



News Release
Kingston Jamaica
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Scotiabank Joins Beres for Another 'Moment In Time'

Scotiabank has renewed its sponsorship of internationally acclaimed reggae artist Beres Hammond's signature concert event *Beres – A Moment in Time 2008*. The event which is being planned for the second year will be held at the Grandstands on Sunday, December 28.

The event was a natural fit for Scotiabank as it featured excellent quality entertainment with some of Jamaican most outstanding musicians in a show which was well choreographed and successfully staged. Joan Forrest Henry, director of Marketing Services at Scotiabank said that *"Our association with this event gives us an opportunity to demonstrate our commitment to showcase Jamaican culture and music through a variety of channels and 'A Moment In Time' is excellent avenue for us do this."*

A Moment In Time was first staged in December 2007 in fulfillment of Beres Hammond's dream to present his music in his homeland to his loyal Jamaican fans, and in the manner that his music was originally orchestrated to be delivered. The critically acclaimed event was a showcase of Beres Hammond delivering a unique, intimate musical experience with appearances by several superstars who have shared his musical journey.

“It is truly wonderful that Scotiabank continues to demonstrate a commitment to the local music industry by their support of first-class Jamaican entertainment events, said Beres Hammond when he welcomed Bruce Bowen, president and CEO of Scotiabank on a visit to his studio in Kingston recently. “We are very pleased and honoured that the bank has unhesitatingly agreed to return as a sponsor for our very special concert.”

Beres and event producers TEAM Solutions have promised that the 2008 event will surpass the first, and patrons will again enjoy another exceptional and distinctive experience when Beres takes the stage at **The Grandstands**.

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