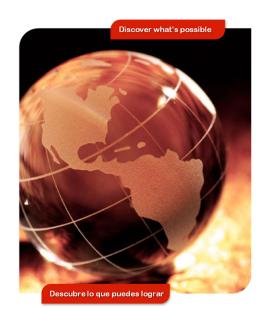


Latin America
Investor Day
January 2013



#### Introduction

Peter Slan Senior Vice President, Investor Relations

#### **Caution Regarding Forward-Looking Statements**



Our public communications often include oral or written forward-looking statements. Statements of this type are included in this document, and may be included in other filings with Canadian securities regulators or the U.S. Securities and Exchange Commission, or in other communications. All such statements are made pursuant to the "safe harbour" provisions of the U.S. Private Securities Litigation Reform Act of 1995 and any applicable Canadian securities legislation. Forward-looking statements may include comments with respect to the Bank's objectives, strategies to achieve those objectives, expected financial results (including those in the area of risk management), and the outlook for the Bank's businesses and for the Canadian, U.S. and global economies. Such statements are typically identified by words or phrases such as "believe," "expect," "anticipate," "intent," "estimate," "plan," "may increase," "may fluctuate," and similar expressions of future or conditional verbs, such as "will," "should," "would" and "could."

By their very nature, forward-looking statements involve numerous assumptions, inherent risks and uncertainties, both general and specific, and the risk that predictions and other forward-looking statements will not prove to be accurate. Do not unduly rely on forward-looking statements, as a number of important factors, many of which are beyond our control, could cause actual results to differ materially from the estimates and intentions expressed in such forward-looking statements. These factors include, but are not limited to: the economic and financial conditions in Canada and globally; fluctuations in interest rates and currency values; liquidity; significant market volatility and interruptions; the failure of third parties to comply with their obligations to us and our affiliates; the effect of changes in monetary policy; legislative and regulatory developments in Canada and elsewhere, including changes in tax laws; the effect of changes to our credit ratings; amendments to, and interpretations of, risk-based capital guidelines and reporting instructions and liquidity regulatory guidance; operational and reputational risks; the risk that the Bank's risk management models may not take into account all relevant factors; the accuracy and completeness of information the Bank receives on customers and counterparties; the timely development and introduction of new products and services in receptive markets; the Bank's ability to expand existing distribution channels and to develop and realize revenues from new distribution channels; the Bank's ability to complete and integrate acquisitions and its other growth strategies; changes in accounting policies and methods the Bank uses to report its financial condition and financial performance, including uncertainties associated with critical accounting assumptions and estimates; the effect of applying future accounting changes; global capital markets activity; the Bank's ability to attract and retain key executives; reliance on third parties to provide components of the Bank's business infrastructure; unexpected changes in consumer spending and saving habits; technological developments; fraud by internal or external parties, including the use of new technologies in unprecedented ways to defraud the Bank or its customers; consolidation in the Canadian financial services sector; competition, both from new entrants and established competitors; judicial and regulatory proceedings; acts of God, such as earthquakes and hurricanes; the possible impact of international conflicts and other developments, including terrorist acts and war on terrorism; the effects of disease or illness on local, national or international economies; disruptions to public infrastructure, including transportation, communication, power and water; and the Bank's anticipation of and success in managing the risks implied by the foregoing. A substantial amount of the Bank's business involves making loans or otherwise committing resources to specific companies, industries or countries. Unforeseen events affecting such borrowers, industries or countries could have a material adverse effect on the Bank's financial results, businesses, financial condition or liquidity. These and other factors may cause the Bank's actual performance to differ materially from that contemplated by forward-looking statements. For more information, see the discussion starting on page 55 of the 2012 annual report.

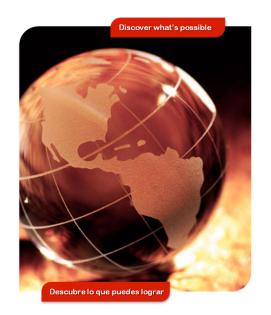
The preceding list of important factors is not exhaustive. When relying on forward-looking statements to make decisions with respect to the Bank and its securities, investors and others should carefully consider the preceding factors, other uncertainties and potential events. The Bank does not undertake to update any forward-looking statements, whether written or oral, that may be made from time to time by or on its behalf.

