GDP and YTD average Y/Y growth for loans

## Did You Know?

Catalysts for Future Growth and Resilience

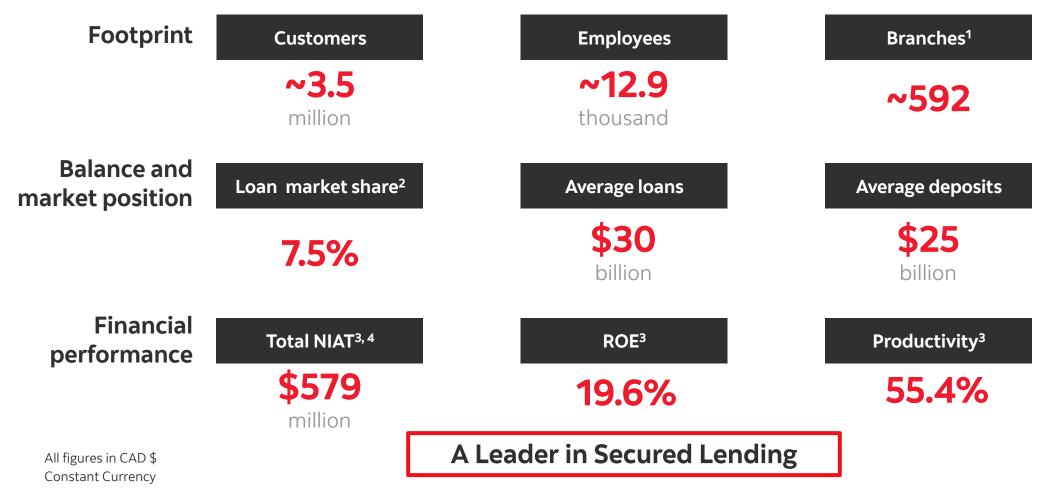
- Population of 125 million with an average age of 28
- Banking penetration of 35%<sup>1</sup>, one of the lowest in Latam
- International reserves plus the IMF flexible credit line exceed value of foreign debt
- World's second most competitive manufacturing destination in 2018<sup>2</sup> with strength in electrical, optical and transport equipment
- Scale in manufacturing (accounting for 17% of GDP, versus 10% for Brazil)<sup>3</sup>

<sup>1</sup> Domestic credit to private sector (% of GDP)

<sup>2</sup> Boston Consulting Group

<sup>3</sup> World Bank

## **Current Snapshot of our Business**



1 Includes bank and wealth branches; does not include 177 Credito Familiar branches

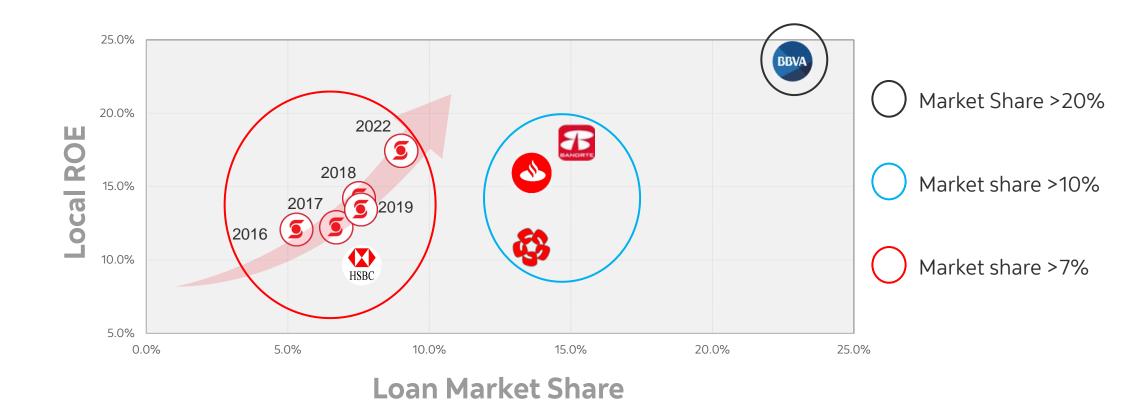
5

<sup>2</sup> Market share as of November 2019

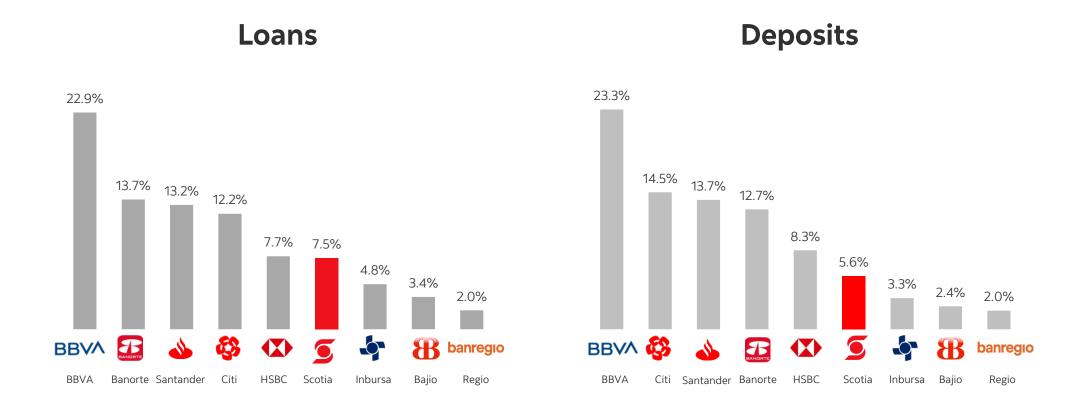
<sup>3</sup> Adjusted; FY 2019

<sup>4</sup> After NCI

## **Evolution of our Business**



## **Current Market Position**



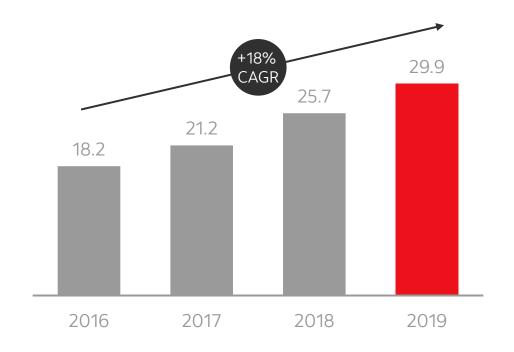
Source: CNBV as of November 2019

## Strong Market Share Growth Across our Products

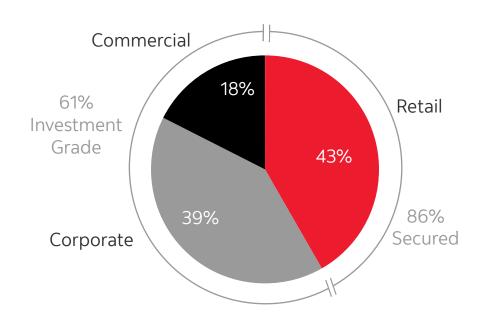
		Market Share	Market Size CAD\$ B	3-Year Change	Market Share Ranking
	Credit Cards	2.8%	\$28	98 bps	7
	Mortgages	15	5.0% \$60	172 bps	4
Loans	Personal Loans	4.6%	\$16	164 bps	6
	Auto Loans		16.8% \$10	50 bps	3
	Payroll Loans	0.4%	\$18	-13 bps	6
posits	Total Retail	9.3%	\$132	158 bps	5
	Commercial/Corporate	6.5%	\$227	<b>191</b> bps	6
	Total Loans	7.5%	\$359	180 bps	6
	Demand & Savings	4.8%	\$237	5 bps	6
	Term Deposits	7.5%	\$98	61 bps	5
De	Total Deposits	5.6%	\$335	<b>27</b> bps	6

## High Quality, High Growth Loan Portfolio

#### **Loan Volume**

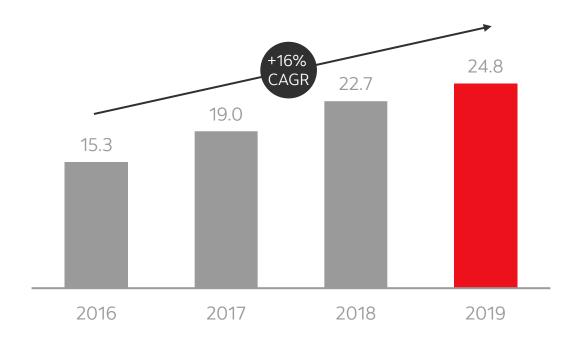


#### **Loan Mix**

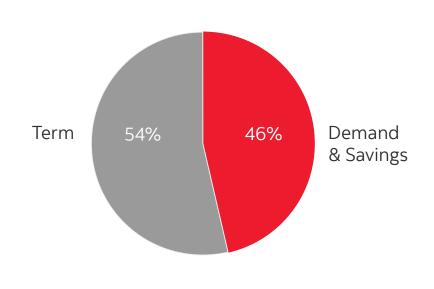


## Strong, Balanced Growth in Deposits



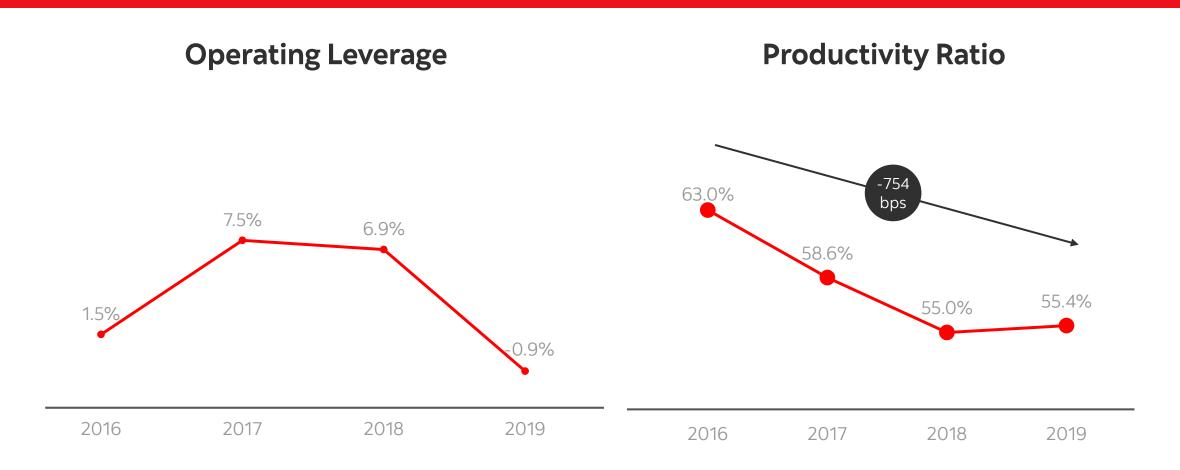


#### **Deposit Mix**



CAD\$ B
Constant Currency

## **Strong Productivity Gains**



## **Technology Investments Driving Growth**

#### ~\$200MM Investment in New Core Banking System

#### From

- 40+ year-old core system plus
   70 legacy systems
- Slow product-by-product on-boarding
- Multiple data silos

