

# Acquisition of Maple Financial Group's Mortgage Business

February 14, 2006

Scotiabank Group



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Additional information relating to the Bank, including the Bank's Annual Information Form, can be located on the SEDAR website at www.sedar.com, and on the EDGAR section of the SEC's website at www.sec.gov.

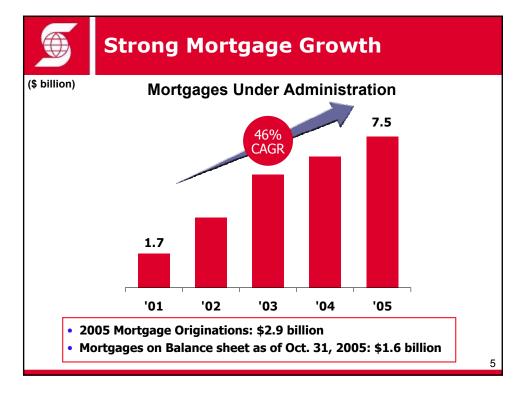


## **Agenda**

- Transaction Summary
- Strong Mortgage Growth
- Successful Operating Model
- Investment Rationale
- Summary

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#### **Transaction Summary** Mortgage business of Maple Financial Group □ Acquiring > \$233 million for shares of Maple Trust □ Investment Accretive to earnings ☐ Staffing All Maple Trust employees – nearly 200, including > 9 members of senior management team ➤ 45 Mortgage Development Managers (MDMs) □ Required Minister of Finance/OSFI **Approvals** Commissioner of Competition □ Expected ➤ March 31, 2006 Closing





## **Successful Operating Model**

- Mortgages originated primarily through 45 MDMs
  - ➤ "high touch" service model
    - build deep relationships with high volume top-tier mortgage brokers (12-15 each)
  - empowered, experienced staff execute independently from remote locations
  - > fast turnaround
- National brand
  - > majority of borrowers in Ontario, Alberta and British Columbia
- Relationship, customer service and application processing

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#### **Investment Rationale**

- 1 Enhance mortgage market position
- Improves share in fast-growing mortgage broker segment
  - ➤ Channel originates 25%
- 2 Cross-sell opportunity
- 42,000 new customers
- Broader range of Scotia products
- 3 Synergies
- Lower funding & operational costs
- 4 Innovative business model
- Superior service
- 5 Low risk
- Low delinquency

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### **Enhanced Market Position**

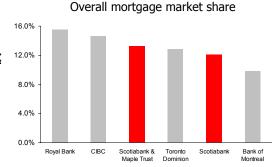
Market share: Oct. 31, 2005

#### Mortgage broker channel origination

- #2 with 15% share
- Doubles origination volumes

#### **Share of mortgage market**

- #3 (up from #4)
- Up 110 bps to 13.2%



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