The "Outlook" sections in this document are based on the Bank's views and the actual outcome is uncertain. Readers should consider the above-noted factors when reviewing these sections.

Additional information relating to the Bank, including the Bank's Annual Information Form, can be located on the SEDAR website at www.sedar.com and on the EDGAR section of the SEC's website at www.sec.gov.



Latin America
Investor Day
January 2013

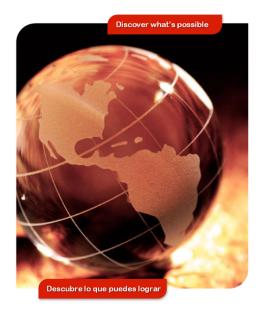


## **Opening Remarks**

Brian Porter President







# Overview of International Banking & LatAm Region

Dieter Jentsch Group Head, International Banking

#### **Agenda**



# International Banking's growth record

Investment thesis for LatAm

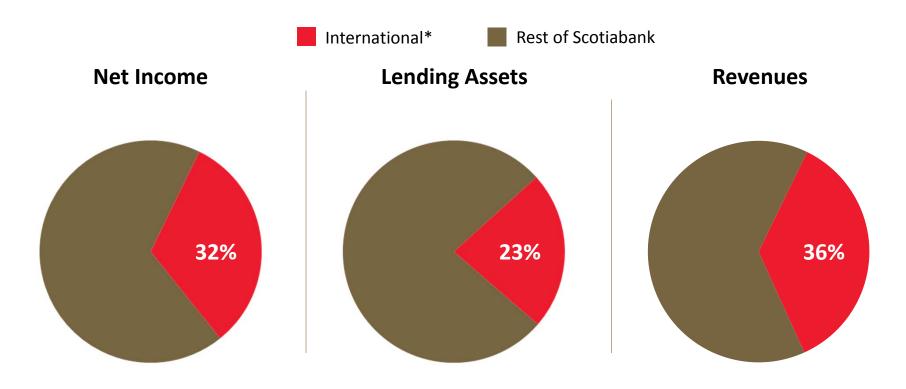
Managing our international businesses

Growth strategies for LatAm

#### International is a Significant Contributor to the Bank



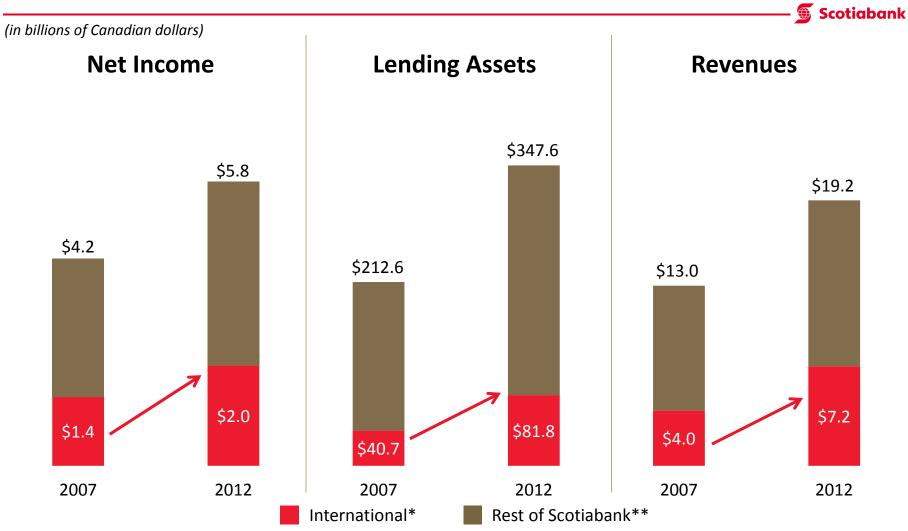
#### **Proportion of Scotiabank Results in 2012\*\***



<sup>\*</sup> For this slide, "International" means the results reported by the International Banking division (which includes Personal, Commercial & Corporate banking) plus the international wealth & insurance results reported by the Global Wealth Management division