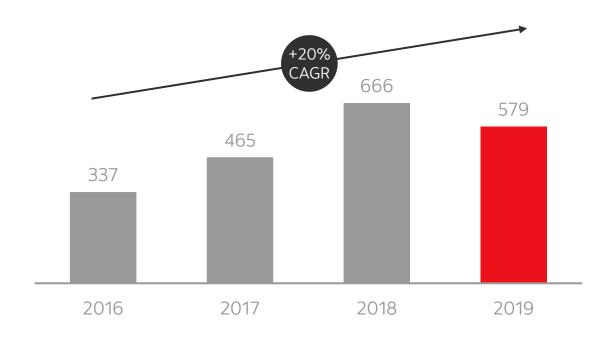


#### To

- New core banking platform with integrated functionality
- 50% reduction in time through multi-product process
- Comprehensive EDL and single customer database

## Industry-Leading NIAT Growth





## Delivering on our Medium-Term Objectives

	2016 Investor Day Medium-Term Objectives	3-Year Performance	
NIAT Growth	7% - 9%	+20%	
NIBT Growth	12% - 14%	+19%	
Productivity Ratio	<58%	55.4% <sup>1</sup>	
Operating Leverage	Positive	Positive	

#### Three Focus Areas for Growth



## Productivity and Customer Engagement

- Build analytics-driven customer segmentation
- Develop compelling value propositions and attract core deposits
- Enhance productivity through reduced distribution cost



#### Digital

- Scale digital business impact
- Optimize distribution digitizing branch network
- Enhance online and mobile platforms



#### **Capital Markets**

- PAC and international connectivity
- Embed specialized talent
- Streamline processes and modernize IT platforms

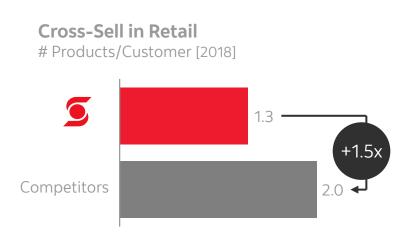
Focus on leadership development and expense management



## Growing Products per Customer in Retail

#### **Untapped Opportunity**

#### **Productivity and Customer Engagement**



#### **Action Plan**

#### **Embed Customer-Centric View**

- Process optimization to improve user experience
- Analytics to enhance segmentation and define value propositions
- Reinforce productivity and attract core deposits
- Implement Business Development Units with 360 view of the customer

Significant upside to grow volumes while maintaining asset quality



## **Strong Digital Progress Making Business Impact**

#### We made great progress in our core metrics

	2016	2019
Digital Sales	14%	33%
<b>Digital Adoption</b>	16%	28%
Branch Transactions	37%	26%

#### Digital already having an impact

- 39% of credit card sales now achieved through digital channels
- Q2/20 launch of fully digital deposit account through mobile to spur low-cost deposit growth and new online platform
- Unified Digital Customer Experience: customer centricity, mobile first and data driven decisions

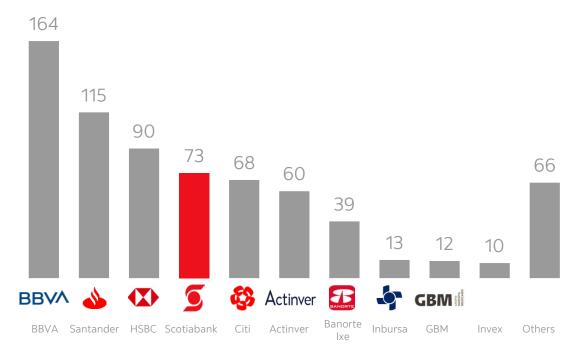


## Opportunity with Existing Capital Markets Clients

#### **Untapped Opportunity**

**Local DCM League Table 2017-2019** 

MXN\$B



**Action Plan** 

**Capital Markets Modernization Project** 

#### **Key Project Components**

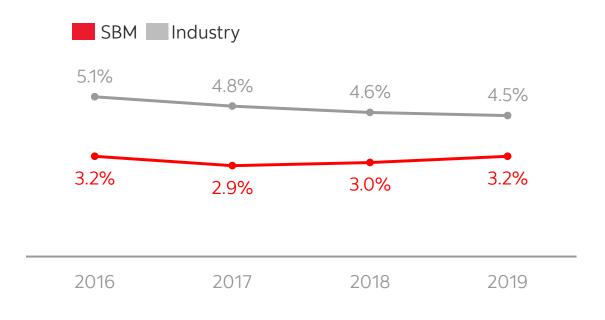
- Connectivity: Integrated platforms to serve clients' cross-border trading and investment needs
- **People:** Inject new, specialized Capital Markets skillsets in key areas
- **Processes:** Lower operational risk, reduce manual work and enhance user experience
- Technology: Build-out/upgrade key systems; decommission outdated platforms

Source: Bloomberg, BMV and Valmer 2017- 2019

## **Enhanced Risk Management**

#### 2015-2019 Risk Management Performance

#### Adjusted Non-Performing Loan Ratio<sup>1</sup>



#### **Upgrades to Tools and Capabilities**

Functions supported by upgrades:

- Origination (KYC/AML)
- Fraud prevention
- Cyber
- Collections

## Medium-Term Objectives

	2016 Investor Day Target	Medium-Term Objectives
NIAT Growth	7% - 9%	7% - 9%
Productivity Ratio	<58%	<50%
Operating Leverage	Positive	Positive

## Key Takeaways

- Mexico's resilient economy will continue to create long-term opportunities
- We delivered strong results exceeding our medium-term objectives and outperformed our competitors
- We remain confident we can meet our new medium-term objectives

# Mexico: Resilience and Growth

**Adrián Otero** EVP & Country Head



# Colombia: High Potential Growth Market

**Jaime Upegui**SVP and Country Head





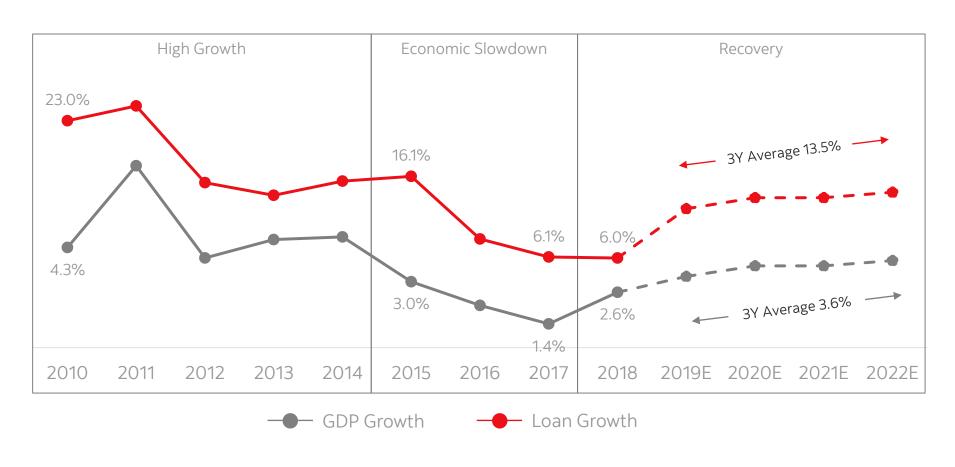
## Colombia represents a very attractive growth opportunity in a market with high potential.

## Did You Know?

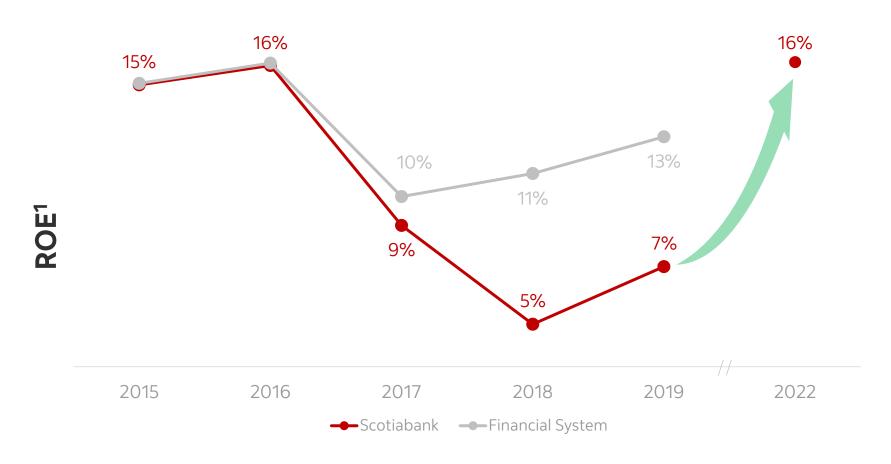
- With 48 million people, Colombia is the 3rd most populated country in Latam and the 4th largest economy in the region
- Only nation in South America bordering the Pacific Ocean and the Caribbean Sea
- One of the most visited countries for eco tourism, with an increase of one million visitors between 2013 and 2018
- Banking adoption at 46%
- Middle class is growing at a rate more than double that of the total population<sup>1</sup>

### Colombia's Performance Since 2010

#### Colombia faced economic challenges between 2015 and 2017



## **Banking System Financial Performance**



### **Evolution of Our Colombia Business**

2010 – 2014

#### **BNS Entry into Colombia**

- Favorable market conditions, economic growth and high spreads
- Acquisition of local operations of two banks :
  - 2010: Royal Bank of Scotland (RBS) - Corporate and Capital Markets business
  - 2012: Colpatria Retailoriented bank. A leader in credit cards

