



For Immediate Release  
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## **Scotiabank Kiddy Cricketers to Play in Cricket World Cup**

Cricket fans turning out to see the much-anticipated semi-finals of the ICC Cricket World Cup series will be treated to a special Kiddy Cricket 'Quick Match' from a team of 40 Scotiabank Kiddy cricketers representing various primary and all age schools participating in the programme across Jamaica. The team will be split in four to play four half-hour matches simultaneously during the lunch break of the semis.

Each team will consist of five members from eight to eleven years old who will all rotate in their positions to play a five-over match, giving each player a chance to bat, bowl and field. The four groups will be located at the end points of the venue and away from the main playing area including the wicket. This not only ensures that the wicket area remain safe but would also provide better visibility for the spectators as they will be closer to the fans

The Kiddy cricketers selected from the Tarrant Primary, New Hope Junior High and All Age, McCauley Primary and the Port Maria Primary schools, have been training in the Kiddy Cricket programme, coordinated locally by Jamaica Cricket Association's, Phillip Service, a West Indian Level II Coach in Jamaica.

Mr. Service noted that objective of the match is to expose to the young cricketers to the heights of the game, giving them a chance to be a part of the Cricket World Cup experience. "We want our youngsters to see the possibilities exist if they apply themselves and hone their skills. They are the future of West Indies cricket and our objective is to train them, encourage interest in the game and build sportsmanship to ensure we can look forward to the next great cricket moment." Mr. Service further noted that the programme has been producing persons with great potential such as André Creary, who captained the Jamaica under 15 year team last year.

Their Kiddy Cricket counterparts in other parts of the Caribbean will be conducting various skills display matches. This 20-minute presentation will see them demonstrating Cover Drive, Hook Shot, Fielding, Throwing and High and Low catching.

Scotiabank's Kiddy Cricket programme is a regional youth cricket developmental programme sponsored by the Bank under the aegis of the West Indies Cricket Board (WICB). Since 2000 a total of over 800 primary schools, 1000 coaches, 15,000 students and 1500 teachers and volunteers in countries including Trinidad, Jamaica, Guyana,

Antigua, Dominica and Barbados have been positively exposed to the benefits of the programme.

One of its many objectives is to help primary school children gain and maintain an appreciation for the game that is deeply rooted in their West Indian heritage. The training programmes seek to focus on dedication, discipline and commitment at a very early age to ensure they will excel in the game and rekindle the pride and passion of playing cricket for the West Indies.

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