<sup>\*\*</sup> Real estate gains and Other segment are excluded

#### **International has had Strong Performance...**

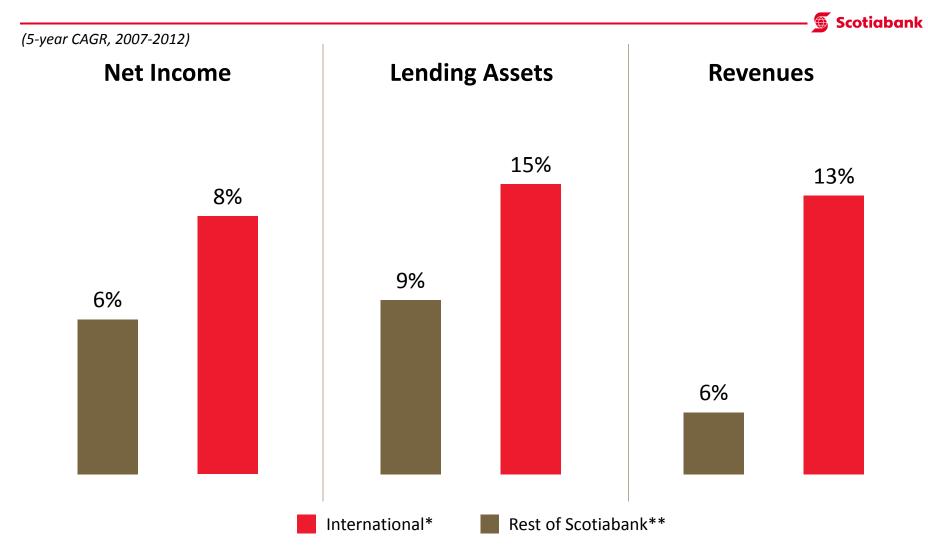


Note: 2007 Net Income is adjusted to exclude NCI

<sup>\*</sup> For this slide, "International" means the results reported by the International Banking division (which includes Personal, Commercial & Corporate banking) plus the international wealth & insurance results reported by the Global Wealth Management division

<sup>\*\*</sup> Real estate gains are excluded

### ...With Higher Growth Rates than the Rest of the Bank



<sup>\*</sup> For this slide, "International" means the results reported by the International Banking division (which includes Personal, Commercial & Corporate banking) plus the international wealth & insurance results reported by the Global Wealth Management division

<sup>\*\*</sup> Real estate gains are excluded

# **IB Division: Significantly Expanded Footprint & Geographies**

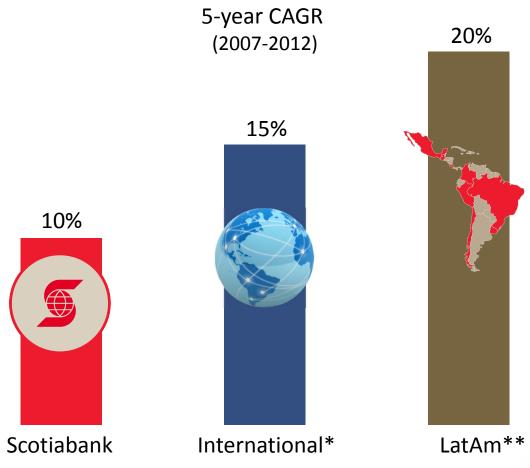


IB Division	2007	2012	Change
Customers	5.2 million	13.7 million	+163%
Employees	27,800	69,300	+149%
Branches	1,500	2,900	+93%
ABMs	3,000	6,800	+127%
Acquisitions		20+	

#### LatAm Growth has Outpaced International & Scotiabank



#### **Growth in Average Lending Assets**



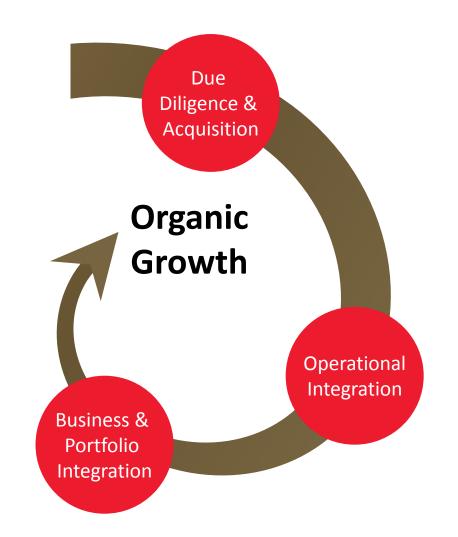
<sup>\*</sup> For this slide, "International" means the Personal, Commercial & Corporate results reported by the International Banking division, plus the international wealth & insurance results reported by the Global Wealth Management division

