Our commitment to creating value for both society and Scotiabank



### **Our Commitment**

**Scotiabank is committed to supporting the growth and prosperity of our communities.** When communities thrive, individuals and businesses do too. We strategically invest in the communities where we operate in order to create opportunities for more people to succeed.

## **Our Priority**

At Scotiabank, we believe that investing in young people in the community is the path to community prosperity. According to the United Nations Population Fund, there are 1.8 billion young people in the world today. Many of them lack access to

the education, training, and opportunities needed to succeed. Scotiabank supports local charities

and not-for-profit initiatives that invest in the health, well-being, and education of young people, helping position them to become the leaders of tomorrow. Investing in the #InfinitePotential of young people allows us to invest in the longterm security, stability, and growth of our future.

#### Investing in Young People

We proudly work with community partners that enhance the health and education of young people in the community.



Scotiabank Corporate Social Responsibility

### Better Future, Better Off

Through our commitments to customers, employees, communities, the environment, and corporate governance, we aim to promote economic growth and social impact wherever we operate, while maintaining the trust of our diverse stakeholders.

## **Our Progress**

**ADDITIONAL KPIS** 

PERFORMANCE

**TO TRACK OUR 2017** 

#### **KEY PERFORMANCE INDICATOR**

#### % total philanthrophic funding to support young people in the community

YOUNG PEOPLE IN THE COMMUNITYFOUNDATIONAL GIVING



Total amount of Community donations globally

40% 60%

2017

Target

# 403,500 hours

40%

2017

Performance

Total amount of hours volunteered by employees

## CAD \$11.5 million

30%

2018

Target

Amount donated through formal employee giving programs globally



# **Our Impact**

We are following through on our commitment by investing in the communities in which we operate. To learn more about our commitments, visit scotiabank.com/csr.

## Employees donated 403,500 hours

of volunteering and fundraising time to worthy causes in their communities in 2017 globally.



In 2017, the Bank donated over **CAD\$2.3 million in scholarships** globally, and invested more than **CAD\$4 million in academic partnerships.**  In 2017, we donated CAD\$1 million to the Children's Health Foundation and London Health Sciences Foundation in support of the Scotiabank Family Assistance Program.

We launched the Young People in the Community Index, created in partnership with research consultancy GlobeScan and global youth experts. We use it to gain a deeper understanding of the challenges facing youth across 30 countries in the Americas and the Caribbean where we are active.

In Chile, Scotiabank's **"123 Emprender" initiative** achieved first place in the **Financial Education Contribution** category of the country's Financial Literacy and Inclusion Contest.

We reached:

**1** million

kids and counting important milestone supporting community hockey in Canada



**127,600** kids in our Kiddy Cricket Program across the Caribbean



165,000+

children and youth through the Scotiabank Futbol Club Program in Latin America