2015 - 2017

## Navigating Through Economic Headwinds

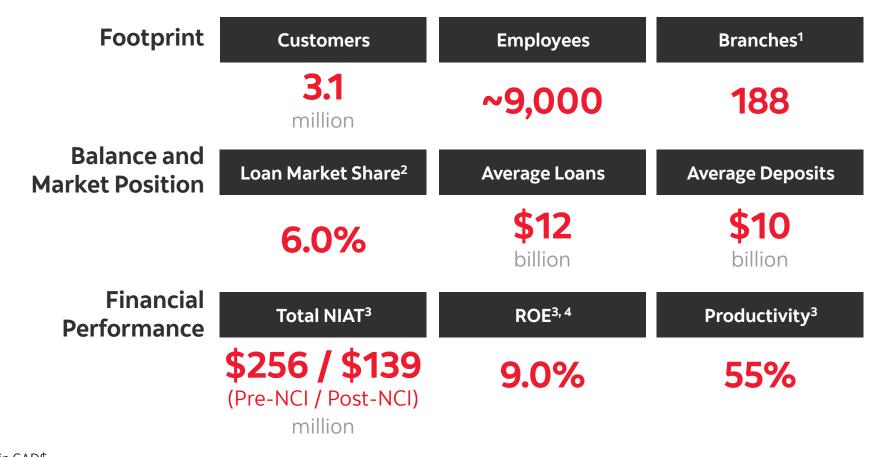
- Invested to grow and manage loan portfolio
- Improved portfolio risk profile aligned risk appetite to new market conditions
- Strengthened organizational structure to guarantee strong internal controls

2018 – 2022

#### **Investing for Growth**

- 2018: Acquired Citibank's consumer and SME portfolio
- Moving from a product orientated bank to a customer centric business
- Digital Transformation, integration and modernization (investment of more than CAD \$300MM)
- Wholesale Banking consolidated and established itself as a key player in the local market in numerous segments

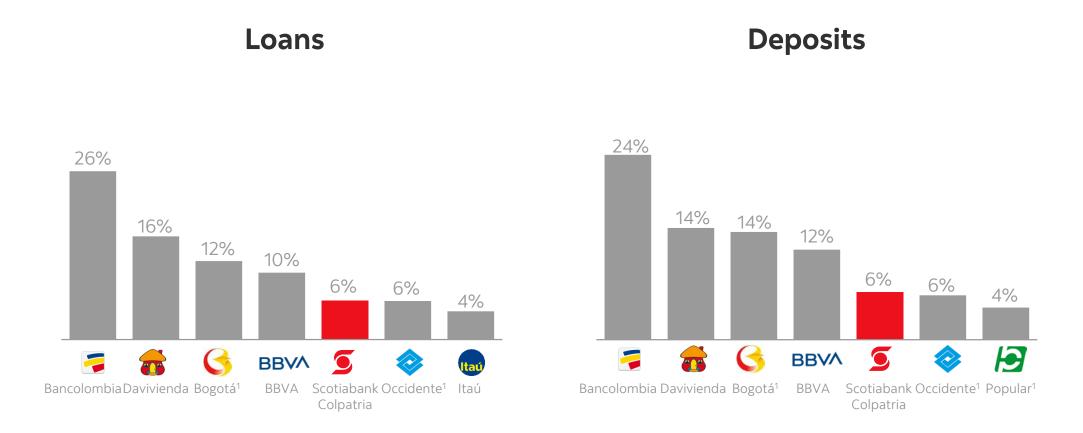
## **Current Snapshot of Our Business**



All figures in CAD\$
Constant currency
1 As of November 2019
2 Market share as of October 2019
3 Adjusted; FY 2019

4 ROE includes goodwill

### **Current Market Position**



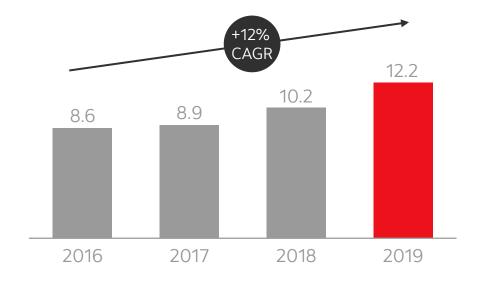
## **Strong Market Share Growth**

	Market Share	Market Size CAD\$B	3-Year Change	Market Share Rank
Credit Cards	21%	\$11	+413 bps	2
Mortgages	7%	\$27	+57 bps	5
Personal Loans	5%	\$53	+132 bps	6
Total Retail Loans	8%	\$91	+138 bps	4
Corporate & Commercial	4%	\$103	+49 bps	7
Total Loans	6%	\$194	+103 bps	5
Savings and Demand	5%	\$102	+101 bps	6
Term Deposits	8%	\$66	+176 bps	5
Total Deposits	6%	<b>\$168</b>	+126 bps	5

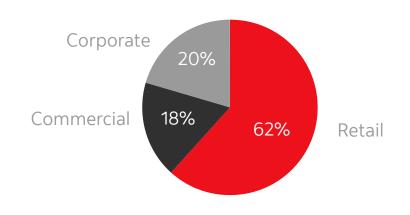
As of Q4 2019

## Strong Growth in Loans and Deposits

#### **Loan Volume**

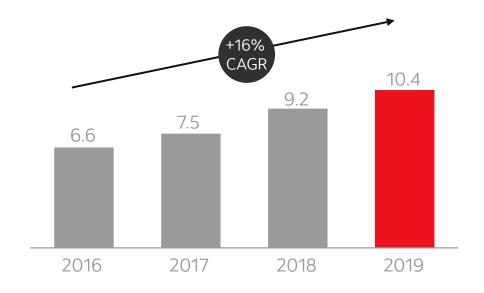


#### **Loan Mix**

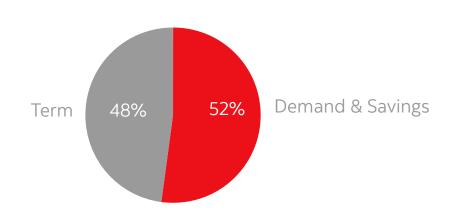


## Strong Growth in Loans and Deposits

#### **Deposit Volume**

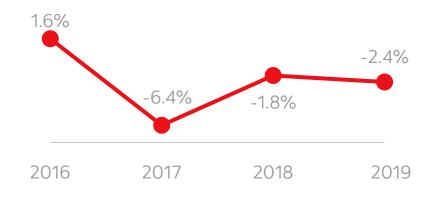


#### **Deposit Mix**

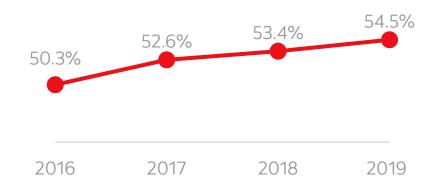


## Operating Leverage and Productivity

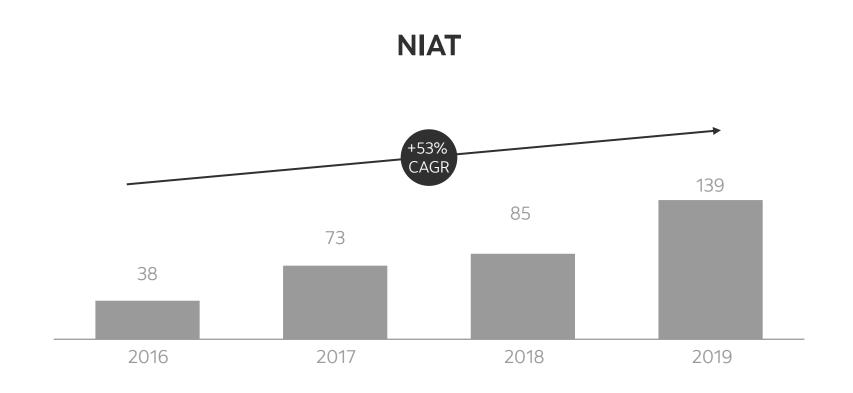
#### **Operating Leverage**



#### **Productivity Ratio**



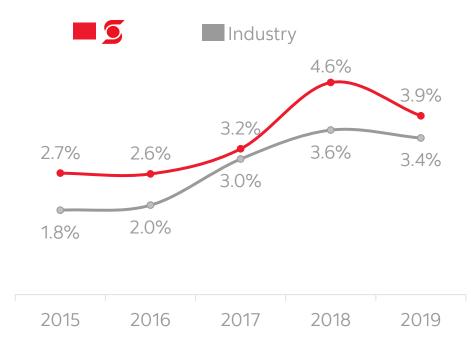
## Solid Progress Over the Last Three Years



## **Enhanced Risk Management Capabilities**

## Risk Management Performance (2015-2019)

#### Non-Performing Loan Ratio<sup>1</sup>



#### **Upgraded Tools and Capabilities**

#### **Functions supported by upgrades:**

- Early Warnings
- Origination (KYC/AML)
- Cyber
- Collections
- New statistical tools
- One Bank Integration strategy<sup>2</sup>

Source: Superintendencia Financiera de Colombia, July 2019

- 1 For Corporate and Commercial portfolio, NPL calculation is based on 90+ DPD
- 2 Citibank acquired portfolio

# **Investing for Growth**

	2016 Investor Day Medium-Term Objectives		
NIAT Growth	11% - 13%	+53%	
Productivity Ratio	<49%	<b>54.5%</b> <sup>1</sup>	
Operating Leverage	Positive	Negative	

### Three Focus Areas for Growth



### Wholesale Banking

- Combine global expertise and reach with strong local knowledge
- Increase penetration with existing customers
- Full-suite approach, according to our customers' banking needs



### **Insurance**

- Integrating BNP Paribas Cardif as a strategic partner
- Drive a customer-centered view and implement Insurance NPS
- Launch innovative customercentered solutions complemented by Digital and Data & Analytics



### **Digital**

- Digital as a driver of revenue generation
- Become a Digital leader in the financial system
- Promote transaction migration from traditional to digital channels

Continued focus on leadership development and cost management discipline



## Become a Leading Player in Colombia

# Leading Corporate and Commercial in Colombia

Deliver consistent solutions to our customers; outpace our competitors

- 12% asset growth vs market growth of 4.8% (>2x market)<sup>1</sup>
- 16% deposit growth vs market growth of 7% (>2x market)<sup>1</sup>

# Capital Markets and Advisory

Build on our strength in origination to support our corporate clients

- #1 International Bond underwriter for Colombian corporate issuers, leading 93% of the new issue supply (YTD2019)
- #1 in the Colombian Syndicated Loans market (FY2018)
- #3 combined primary and secondary rank in local sovereign bonds

# International Connectivity

Wholesale bank of the Pacific Alliance Countries within the Americas franchise

- Deliver local franchise to international investors
- International distribution for local corporates



# **Consistent and Profitable Growth**

# Customer Value Proposition

Develop customercentered solutions, optimizing existing product portfolio

# Strategic Partnerships

Implement cross-sell opportunities from a large retail portfolio and a long-term partnership with **BNP Paribas Cardif** 