<sup>\*\*</sup> For this slide, LatAm includes Mexico, Peru, Chile, Colombia, Brazil & Uruguay

#### **Converting Acquisitions into Organic Growth**



- 20+ international acquisitions for \$6 billion since 2007
- Different timelines for inmarket vs. new market acquisitions
- Multiple factors drive the timing for achieving full organic growth potential



#### **Agenda**



International Banking's growth record

Investment thesis for LatAm

Managing our international businesses

Growth strategies for LatAm

#### **Investment Thesis for LatAm**



Strong economic growth rates



 Considerable room to increase banking products & services



Fast-growing middle class



Significant opportunities for consumer & micro-finance segment



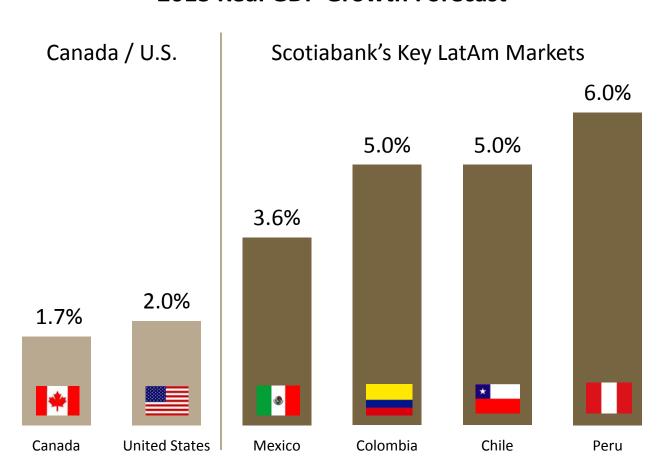
Sound & stable regulatory environment



### **Strong Growth Prospects in LatAm**



#### **2013 Real GDP Growth Forecast**

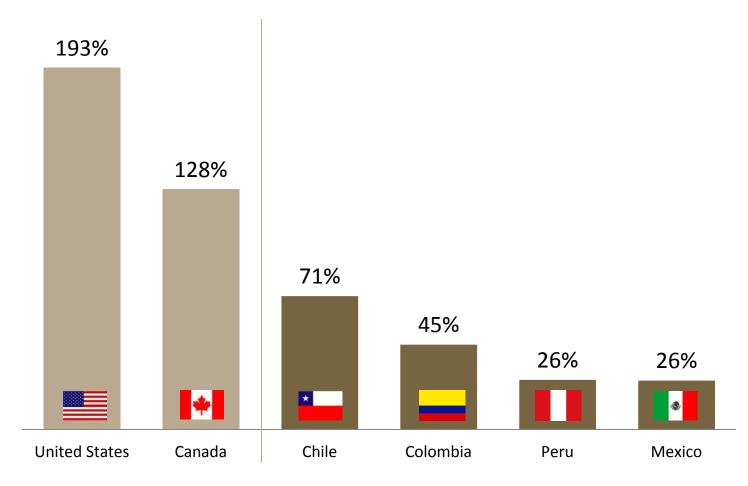


Source: Scotia Economics, as of December, 2012

# Considerable Room to Provide More Banking Products & Services...



#### **Private Sector Loans as a % of GDP**

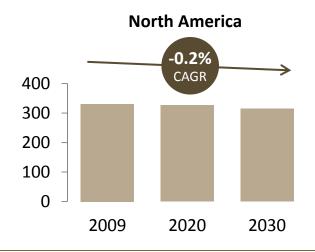


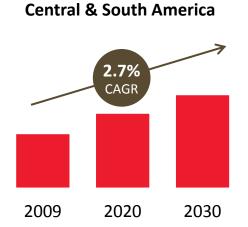
Source: The World Bank, October 2012

#### ...to a Fast-Growing Middle Class



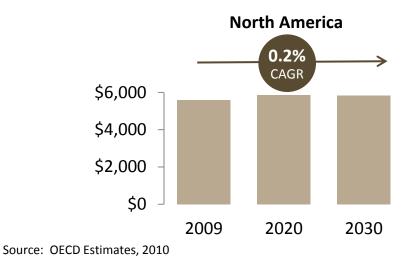
#### Middle Class – Population

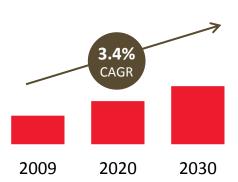




(in millions)

