

## **PRESS RELEASE**

### **SCOTIABANK WOMEN AGAINST BREAST CANCER 5K CLASSIC 2009 GOING STRONG**

Women of Trinidad and Tobago are being asked to mobilize for the annual Scotiabank Women Against Breast Cancer 5k Classic 2009. The event, which is a charity fundraiser, is being held on Saturday 12<sup>th</sup> September at 4:00 p.m. at King George V Park in Port-of-Spain and NIB Mall Car Park at Scarborough, Tobago. Errol Fabian is carded to act as the Master of Ceremonies for the customary aerobic warm-up preceding the race and will also share the results with the more than 4,000 anticipated female participants.

The Scotiabank Women Against Breast Cancer 5k Classic, which has been in existence for the last 11 years, is funded by the Scotiabank Trinidad and Tobago Foundation, a member of the Scotiabank Group, which oversees the Bank's charitable work. Funds raised from this event are utilized to cover the cost of free breast cancer screenings, mammograms and ultrasounds at selected health centers and specialist clinics throughout Trinidad and Tobago in the month of October, which is designated Cancer month.

According to Reena Panchorie, Assistant Manager, Public and Corporate Affairs at Scotiabank Trinidad and Tobago Limited and Project Manager for the Scotiabank Women Against Breast Cancer Programme, "We cannot stress enough the importance of early detection in the fight against breast cancer, so we use our Scotiabank Women Against Breast Cancer Programme to encourage our female population to conduct regular breast self-examinations. To date, more than 6,900 ladies across the nation have been able to access free breast cancer screening, ultrasounds and mammograms through our community outreach efforts. Additionally, doctors and medical staff at Health Centres which participate in our programme, can teach women how to conduct breast self-examinations if they are unsure of the procedure."

Registration for the annual Scotiabank Women Against Breast Cancer 5k Classic is presently underway at selected Scotiabank branches located in Arima, Diego Martin, Port-of-Spain, San Fernando, Chaguanas, Couva, Maraval, PricePlaza, Sangre Grande, Scotia Centre, Marabella, San Juan, Trincity Mall, Tunapuna and Scarborough, Tobago.

Gold sponsors for the event are Lucozade, Yoplait, Blue Waters and Secret, while co-sponsors include Advil, Angostura, Breathe Right Nasal Strips, Carimed Antiseptic Mouthwash, Bermudez Wheat Crisps, Caribbean Airlines, Cher Mere, Dove, Holiday Exotica, Colcafe, Jamieson, KC Confectionary Limited, Kraft, Kariwak Village, Nestle, Heineken, Lipton, Perfit, Perfect 10, Pantene, Post, Scrip-J, KFC, Long John Silvers, TGI Fridays, Pizza Hut, Simple, Stechers, TSTT Foundation, Vaseline, Wrigley and Zoom Caribbean Limited.

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provided about US \$43 million globally in sponsorships and donations to a variety of projects and initiatives, primarily in the areas of healthcare, education, social services and arts and culture. Visit us at [www.scotiabank.com](http://www.scotiabank.com).



Above: Ladies enjoying the aerobic warm-up at the 2008 Scotiabank Women Against Breast Cancer 5k Classic.

*August 20<sup>th</sup> 2009*

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