### **Digital & Analytics**

Leverage scalable digital ecosystem and new propensity models

### **Risk Management**

Strengthen sales practice tracking and governance



# **Digital is Generating Business Impact**

### **Progress in our Core Metrics**

	2016	2019
Digital Sales	0.6%	29%
Digital Adoption	20%	40%
<b>Branch Transactions</b>	38%	21%

### **Digital Impact Continues**

- New app improving customer experience, increasing app NPS from +21 in February 2017 to +51 in September 2019
- Digital revenue has grown from \$2.8 million in 2018 to \$12.3 million in 2019
- Digital solutions deployed in branches are able to absorb 12% of financial transactions while making the branch network more efficient:
  - 80% reduction in saving account opening time and 99% reduction in term deposit processing time (from 90 minutes to 1 minute)

# **Medium-Term Objectives**

	2016 Investor Day Medium-Term Objectives	Medium-Term Objectives		
NIAT Growth	11% - 13%	15%+		
Productivity Ratio	49%	49%		
Operating Leverage	Positive	Positive		

# Key Takeaways

1 Investing to succeed

Disciplined execution of our key initiatives

Positive growth outlook by leveraging both local and global opportunities

# Colombia: High Potential Growth Market

**Jaime Upegui**SVP and Country Head



# Global Wealth Management: Uniquely Positioned for Future Growth

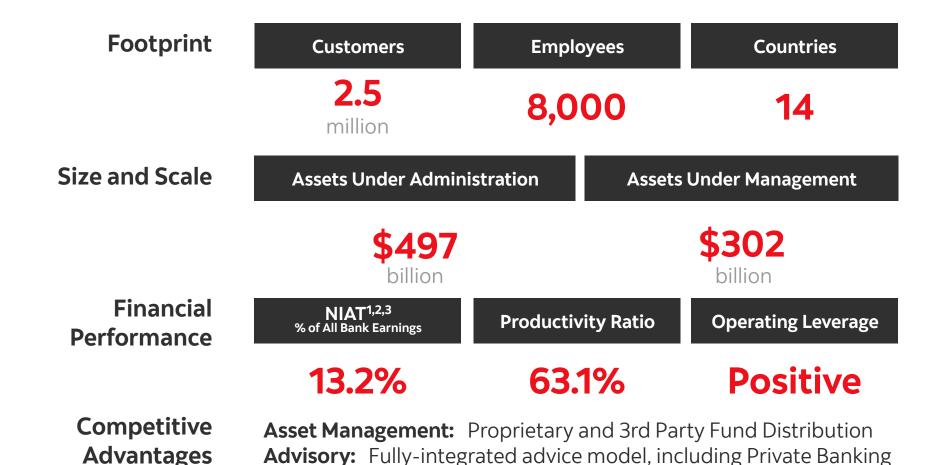
**Glen Gowland**Group Head, Global Wealth Management





A unique business model with superior growth prospects, in Canada and internationally

# **Current Snapshot of our Business**



<sup>1</sup> Net income attributable to equity holders

<sup>2</sup> Figures adjusted for Acquisition and divestiture-related amounts, including Day 1 PCL on acquired performing loans, integration and amortization costs related to current acquisitions, amortization of intangibles related to current and past acquisitions and losses/(gains) on divestitures and related costs

<sup>3</sup> Excluding Other segment

# Did You Know?

### In Canada...

- In the last 10 years, assets have increased by 3x, driving earnings growth by 4x
- Industry-leading performance
- Successful investments in specialized services:
  - Fastest growing Private Banking business
  - Largest trust business
  - Largest Private Investment Counsel business

### Internationally...

- Mexico has an established Wealth Management platform
- Total wealth in PAC: US\$4.4 trillion<sup>1</sup>
- HNW/UHNW individuals account for ~30% of total wealth in PAC<sup>2</sup>
- 86% of affluent, high-net-worth individuals in Latam value<sup>3</sup>:
  - Personalized investment management
  - Integrated financial planning services

<sup>1</sup> Credit Suisse Global Wealth Databook, 2019

<sup>2</sup> King Frank Wealth Report, 2017

<sup>3 2019</sup> World Wealth Report, Capgemini Report, 2019, and 2018 Global Wealth, BCG

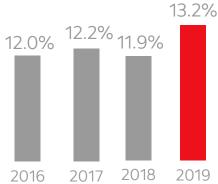
# Profitable, High Growth Opportunities

			<b>1</b> st	2 <sup>nd</sup>	3 <sup>rd</sup>	<b>4</b> <sup>th</sup>	5 <sup>th</sup>	6 <sup>th</sup>
		Private Investment Counsel	<b>(5)</b>					
	<u>&gt;</u>	Private Banking				<b>5</b>		
<u>e</u>	Advisory	Trust	<b>(5)</b>					
Canada	Ă	Full Service Brokerage						<b>5</b>
O		Discount Brokerage				<b>5</b>		
	r	Retail Mutual Funds		<b>5</b>				
	gement	Institutional Funds				<b>5</b>		
onal	lanag	Mexico AUM	BBVA	Blackrock		<b>3</b>	Actinver	<b>5</b>
International	sset M	Chile AUM	Banco de Chile	<b>4</b>	<b>≯</b> Bci	<u>≰</u> BancoEstado∙	BANCO SECURITY	<b>5</b>
Inte	Ā	Peru AUM	Credifondo	Continental	<b>(5)</b>	Interfondos	Fondos Sur	a

Sources: IFIC, Strategic Insight Reports

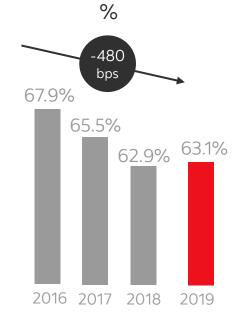
# **Strong Business Momentum**

# Earnings % of All-Bank<sup>1</sup> +170 bps

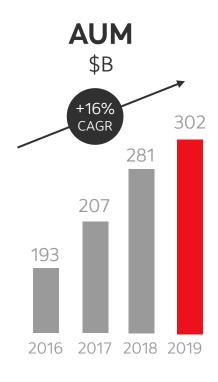


 Increased contribution to all-Bank earnings

### **Productivity Ratio**



 Scale and focus leading to industry leading productivity



 Strong organic growth complemented by targeted acquisitions

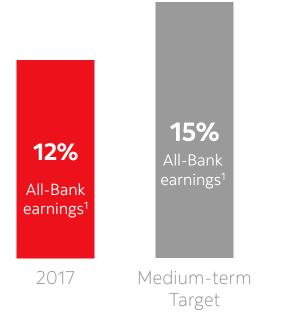
# Uniquely Positioned for Future Growth

### Leverage Combined Capabilities and Momentum to Accelerate Growth

Purpose-built, innovative products



Deliver the entire Bank to high value customers





- Maximize growth: Existing businesses
- New segments: Leverage acquisitions
- Targeted markets: Expand internationally

### **Maximizing Momentum in Existing Businesses**

### **Award-Winning Investment Management**

#### Scotia Global Asset Management Purpose built investment management... (**% %** MD Scotia iTRADE ScotiaMcLeod Private Branch Advice International Ultra high net worth/ Advice Team Advisors Investment Counsel Institutional Retail Institutional clients clients

### **Integrated Advice for Complex Needs**

### **Scotia**

Wealth Management.



- Investments
- Private banking
- Financial planning

- Business succession
- Estate and trust services
- Insurance

## Leveraging Acquisitions for Growth in New Segments

### JARISLOWSKY FRASER

GLOBAL INVESTMENT MANAGEMENT

- Accelerate growth in Institutional business
- Deliver Total Wealth to ultra high net worth client segment



- Enhance MD wealth management offering with Retail and Private Banking services
- Deepen market share in physician segment through new client growth

### International Expansion

# **Scotia**Global Asset Management.

# **Scotia**Wealth Management...

- Expand product to capture growing mass affluent segment
- Targeted build out of integrated wealth management offering
- Add US-based high net worth capabilities

# **Medium-Term Objectives**

	Medium-Term Objectives			
<b>Earnings Growth</b>	8%+			
Productivity Ratio	<65%			
Operating Leverage	Positive			

# Key Takeaways

- Continue "above-market" growth in asset management and advisory businesses
- Acquisitions deliver additional growth across new customers and segments
- Leverage Scotia footprint for international growth, and augment with a US-based high net worth offering

# Global Wealth Management: Uniquely Positioned for Future Growth

**Glen Gowland**Group Head, Global Wealth Management



# Global Banking and Markets: Growing in the Americas

**Jake Lawrence** and **James Neate** Co-Group Heads, GBM



# Leveraging our Unique Footprint



Repositioned GBM business has a clear focus on executing its Americas strategy



Focus on business and geographic mix will drive improved growth and returns



Significant opportunity to leverage Americas footprint across entire franchise

# **Current Snapshot of Our Business**

### **GBM Including GBM Latam<sup>1</sup> (GBM Latam<sup>1</sup>)**

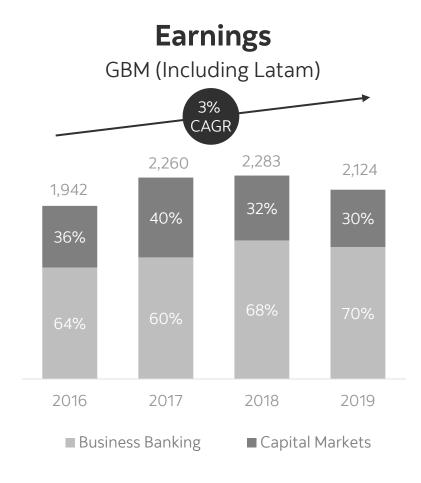
Clients	Employees	Countries
>15,000	~3,200	21
(>5,000)	(~500)	(9)
Revenue	Average Loans	Average Deposits
\$5.9	<b>\$134</b>	<b>\$116</b>
<b>(&gt;1)</b> billion	<b>(&gt;\$40)</b> billion	<b>(~\$17)</b> billion
Total NIAT <sup>2</sup>	ROE	Productivity
\$2.1	12.7%	50.5%
(\$0.6)	(11.3%)	(36.3%)

All figures in CAD\$ billion
Figures in red represent GBM including GBM Latam while grey represents GBM Latam