#### Middle Class – Purchasing Power





**Central & South America** 

(in millions of U.S. dollars)

#### Significant Opportunities in a Unique Segment



- 50% of the population in Mexico, Peru, Chile & Colombia
- 30% of the purchasing power in Mexico, Peru, Chile & Colombia
- Excellent potential for generating attractive riskadjusted returns



#### **Sound & Stable Banking Environment**



- Strong banking regulations
- Well-capitalized banking systems
- Effective prudential oversight
- Moving to IFRS compliance







#### **Agenda**



International Banking's growth record

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#### **Key Aspects of Managing our International Businesses**



Strong & robust risk management



Effective control functions & overall governance framework



Country Heads have key accountabilities



• Experienced leadership & deep talent pool

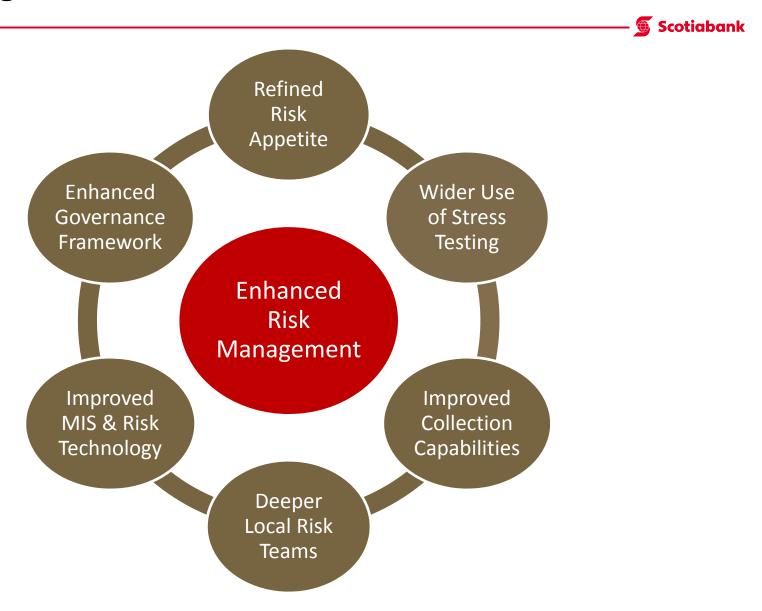


#### **Risk Management: A Strong Foundation**



- Pervasive risk culture and strong risk management framework
- 2 Highly centralized risk oversight, balanced with local expertise and input
- 3 All-Bank risk appetite framework is cascaded to all international subsidiaries
- 4 All major subsidiaries have highly seasoned Chief Risk Officers

#### **Risk Management: Recent Enhancements**



#### **Governance & Control: Effective Framework and Policies**

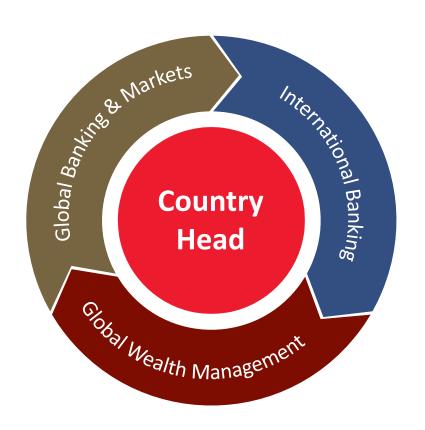


- 1 Key control functions (Finance, Risk, Audit, Compliance, Legal & Tax) report jointly to Toronto and local management
- 2 Governance model is based on all-Bank standards

Toronto-based officers play significant roles in oversight & governance of local operations

#### **Country Heads: Several Key Roles**





- Significant role in ensuring effective governance
- Central to effective collaboration between the Business Lines
- Accountable through their Balanced Scorecard for a wide range of factors

#### Leadership & Talent: Experienced, Deep and Mobile



#### Senior Leadership Team

- Highly experienced leadership group
- Accountability is driven through Region Heads & Country Heads

