



News Release

Kingston, Jamaica

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Scotiabankers Teach ‘Smart Money Management’ in Schools - Jamaica Teachers Day 2009

As the recession deepens globally and locally Scotiabank has taken the message of smart money management and thrift to teachers and students in schools for Jamaica Teachers Day 2009. Two hundred and fifty (250) Scotiabank volunteers teamed up with representatives from Scotiabank’s wealth management to be teachers for a day in 130 schools across the island. There they conducted lessons centered on preparing a budget, spending wisely, identifying goals and preparing an action plan.

The Bank’s two major projects for the Teachers Day initiative took place at Jones Town Primary and onboard the Caribbean Queen on the Kingston Harbour where the volunteers from Kingston hosted financial seminars for a total over 130 teachers. Sixteen (16) volunteers taught at Jones Town Primary under the theme “Coping financially in challenging economic times”. Sherene Todd, a senior manager of Scotia DBG engaged the teachers in discussions about the current climate, savings and investment options, and how they can grow financially.

While another group of 150 teachers along several Ministry of Education officers including Jasper Lawrence, Chief Education Officer who were preparing to set off to a lunch cruise onboard the Caribbean Queen stayed focus for a while and participated in a wealth management seminar hosted by Anya Schnoor, senior vice president for wealth management and Chief Executive Officer of Scotia DBG.

Scores of other Scotiabankers also visited several of their alma maters and other academic institutions across the island to conduct similar money management sessions with teachers and students. Each year, over 200 volunteers go out into schools as substitute teachers in recognition of island wide Teachers' Day celebration. The programme, which was initiated in 2004, was conceptualized by the Bank to demonstrate its recognition and appreciation for the island's teachers who continue to give dedicated and selfless service in classrooms year after year.

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