1 Latam is reported in International Banking

2 After NCI; FY 2019

### Poised for Growth



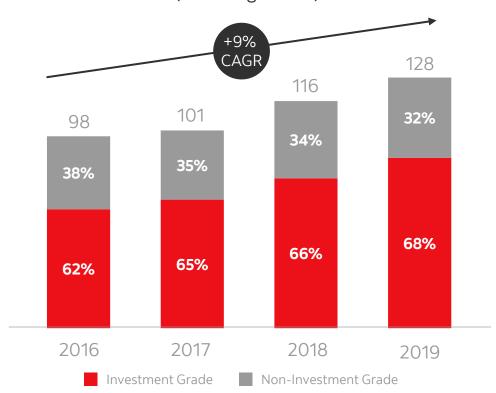
### **Strategic Actions**

- De-risked non-core metals and trade finance businesses
- Sharper geographic focus on Pacific Alliance expansion plan and targeted, phased US growth
- Refocus Europe and Asia business on Americas strategy
- Increase focus on corporate payments and deposits to reduce wholesale funding

# Strong Loan Growth

### **Spot Loan Volume**

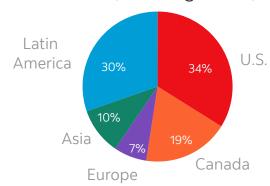
GBM (Including Latam)



All figures in CAD\$ B 1 Spot loan balance as of Q4 2019

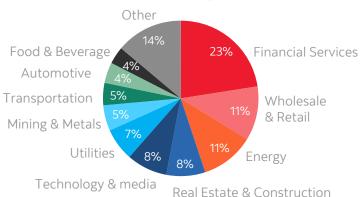
### Loan Mix by Geography<sup>1</sup>

GBM (Including Latam)



### Loan Sector Exposure<sup>1</sup>

GBM (Including Latam)



# **GBM Competitive Strengths**



### **Footprint**

- Focus markets of Canada,
   Pacific Alliance, and US
- Supported by Europe and Asia capabilities
- Unique footprint among wholesale banks



### **Balance Sheet**

- \$128B Loan Portfolio
- 2nd largest among Canadian banks



### **Expertise**

- Power and Utilities, Energy,
   Real Estate, and Infrastructure
- Capital Markets Financing
- Equity Derivatives

# **Growth Strategy**



### Client

Increase our Relevance to Corporate Clients

- Corporate & Investment Banking / Capital Markets operating model
- Capture more of client nonlending wallet



### **Product**

Strengthen our Capital Market Offerings

- Monetize institutional financing relationships
- Fill in distribution and product capability gaps



### Geography

Build on our Presence in the Americas

- Enhance our franchise in Canada
- Targeted, phased growth in the US
- Create a top-tier (local and crossborder) Pacific Alliance business
- Leverage Europe and Asia for distribution of our Americas product, and support our global corporate clients

# Top 15 Foreign Bank in US

**GBM US** 

Clients

>4,000

Revenue

**\$1,896** million

**Total NIAT**<sup>1</sup>

**\$777** million

**Employees** 

~700

**Average Loans** 

\$43 billion

ROE<sup>1</sup>

18.7%

Offices

5

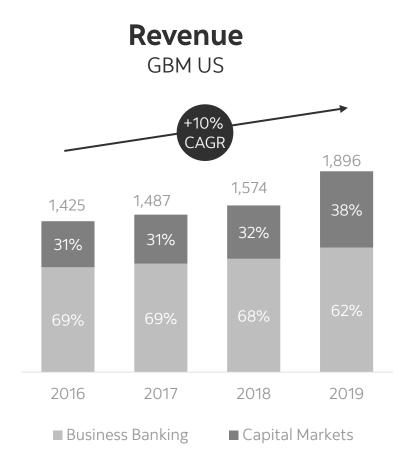
**Average Deposits** 

\$57 billion

Productivity<sup>1</sup>

46.2%

# **Sharper Focus Accelerating US Growth**



### **Strategic Actions**

- Transitioned GBM US from a satellite office to a US-centric organization connected to GBM
- Progress on building complementary capabilities in support of the Americas strategy
- Enhanced distribution to greater leverage balance sheet commitments

### Wholesale Bank in the Pacific Alliance

**GBM Latam** 

Clients

>5,000

Revenue

>\$1,000

million

Total NIAT<sup>1, 2</sup>

\$590 million

**Employees** 

~500

**Average Loans** 

>\$40

billion

ROE<sup>1</sup>

11.3%

**Countries** 

9

**Average Deposits** 

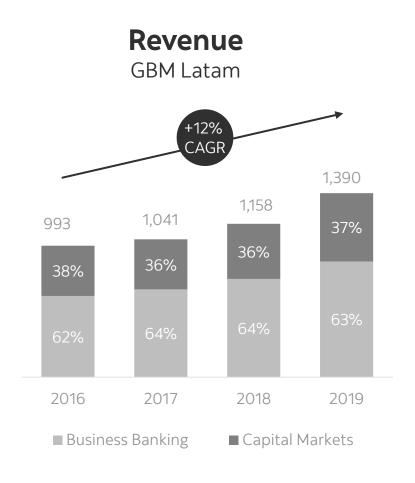
~\$17

billion

Productivity<sup>1</sup>

36.3%

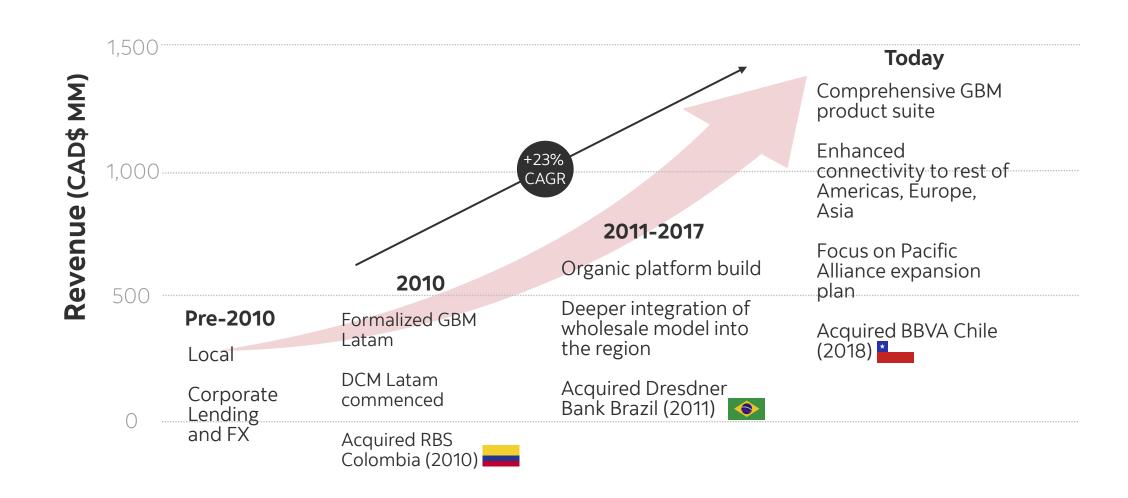
### Solid Foundation to Drive Future Growth



### **Strategic Actions**

- Invested in leadership and client-facing talent
- Strengthened our coordinated Corporate and Investment Banking / Capital Markets operating model
- Integrated BBVA Chile's wholesale business

# Rapid Evolution of GBM Latam Business



# **Top-Tier Clients in Latam**

### Clients Advised in Latam

### **Local Corporates Distributed Internationally**

### International Investors in Latam Securities













Mineros
por el bienestar de todos











































### Milestone Transactions: Americas

\*







CANADA



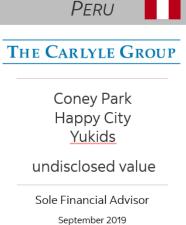














# Winning in the Pacific Alliance

Pacific Alliance		Ranking (	Δ From 2010				
	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	<b>4</b> <sup>th</sup>	5 <sup>th</sup>	6 <sup>th</sup>	
DCM	JPM	<b>5</b>		citi			17 <sup>th</sup> to 2 <sup>nd</sup>
Syndicated Loans <sup>1</sup>	BBVA	<b>5</b>		citi	JPM	MIZUHO	16 <sup>th</sup> to <b>2<sup>nd</sup></b>
M&A		(Goldman) Sachs		JPM	citi	Morgan Stanley	25 <sup>th</sup> to <b>10<sup>th</sup></b>

## Chile Mexico

#2 market share in local Chile rates derivatives #2 market share in Equities within the International Quotation of System of the Mexico Stock Exchange

### Peru

#2 ranked market maker in local sovereign bonds

#### Colombia

#3 combined primary and secondary rank in local sovereign bonds

### Latam

#5 in Latam local currency bonds in MarketAxess e-Trading platform

Source: Bloomberg except M&A, for which Dealogic is considered to have greater accuracy. M&A ranking excludes C\$9.8 Casino Guichard Perrachon share restructuring in Q3 2019 M&A deals ≥ \$75MM USD in value

# Latam Strategy Aligned with Overall Strategy



# Continue to Strengthen Corporate Relationships

- Corporate & Investment Banking/Capital Markets operating model
- Increase relevance to corporate clients
- Capture more of the nonlending wallet



# Enhanced Capital Markets Capabilities

- Focus on origination and primary flow
- Fill in product gaps in select capabilities and capital markets teams



### Delivering Local Franchises to International Investors

- Enhance connectivity
- Value to Pacific Alliance corporates
- International distribution

# Strong Growth of Corporate Relationships

# Corporate and Commercial Relationships Covered by GBM Latam and International Banking

Mexico	<b>*</b>	Chile 📥		Peru 📭	
Y/Y Loan Growth	+17%	Y/Y Loan Growth	+13%	Y/Y Loan Growth	+4%
Ranking	6	Ranking	3	Ranking	3
2020F GDP	+1.0%	2020F GDP	+1.4%	2020F GDP	+3.0%

Colombia	
Y/Y Loan Growth	+11%
Ranking	6
2020F GDP	+3.6%



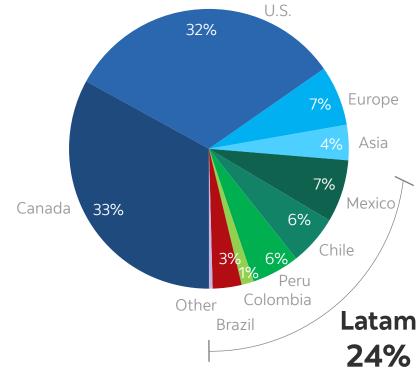
### **Strategic Execution Priorities**

- Continued strong growth of lending portfolio in higher growth markets
- Capture greater loan volume and increase wallet share in Mexico
- Strategic lending to clients with greatest non-lending fee potential across multiple wholesale products
- Leverage unique footprint to service local and regional corporate clients and multi-national corporations in the Americas and internationally