# Leadership Development

- Strong focus on leadership development to maintain a deep talent pool
- International Human Investment Committees at Divisional and Country levels

# Talent Mobility

- Talent is moved to where it is needed most
- Extensive use of cross-training, transfers and Head Office assignments

A Deep & Experienced Talent Pool

#### **Agenda**



International Banking's growth record

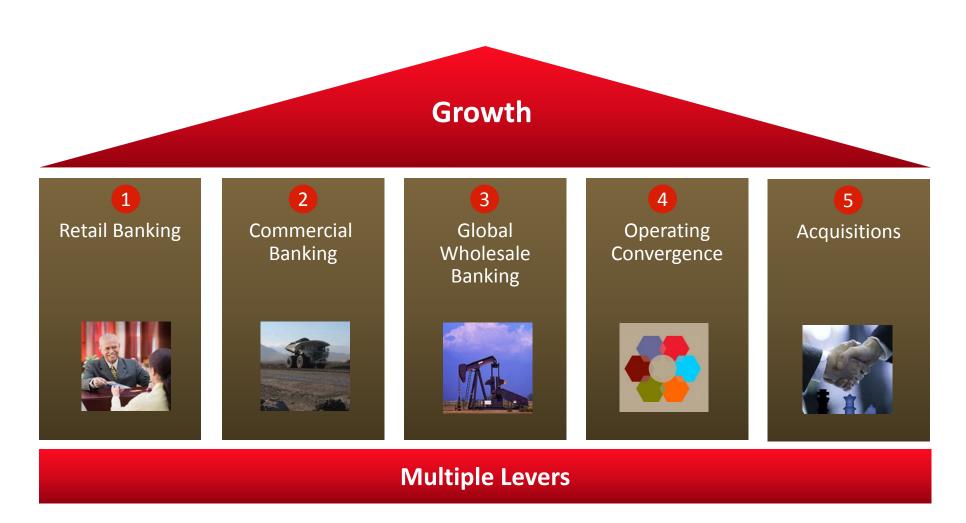
Investment thesis for LatAm

Managing our international businesses

Growth strategies for LatAm

## Multiple Levers to Drive LatAm Growth





# **Retail Banking: Organic Growth Priorities**



Segments	<ul> <li>Focus on small business, consumer &amp; micro- finance and mid-market affluent</li> </ul>
Distribution	<ul> <li>Strengthen channels, especially non-branch channels and payments</li> </ul>
Products	<ul> <li>Leverage auto loans, mortgages and deposits</li> </ul>
Technology	<ul> <li>Leverage risk &amp; customer relationship management technologies</li> </ul>

#### **Commercial Banking: Organic Growth Priorities**



 Grow client base, including an increased Customers focus on mid-market segment Increase number of Scotiabank products Cross-Sell per commercial banking customer Enhance end-to-end processes to drive **Process** productivity, increase customer retention **Improvements** and deepen customer loyalty

# **Global Wholesale Banking: Context & Key Priorities**



#### **Context**

Contribution	<ul> <li>Global Wholesale Banking accounted for 8% of LatAm's revenue in 2012, mainly Mexico (56%) and Peru (17%)</li> </ul>	
Activities	<ul> <li>Corporate Banking, Foreign Exchange,</li> <li>Fixed Income &amp; Equity</li> </ul>	
Key Priorities		
Customers	<ul> <li>Pursue a focused strategy to develop relationships with preferred customers</li> </ul>	
Technology	<ul> <li>Leverage Global Foreign Exchange platform and expand Equity Platform</li> </ul>	
Products	<ul> <li>Expand cross-sell of capital market products</li> </ul>	

#### **Operating Convergence: Driving Better Performance**



#### **Acquisitions: Opportunistic & Selective**





- Shifting primary emphasis to organic growth
- Will consider acquisitions on an opportunistic & selective basis
- Must meet stringent financial & strategic goals
- Bias for building out our LatAm footprint









