



News Release  
Kingston, Jamaica  
August 19, 2008

## **Family Support for Asafa Powell**

Scotiabank is sending support for Olympian Asafa Powell, in the form of his father Reverend William Powell and his brother Nigel Powell who are being flown to Beijing, China immediately.

Senior Vice President of Marketing, Mrs. Heather Goldson, said the Bank's action came as a response to an emotional appeal made on Nationwide Radio on Tuesday morning. She said after hearing that Asafa Powell was in low spirits after being placed fifth in last Saturday's 100m finals, the Bank decided to send members of his family to support him and to boost the spirit of the entire team.

"We are hoping that the news that his father and brother are coming will lift his spirit even before they arrive. This is a time when he needs to have the support of his family to build his confidence and to tell him just how much we all love him and are proud of him as a nation." She said.

Mrs. Goldson said Scotiabank fast-tracked all arrangements on Tuesday to secure visas for Asafa's father and brother. Both will leave Kingston on Wednesday morning and are scheduled to arrive in Beijing China on Thursday evening, ahead of the 4x100m relay final on Friday morning.

Scotiabank is a sponsor of the broadcast of Beijing Summer Olympics on TVJ.

-30-

**For more information, contact:**

Simone Hull  
Public Relations Specialist  
Public, Corporate & Government Affairs  
Scotiabank Centre  
Tel: 932.0549; Mobile: 322.3233

Joylene Griffiths Irving  
Director  
Public, Corporate & Government Affairs  
Scotiabank Centre  
Tel: 932.0565; Mobile: 909.5211