

ENGLISH DESCRIPTIVE TRANSCRIPT

[Opening Scene: Soft, uplifting music begins]

Super: [Text on screen] Scotiabank

Super: [Text on screen] Accessibility

Voice-over (V.O.): “In Canada, Scotiabank is embracing accessibility. But it’s about more than compliance.”

Visual: A dynamic grid of diverse individuals—various ethnicities, ages, and visible/non-visible disabilities—engaged in everyday activities: commuting, working, laughing with colleagues.

V.O.: “It’s integral to our mission of becoming the primary bank of choice for clients and employees.”

Visual: Employees collaborating in an office, A person who is blind or has low vision using assistive tech, a person who uses a wheelchair facilitating a meeting.

V.O.: “The Accessible Canada Act aims for a barrier-free Canada by 2040.”

Visual: A montage of Scotiabankers interacting with clients, participating in training, and giving feedback in inclusive environments.

V.O.: “It focuses on removing accessibility barriers in employment, public spaces, information technology, communication, procurement, and service design.”

Visual: Scenes of accessible public spaces, inclusive signage, and digital tools in use.

V.O.: “Our latest progress report showcases key initiatives: accessibility training programs, facility audits, and consultations with employees and clients.”

Visual: Employees watching a training video, taking notes, and engaging in consultations.

V.O.: “We’ve made significant strides, but there’s still work ahead of us.”

Visual: A person in a boardroom raises their hand. Another signs in ASL.

V.O.: “Join our training programs. Share your feedback. Advocate for inclusive practices.”

Visual: Employees using technology and engaging in meetings.

V.O.: “Together, we can create a meaningful impact at Scotiabank.”

Visual: An employee engages in conversation and laughs.

V.O.: “Thank you for making Canada more inclusive.”

Visual: A person from the community looks directly into the camera and signs “thank you” in ASL.

Super: [Text on screen] scotiabank.com/accessibility

V.O. (final line): “Visit [Scotiabank.com/accessibility](https://scotiabank.com/accessibility) to learn more.

[End Scene: Music fades out]