### **International Banking: A Key Growth Engine for Scotiabank**



 International Banking has an excellent track record of delivering strong growth



 We have a sound investment thesis for the LatAm region

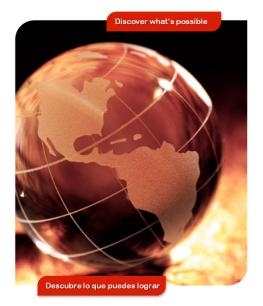


 We have multiple levers to drive continued growth in LatAm









# Overview of International Wealth Management & Insurance – LatAm Region

Barb Mason Executive Vice President, Global Wealth Management

#### **Agenda**



# The business today

Current state & key priorities: Wealth

Current state & key priorities: Insurance

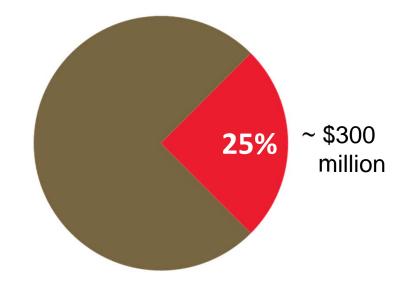
Selective acquisitions

# International: A Significant and Growing Contributor to GWM's Net Income



- Includes International Wealth
   Distribution, International Asset
   Management and International Insurance
- LatAm is the primary regional driver

# Contribution to GWM's Net Income 2012



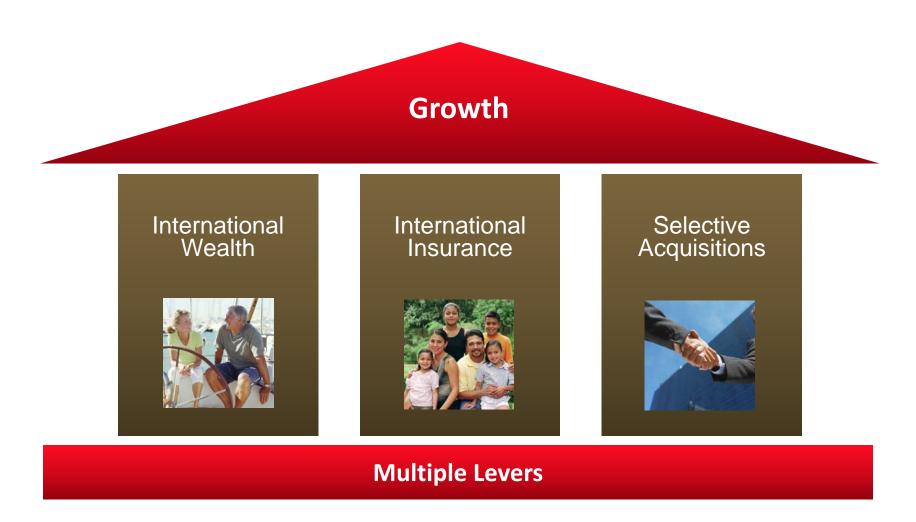






### Multiple Levers to Drive LatAm Growth







The business today

Current state & key priorities: Wealth

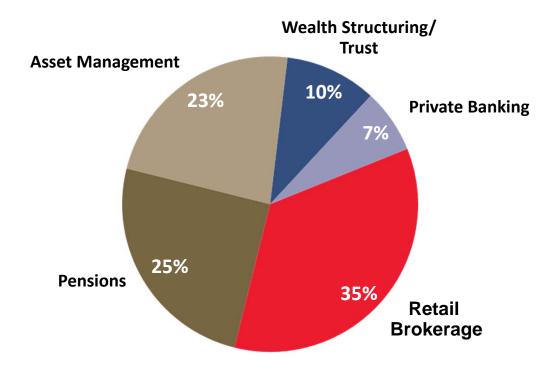
Current state & key priorities: Insurance

Selective acquisitions

### Wealth: Good Revenue Diversification



#### 2012 Revenue Mix By Business









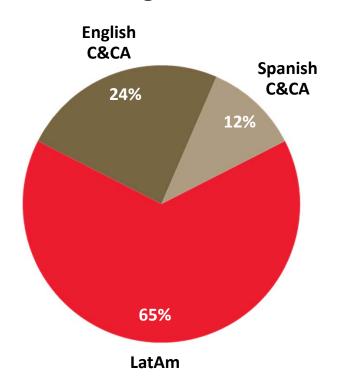




### Wealth: LatAm is the Largest Regional Opportunity

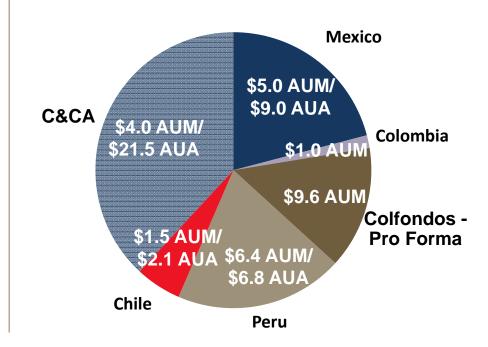


# 2012 Revenue Contribution By Region



(in billions of Canadian dollars)