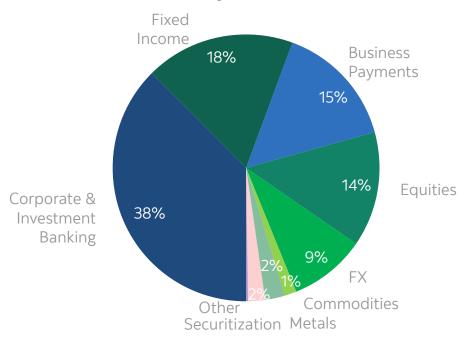
# **Well-Diversified Business**

### GBM Revenue >\$5B<sup>1</sup>

### Revenue by Geographic Mix



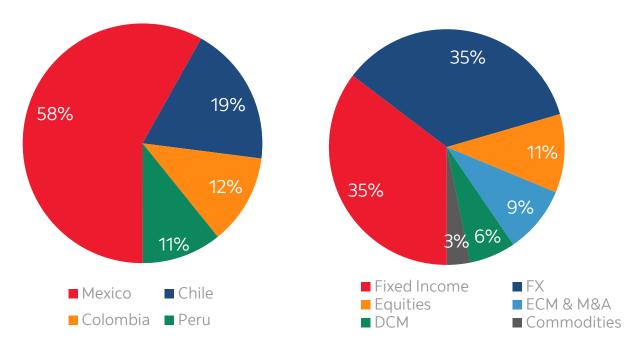
### **Revenue by Product Mix**



# **Enhanced Capabilities Support Growth**

# Pacific Alliance Capital Markets and Advisory Revenue Pools ~C\$6B

Mexico and Chile Account for >2/3 of Revenue Pools Fixed Income and FX Account for ~70% of Revenue Pools



### **Strategic Execution Priorities**

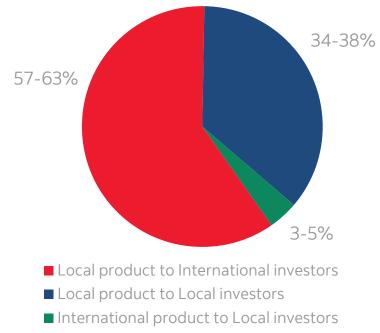
- Mexico Build out business to capitalize on greatest opportunity set in Fixed Income and Debt Capital Markets, followed by FX and Investment Banking/Equity Capital Markets
- Colombia Support the corporate client franchise by building out Fixed Income and FX derivatives structuring, Debt Capital Markets and M&A capabilities
- Brazil Focused build, capitalizing on opportunities in local Debt Capital Markets, Equities execution and financing, and M&A

Sources: Oliver Wyman analysis; Scotiabank estimates for 2018

# Local Products -> International Investors

# Pacific Alliance Capital Markets Revenue Pools ~C\$5B

Pacific Alliance Products Sold to International Investors
Account for ~60% of Revenue Pools



### Sources: Oliver Wyman analysis; Scotiabank estimates for 2018

### **Strategic Execution Priorities**

- Latam Product to International Investors –
   Enhance connectivity to capture greatest opportunity set within cross-border flows between NY, London, Toronto, Asia and local Latam sales and trading teams
- Mexico Deepen local Fixed Income and FX trading and sales capabilities to capture greatest opportunities in Mexico locally, and to round out top tier Pacific Alliance offer with international investors
- Origination Identify new Pacific Alliance corporate clients for which we can add value across our unique Debt and Equity Capital Markets and international distribution platform

# **Medium-Term Objectives**

	Medium-Term Objectives	
NIAT Growth	~5%	
Productivity Ratio	~50%	
Operating Leverage	Positive	

# Key Takeaways

- Repositioned GBM business has a clear focus on executing Americas strategy
- Focus on business and geographic mix will drive improved growth and returns

Significant opportunity to leverage Americas footprint across entire franchise

# Global Banking and Markets: Growing in the Americas

**Jake Lawrence** and **James Neate** Co-Group Heads, GBM



# Global Risk Management

**Daniel Moore** 

Group Head and Chief Risk Officer





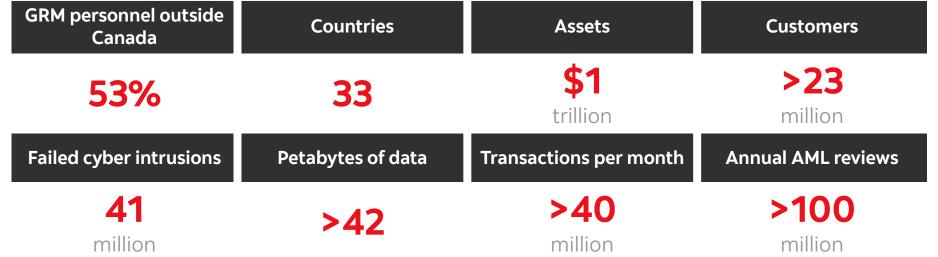
# Data-driven insight and expert judgement foster strong partnerships to drive meaningful impact

# Overview: Global Risk Management

**About More Than Just Financial Risks** 







# Risk Management and AML Principles







 Strong local risk management and AML practices  Canadian governance and oversight  A well-diversified portfolio yields better quality returns

# **Strong Local Practices**

### Local Talent, Governance and Technology Underpin Global Risk Management and AML



Local Expertise



Talent



Strategy



Technology

# Canadian Governance and Oversight

### Global Processes and Policies Provide the Framework for Managing Risk



Local Expertise



Talent



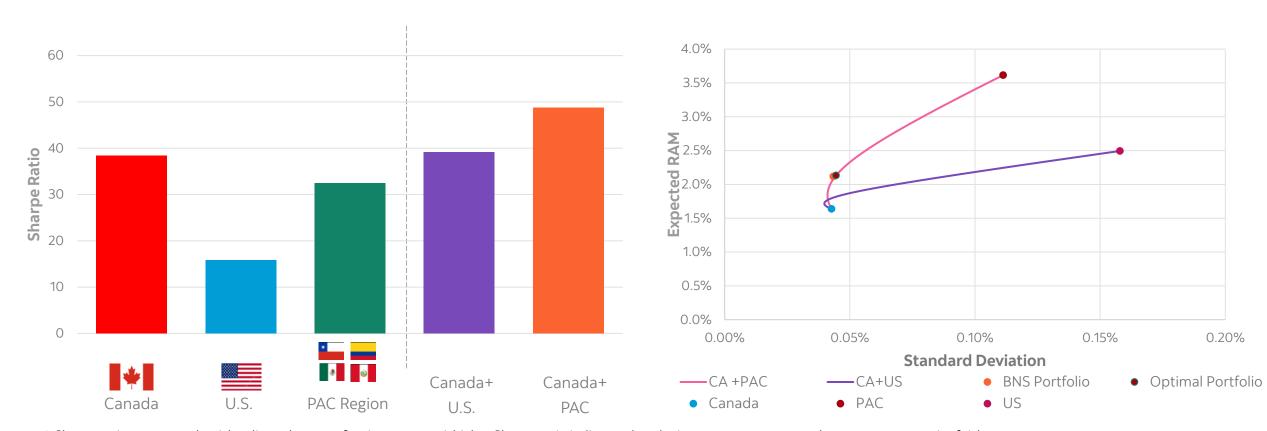
Strategy



Technology

### **Diversification Drives Better Returns**

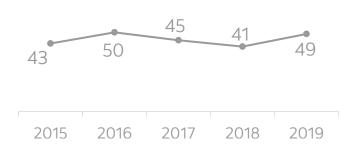
### Sharpe Ratio<sup>1</sup>



<sup>1</sup> Sharpe ratio measures the risk-adjusted return of an investment. A higher Sharpe ratio indicates that the investment generates a better return per unit of risk

# Proactive Risk Management = Stable PCLs

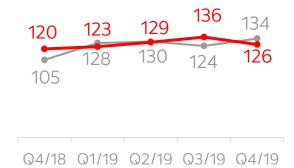
### **All Bank PCL Ratio**



### **Canadian Banking**

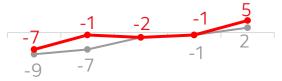


### **International Banking**



	Canadian Banking	International Banking	Global Banking and Markets
Outstanding \$B	\$361	<b>\$151</b>	\$103

### **Global Banking and Markets**



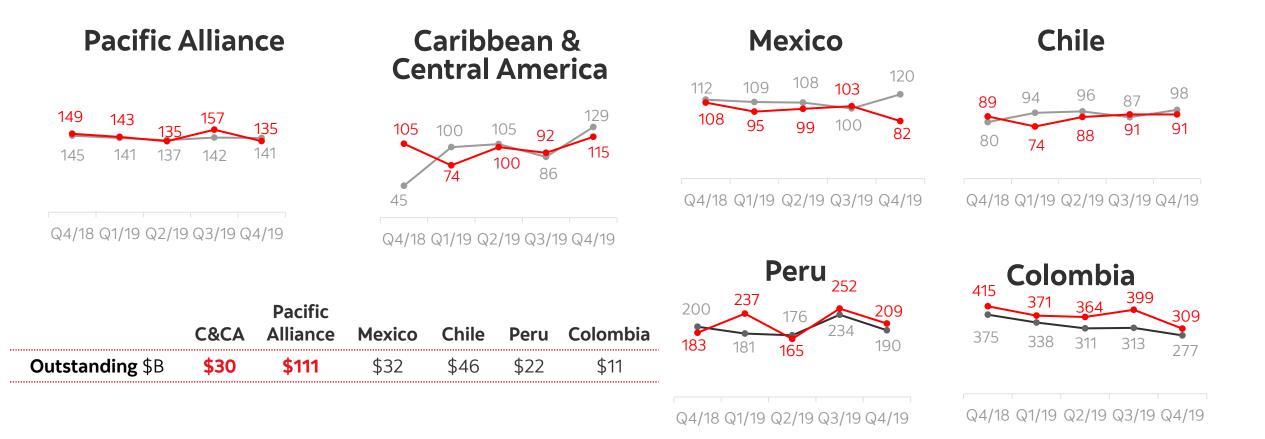
Q4/18 Q1/19 Q2/19 Q3/19 Q4/19

——— Total PCL as a % of avg. net loans (bps)

• PCLs on Impaired Loans as a % of avg. net loans (bps)

Quarter results are adjusted for acquisition-related costs, including Day 1 PCL impact on acquired performing loans, as appropriate.

