



For Immediate Release

Kingston, Jamaica

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“It was a Great Experience I Will Never Forget” – Says ICC Cricket World Cup Volunteers from Scotiabank

Over 30 Scotiabankers from Jamaica were selected as volunteers and given time off from their jobs to serve in the 2007 ICC Cricket World Cup being held across the Caribbean. **The Bank, which is also a regional sponsor of the tournament, is the single corporate entity with the largest number of staff members working as volunteers serving at the matches.** The volunteers who are from various areas in the Bank, range from senior managers to clerical staff were largely been assigned to work in area of administration, ushering, transportation and hospitality both the Greenfield and Sabina Park venues.

“When we sent out the request for persons to sign up form as far back as October 2005, we received an very positive response from staff members. Over 100 persons replied, and these numbers were processed narrowing to the final 30 selected by the Local Organizing Committee,” explained Joylene Griffiths Irving, leader of the volunteer initiative at Scotiabank. Mrs. Griffiths Irving went on to note that it was a Scotiabanker, Damian Todd, who received the honour of being the first volunteer in the Caribbean to apply to serve in the event.

Ms. Vilma McDonald, head of the volunteers from the Local Organising Committee expressed her satisfaction with the professional service delivered by Scotiabank Volunteers. “ My first experience with the Scotiabank Volunteers occurred in March of 2006, and I found them to be true volunteers; ready to do anything that was requested of them. They

have also performed very well during this 2007 tournament. Volunteerism is the heartbeat of any event, and is key to its success. On the first day when we had problems with tickets and seating, the volunteers diffused a lot of problems and they were very courteous. Scotiabankers were naturally involved in all of this and certainly played a pivotal role in making the event a success.”

Janet Richards, one of the volunteers working at the event in Greenfield shares her experience. “ It was great, everyone had fun, the enthusiasm was there to know we were a part of history. Even though we had to be there from about 6:00 am each day, and we were coming from as far as Negril or St. Ann’s Bay, we were always on time. We had a good group of persons who were very enthusiastic and we would to do it again, anytime!”

The Kingstonians expressed similar glowing sentiments about the experience. Richard Shaw, who worked in transportation at Jessie Ripoll shared his feedback. “ Even though I wasn’t on the field, I found the opportunity to showcase Jamaica and serve my country a great experience. Being a former national team athlete, giving back is always a part of my personal mandate. The whole experience was very good and I was happy that Jamaica was able to get games of this magnitude and for me to work to help pull it together. The feedback that we got from the general public about volunteers was very heartwarming and encouraging, and I am ready to do it again.”

The spirit of volunteerism thrives at Scotiabank with over 300 staff members signed up officially in the Bank’s internal Scotiabank Volunteer programme. These volunteers are drawn from a cadre of committed staff members and retirees who lead and participate in a number of community improvement activities in various parishes across the Bank network.

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