



For Immediate Release

Kingston, Jamaica

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Scotiabank tees off Celebrity Invitational Golf Tournament

On Sunday February 4, Scotiabank will be stepping onto the greens of the Caymanas Golf Club to hosts its Inaugural *Scotia Golf Invitational* tournament. The event is expected to see over 100 avid golfers, including several Jamaican personalities and a few media celebrities vying for the Scotia Golf Invitational trophy.

Better known for banking, Scotiabank will be using this top tier-sporting event as an opportunity to invite some great golfers who are among the Bank's existing and prospective clientele to enjoy the game and showcase their skills. Among the more popular entrants are Maurice Foster, Simon Crosskill and Lindy Delapenha.

The game will tee off at 8:30 am with approximately 50 teams of two, all named after golfing greats in Jamaica. The tournament, which is being technically co-ordinated by the Jamaica Golfers Association, will use the stableford format and is expected to end at 12:30 pm, with trophies being presented for the first, second and third place winners.

Senior Marketing Manager of Scotia Wealth and Investments, Monique Todd, explained the Bank's rationale behind staging the invitational tournament; "This tournament will give our customers a chance to showcase and sharpen their skills, enjoy a game we know they love with a passion, all in a very relaxed environment." She further explained that the staging the event is all part of the Bank's strategy to become deepen our relationship with their customers, build a loyalty base and take advantage of opportunities to understand them even better."

Mrs. Todd went on to note that the Scotia Wealth division hopes that the Tournament will become an annual one, which will grow to include even more international golfers and become a fixture on the sporting calendar.

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