# **IB: Credit Fundamentals Remain Strong**



PCLs on Impaired Loans as a % of avg. net loans (bps)

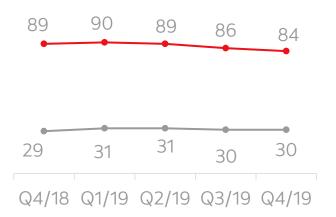
Quarter results are adjusted for acquisition-related costs, including Day 1 PCL impact on acquired performing loans, as appropriate

Total PCL as a % of avg. net loans (bps)

# CB: Leading Indicators are Stable

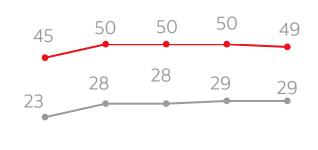
### **Gross Impaired Loans**

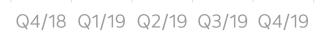
As a % of Period End Loans and Acceptances



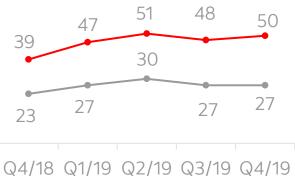
### **Net Write-offs**

As a % of Average Net Loans and Acceptances





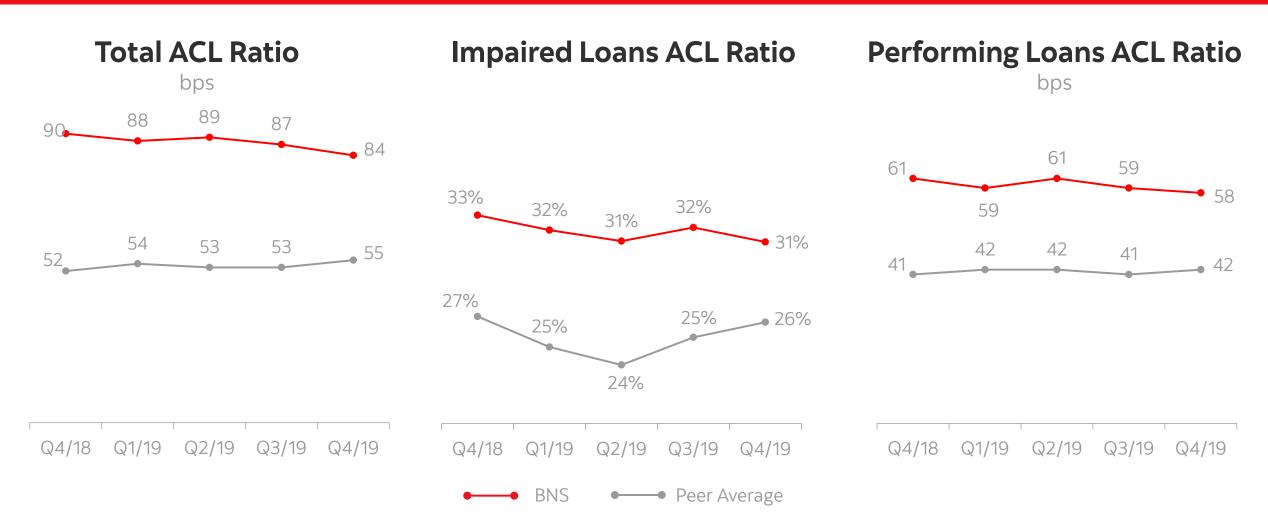








# **More Conservative ACL Ratios**



# **Strategic Priorities**





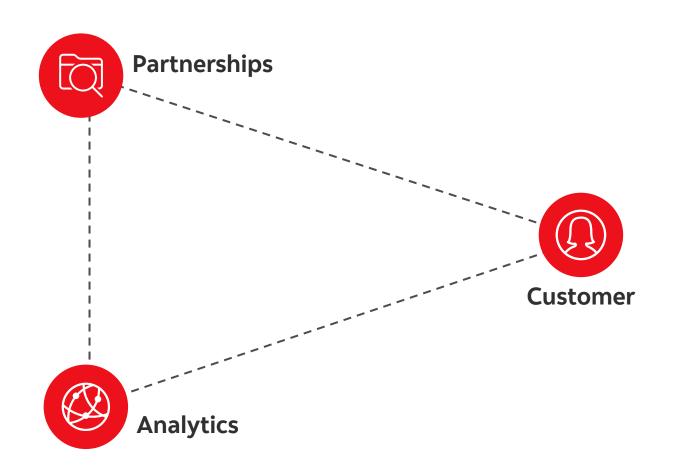


Profitable Growth
 Within our Risk
 Appetite

Enhanced Customer Experience  Keeping the Bank Safe

# Profitable Growth within Risk Appetite

### **Analytics and Partnerships Driving Growth**



## **Enhanced Customer Experience**

Focus on Improving Customer Experience at All Stages of the Lifecycle



# Keeping the Bank Safe



• Tackling Cyber Risk



Reducing AML and Operational Risk



Improving Credit
 Quality & Downturn Readiness

# Outlook

- Portfolio quality is strong, diversified, and downturn-ready
- PCL outlook remains stable or slightly higher
- Investment in talent and data analytics will contribute to better customer experiences
- Continued focus on AML and non-financial risks

# Key Takeaways

1 Strong local practices

Canadian governance and oversight

Diversification drives better quality returns

# Global Risk Management

**Daniel Moore** 

Group Head and Chief Risk Officer



# Digital & Technology

**Shawn Rose**EVP and Chief Digital Officer

**Michael Zerbs**Group Head and Chief Technology Officer



# Digital: From Foundation to Impact

**Shawn Rose**EVP and Chief Digital Officer



# Single Digital Strategy Across the Bank

### **Alignment Across Functions and Countries**



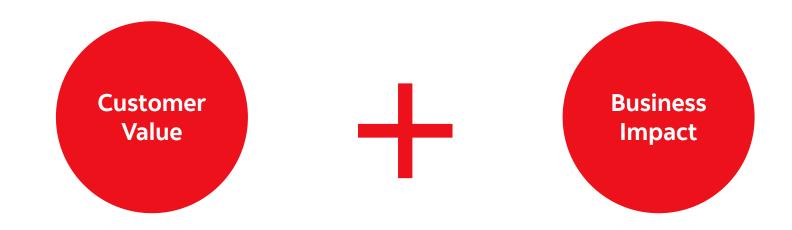
# **Driving Growth**

### **Digital Transformation is Having Business Impact**



# Digital Transformation at its Core

### **Digital is Changing How We Do Business**



### **Customer Value**

### **Digital Generates Greater Customer Value**

+70%

**Higher Retention** 

+500 bps

**NPS Improvement** 

-75%

**Complaints** 

**4**x

More Likely to be **Primary Customers** 

# **Business Impact**

### **Digital Customers Have More Business Impact**

	Digital vs Non-Digital	
Deeper Relationship	<b>3</b> x	2x PAC
Number of products per customer	Canada	
Higher Engagement	<b>2</b> x	<b>4</b> x
Deposit balance per customer	Canada	PAC

# **Our Digital Culture**

**Top Digital Talent Driving Innovation** 

Top 5

Technology employer in Toronto, according to *Hired Inc.* 

1,000+

Digital professionals working across countries

# **Best Practice-Sharing**

### **Software Reuse and Best Practice-Sharing**

# Search and Help

- Tool for keyword search recommendation
- Already in production across all countries and multiple channels

# Mobile Banking Platform

- Mobile banking app for Canada
- >90% code reused in new App for Central America & Caribbean region

### Global Design Framework

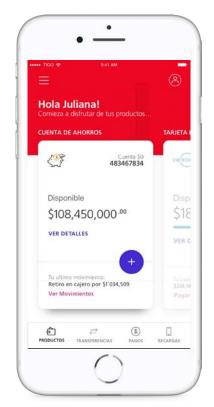
- Five mobile banking apps built using consistent design framework
- Over 100 teams bankwide have adopted the global system

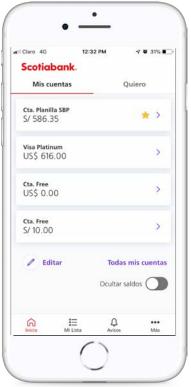
# Development Operations Practices

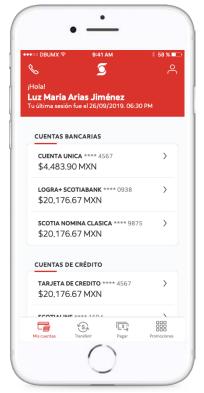
- Global shared practices and tools across all five Digital Factories
- Consistent use of application security test suites

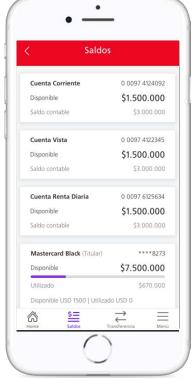
# **Consistent Software Design**

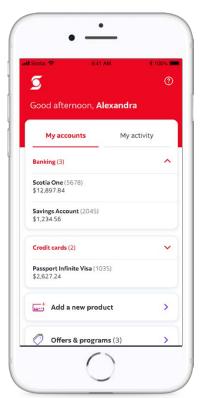
### **New Mobile Apps Launched**

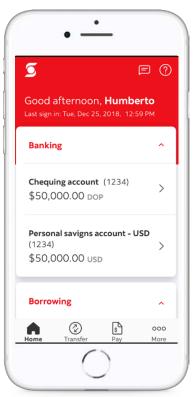












Colombia

Peru

Mexico

Chile

Canada

Caribbean

### **Customer Experience-Driven**

#### **Country-Specific Features Tailored to Customers**

#### Hide your balance

Address local security concerns

#### "My List"

• Up to 10 simultaneous payments and fund transfers

#### **Exchange rate offering**

Easily exchange money with personalized pricing

#### Cardless cash withdrawal

Send money to an ATM to withdraw without a card

#### **Credit card services**

Lock and unlock credit card and travel settings

Digital NPS has Increased Over 30% Since Launching the New App



### Medium-Term Objectives

#### **Leader in Customer Experience Across Core Markets**

Digital Sales	>50%
Digital Adoption	>70%
In-Branch Transactions	<10%

### **Areas of Focus**

#### **Four Areas of Focus - Making Significant Progress**

### Boost Online Origination

Build new digital solutions and optimize sales funnel

> Digital Sales

### Build New Digital Platforms

Build technology assets and capabilities

> Digital Adoption

#### Develop Self-service Capabilities

Promote digital servicing by building new features

< In-Branch</p>
Transactions

### Transform Customer Experience

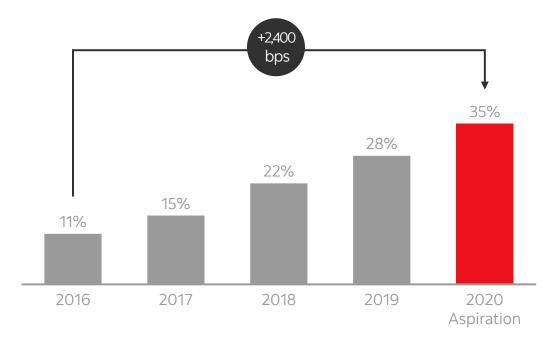
Create digital customer experiences aligned to what customers want

> NPS

### Progress in Digital Sales is Accelerating

#### **Accelerated Progress in Digital Sales**

% of Digital Unit Sales



### **Drivers Contributing to Increase Online Origination**



Deployment of digital solutions in branches



Digitizing current product portfolio



Optimizing sales funnel via data-driven digital marketing capabilities



Contextual offers when customers are most likely to act

### Reimagining the Role of the Branch

#### **Digital Solutions in Branches**

- Employees and customers are using the same tools for sales and advice
- Medium-term objective of leveraging digital solutions in all channels



In Colombia...

