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## NEWS RELEASE

### Scotiabank commits millions to netball development

**October 31, 2007/Kingston:** Scotiabank today announced a J\$4 million-four-year sponsorship of the Jamaica Netball Association's Nursery Programme.

The Nursery Programme which started in May this year is a new concept to Jamaica and is aimed at providing trained players for the national netball programme. The girls in the Nursery Programme, ranging between the ages of 10-13 years are trained in the fundamental of playing netball, as well as lessons to improve their life skills, social graces and academics.

Vice President of Marketing at Scotiabank, Heather Goldson said the sponsorship enhances Scotiabank's commitment to the education and development of the youth. "This is a winning strategy as it will allow us to make significant and long term contribution to the sustainability of a sport that brings so much pride and joy to Jamaicans, as well as enable Scotiabank to build relationships with the youth at an early age," she said.

President of the Jamaica Netball Association, JNA, Marva Bernard said the sponsorship will ensure the continuity of netball in Jamaica and provide a base to build on. "It is the last piece in a puzzle to support the cycle of preparing players for the national team, identify umpires and coaches and get parents involved in supporting the girls and the game from an earlier stage," she explained.

Meanwhile, Chief Executive Officer of the JNA Sonya Hamilton said, "The Nursery Programme has been a limping initiative and this sponsorship is the lifeblood of the programme."

The Nursery Programme is managed by former national senior team coach Barbara Sinclair who is assisted by Sunshine Girls Simone Forbes and Sasha-gay Henry.

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