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Grupo Scotiabank



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Agenda

- Market overview & position
- Core strengths
- Strong performance
- Four strategic initiatives



3

Demographics	*	•
Total population (million)	32	105
Population under 25 years (%)	31	53
Economics		
GDP (2005 – US\$B)	\$1,130	\$737
Estimated GDP (2006 – real growth)	2.8%	3.4%
Exchange rate (01/06 – C\$ & MXP vs. US\$)	1.15	10.5

Market Position - Opportunity to Grow Market Share

(As at Dec. 31, 2005)

		Market Position	
Market Share	_		
Deposits	6%	#6	
Loans*	9%	#6	
Return on Equity	28%	#2	
Capital Ratio	15%	#2	
ans, excludes Loans to IPAB (banks only)			



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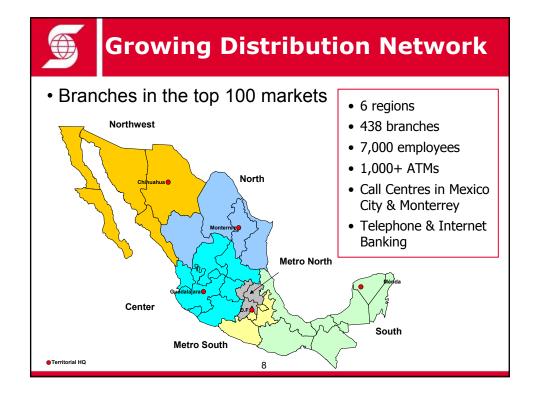
Core Strength - Strong, Established Franchise

- 1MM+ customers
 - concentrated in higher value segments
- · Named Mexican Bank of the Year
- Recognized as one of the top 50 employers in Mexico





7





Core Strengths - Strong Local Leadership & Central Support

- · Seasoned local team leveraging Scotiabank expertise
 - Sales & service
 - Shared services
 - Credit risk management
 - Auto finance
 - Marketing / brand management





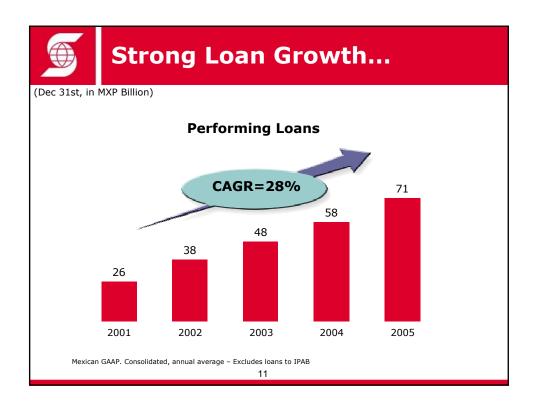
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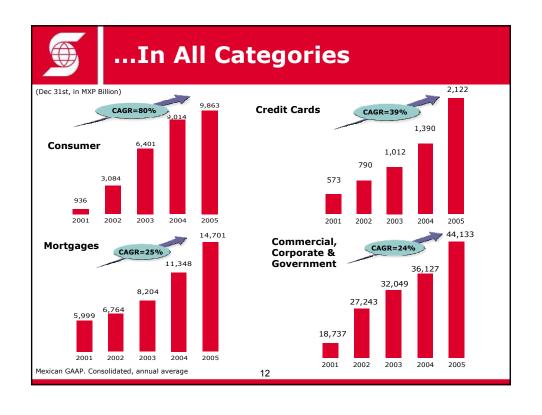


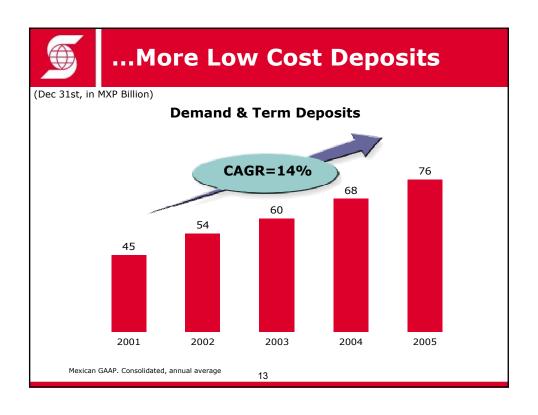
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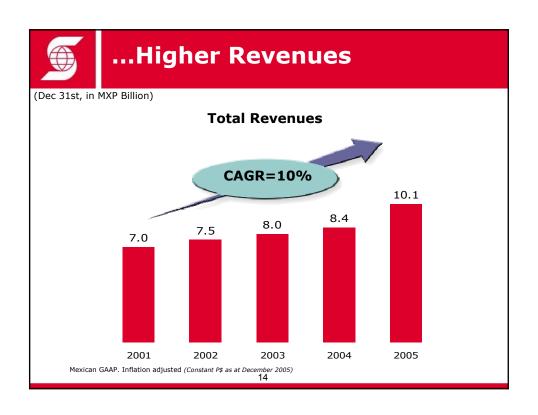
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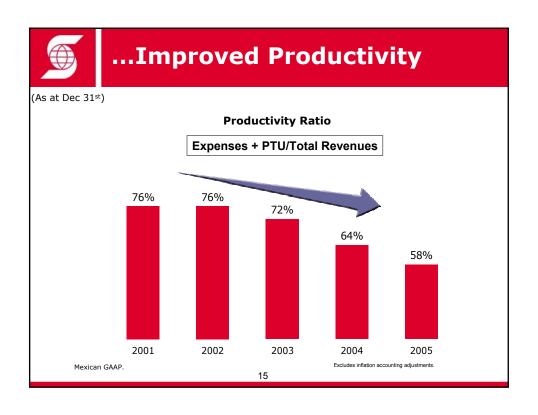