90%

of all in-branch openings of saving accounts via digital

75%

Reduction in opening time

**2**x

Branch NPS improvement

In Colombia, Account **Opening Time** has Reduced from 40 Minutes to 8

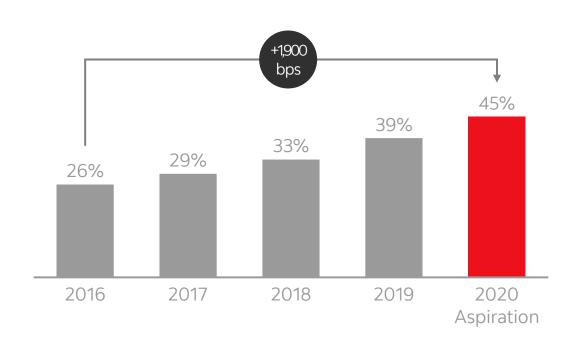
Fully KYC Compliant



### **Technology Accelerating Digital Adoption**

#### **Accelerated Progress in Digital Adoption**

% of Active Digital Customers



### Drivers Contributing to Increased Digital Adoption



Launching of five new apps across key markets



Re-engineering onboarding processes to drive digital behaviors early



Developing in-branch digital tools for customers and employees to share

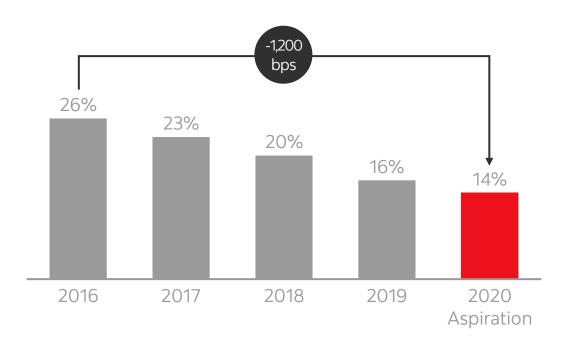


Repositioning branches as digital education centers for customers

### **New Self-Service Capabilities**

#### **Transaction Migration**

% of Transactions in Branch



### **Examples of New Self-Service Capabilities**



New in-app Help & Search functionality



Launching an all-bank paperless initiative



Implementing a digital dispute resolution channel



Streamlining in-app credit card bill payments

### New Mobile Platform in Canada

#### New Mobile Platform in Canada Driving Customer Self-Service

### Reimagined Customer Journey

New self-served functionalities focused on maximizing engagement

#### **Customer Rating**

Customer rating increased from 2.5 to 4.6 stars on the App Store

### Improved Platform Performance

Continuous improvement of platform stability with shorter incident resolution times

#### **Best-in-Class Speed**

Outperforms competition in speed for key customer tasks

+20%

More daily logins per user versus previous app

4.6/5.0

Stars on the Apple Store

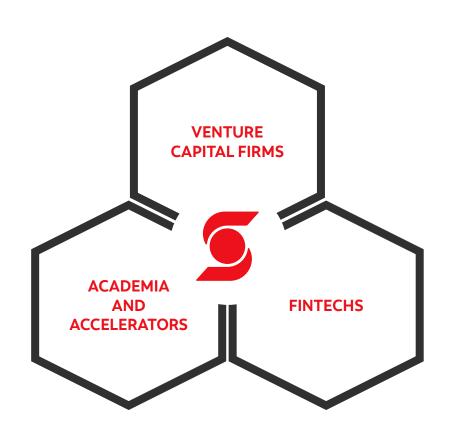
99%

Crash-free rate

2x

Faster transferring funds than industry peers

### Partnership Model to Drive Innovation



- ~70 POCs completed with FinTechs and 15 "in flight"
- Established strategic VC relationships in key markets
- Established over 60 academic partnerships



# Transforming the Bank through Digital is our End Goal

### Key Takeaways

- We are successfully executing a single Digital strategy across the Bank
- Digital is driving customer experience and having business impact
- We have made solid progress towards our medium-term digital targets

# Technology Modernization: From Foundation to Scale

Michael Zerbs
Group Head and Chief Technology Officer



### **Enabling Digital and Business Strategy**

#### **Alignment Across Functions and Countries**



### Pillars of our Technology Strategy





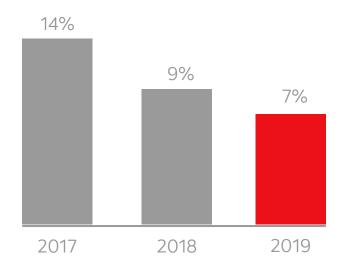


- Built a strong and scalable platform foundation to drive consistency and reuse
- Executing a cloud-first technology strategy to enable automation and velocity

 Rebalanced core technology spend towards modernization

### **Consistent Technology Investment**

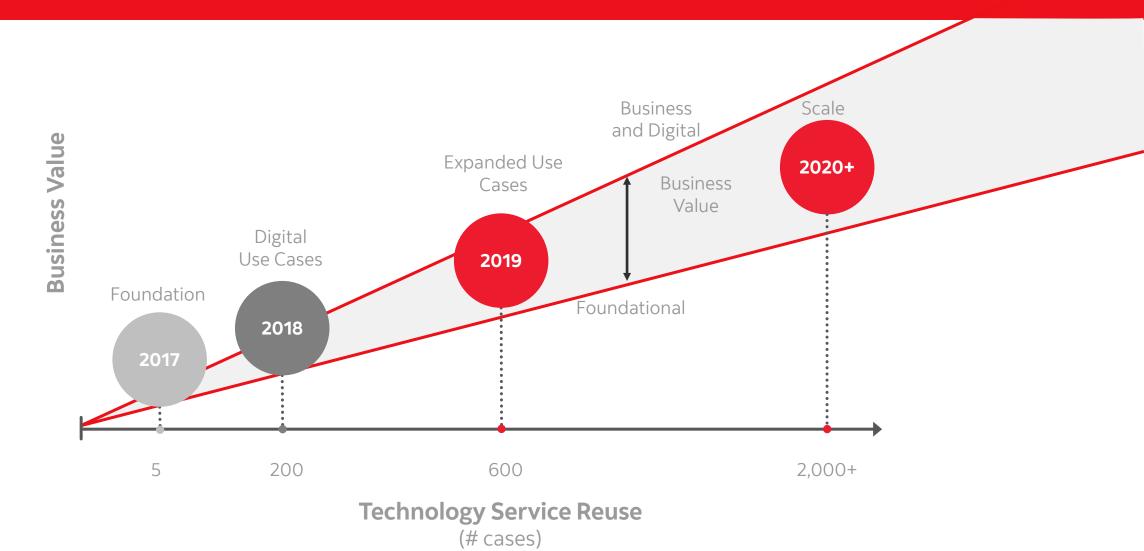
### Technology Investment Growth Rate (YoY)





Building on our progress to-date, we are now targeting moderation to Steady State Growth Rate

### **Growth in Service Reuse**

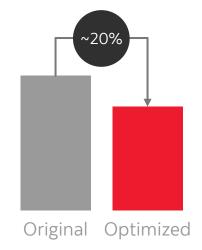


### Transforming our Infrastructure

#### **From Optimization**

From 15 to 3 Data Centres

Data Centre Operating Cost

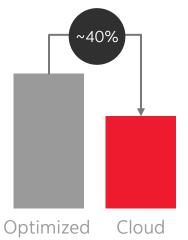




#### **To Transformation**

~8,500 servers deployed on cloud to-date

Server Operating Cost



### **Common Platform is Core**

#### **Capabilities of our Common Platform**



**Automation** to increase efficiency and reliability



**Shared Micro-Services** to drive savings through reuse



Data on the Cloud to provide data security and standardization



Public Cloud Infrastructure to enhance scalability

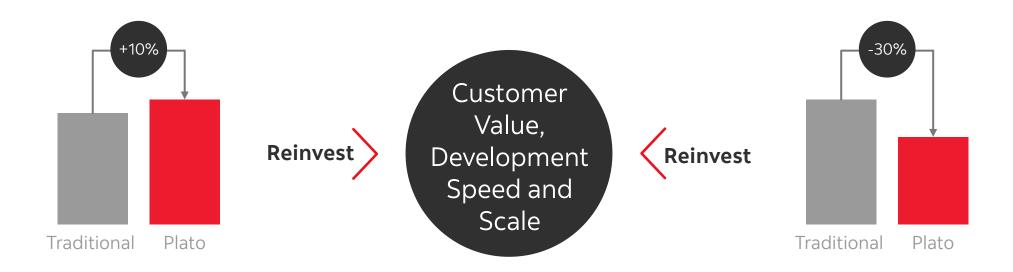
### Lowering the Unit Cost of Technology

#### **Application Development**

Increase in Development Productivity

#### **Application Operations**

Reduction in Operating Labor Costs



### **Enabling Local Innovation**



### **Protecting Customer Data**

- Security and efficiency through automation, consistency and reuse
- Built-in security for shared microservices
- Encryption and tokenization for sensitive data
- Role and location based data access with granular monitoring



## Doubled Investment in Cybersecurity

over the last four years

30% Improvement

in control efficacy in the last two years

### Continued Technology Modernization

Common Platform	Infrastructure	Applications
Data	Cybersecurity	Talent

#### **Our Medium-Term Targets**

- All customer-focused micro-services are leveraged across core markets
- Majority of eligible applications on Cloud
- Prioritized application roadmaps for all businesses to drive consistency and reuse
- Analytics performed on real-time data
- All built on strong cyber-security foundation



# Safely supporting business growth and improved productivity.

# Digital & Technology

**Shawn Rose**EVP and Chief Digital Officer

**Michael Zerbs**Group Head and Chief Technology Officer