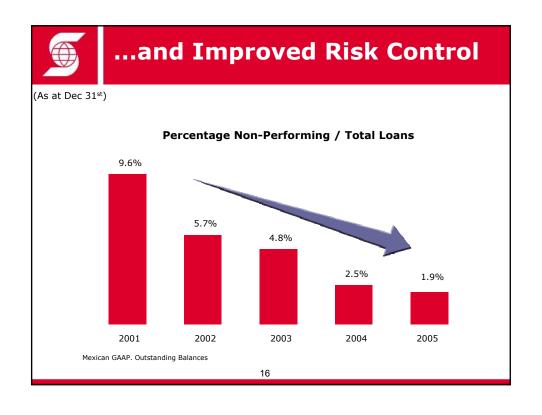


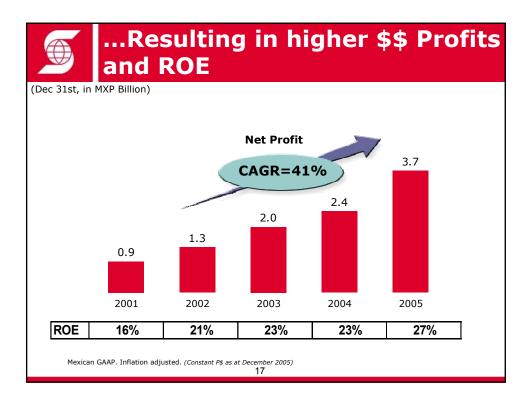














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Four Strategic Initiatives

Driving sustained, profitable growth



Sales & Service



Complementary Businesses



Efficiency Platform



Acquisitions

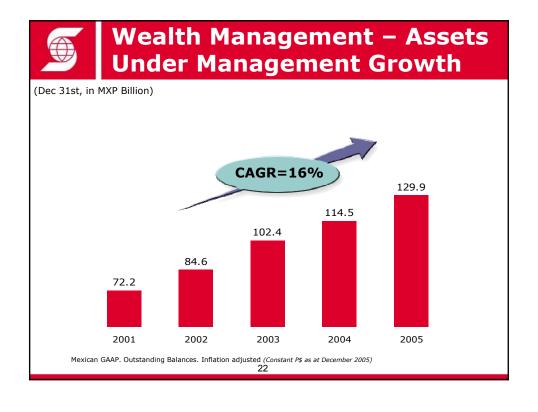
19



Sales & Service

Activity	9	Best Practice	Comments
Planning	10%	10%	Very acceptable
Selling	27%	56%	Needs to improve
Administration & Service	34%	8%	Needs to improve
Sales management	12%	12%	Very acceptable
Other	17%	14%	Needs to improve







Wealth Management

- Enhance distribution
 - Private Banking & brokerages in Bank Branches
 - 29 locations up & running ... expanding to 50



- Focus on mutual funds
 - 4 new funds in 2005
 - Increase third party distribution
 - Leverage Bank Branch network
- Advisory Sales Development Platform



23



Wholesale & Treasury- Joining Forces with Scotia Capital

- Leverage relationship with Scotia Capital
- · Industry Focus
 - Coverage of 8 broad industry groups





League table position	
2002	2005
18	12
14	8
18	10
	2002 18 14

No. of deals in the Mexican market	35	40

Source: Loan Pricing Corporation, January 2006



Wholesale & Treasury Initiatives

- · Deepen securitization product offering
- · Increase trading on the longer end of the yield curve
- · Develop secondary market for corporate paper
- Expand foreign exchange business













25



Four Strategic Initiatives

Driving sustained, profitable growth









Acquisitions

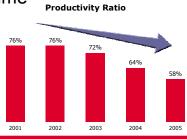


Significant Improvements in Past 5 years

- Reduced staff from 11,000+ to 7,000 (1996-2006)
- · Centralized back-office functions
- Expanded alternate delivery channels



· Reduced retail credit approval time



27



...and More to Come

- · Leverage Scotiabank experience
 - Shared Services
 - International Banking Platform
 - Outsourcing



- · Divest non-core business activities
 - Merchant POS business
- Process Re-engineering Initiatives







Acquisitions & Start-ups Priority Targets

- Bancassurance
- Afores
- Sofoles
- Leasing & Factoring
- · Car loan and credit card portfolios
- · Large customer data bases









Ahead of our 2007 targets

Productivity Improvements

- Improve productivity below 60%
 - Reduced to 58%

Credit Improvements

- High credit standards
 - NPL/Total loans at 1.9%

Network Growth

- · Grow branch network by 50 to 100 branches
 - Adding 50 branches in 2006

Earnings Growth

- Double earnings (in pesos)
 - 2002 to 2005 = 172%





Ambitious Plan

Organic growth

+

Acquisitions

=

10% market share