#### 2012 AUM/AUA by Country













### Wealth Distribution: Key Priorities to Drive Organic Growth



#### **Wealth Distribution**



- 1. Prioritize select markets, segments and solutions
- 2. Develop regional centers of excellence
- 3. Generate new client relationships through bank referrals
- 4. Pensions: Leverage economic growth and formalization of employment







### **Asset Management: Key Priorities to Drive Organic Growth**



#### **Asset Management**



- Leverage multiple bank distribution channels from primarily brokerage to retail (Premium Banking) and institutional
- 2. Leverage global portfolio management bench strength for cross border products and to export investment strategies
- 3. Improve operational efficiencies









The business today

Current state & key priorities: Wealth

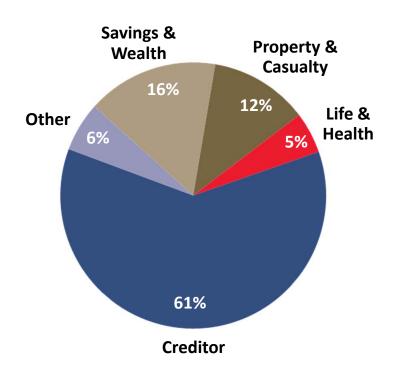
Current state & key priorities: Insurance

Selective acquisitions

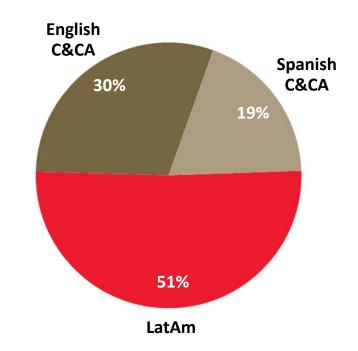
### **Insurance: Well-Diversified with Minimal Risk**



#### **2012** Revenue Mix by Product



# 2012 Revenue Contribution by Region













# **Insurance: Providing Convenient Solutions for Scotiabank's International Customers**



Top 3 Insurance Products by Country (2012)								
Mexico	Creditor	Creditor	Creditor					
	Life & Health	Homeowners	Automobile					
* Chile	Creditor	Creditor	Creditor					
	Life & Health	Homeowners	Unemployment					
Peru	Creditor	Creditor	Creditor Small					
	Life & Health	Homeowners	Business Property					
Colombia	Creditor Life & Health	Life & Health (Non-Creditor)	Assistance					

### **Insurance: Key Priorities to Drive Organic Growth**



#### Insurance



- 1. Develop segment-specific new product offerings
- 2. Increase penetration through bank distribution channels
- 3. Invest in technology and processes to support our product and distribution strategy









The business today

Current state & key priorities: Wealth

Current state & key priorities: Insurance

Selective acquisitions

### **Opportunistic & Selective Acquisitions**



- International M&A over the last decade: Colfondos, Crecer, DB&G
   Brokerage and Profuturo
- Will consider acquisitions selectively to grow scale internationally
- Includes teams and entities
- Must meet stringent financial and strategic goals

### **Significant Growth Opportunity Across International Footprint**



 Multiple bank channels (retail/corporate/ commercial/institutional) to provide growth opportunities



 Canadian wealth management expertise and capabilities will be leveraged



 Region's affluence growth trajectory is very positive

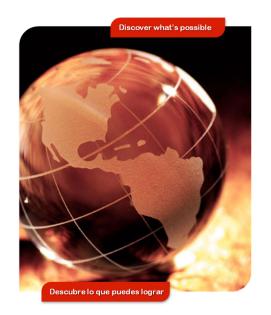


Low penetration of insurance products





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### **Financial Overview**

Paul Baroni Senior Vice President & Chief Financial Officer, International Banking



Performance record: International

Focus on LatAm

Accounting considerations

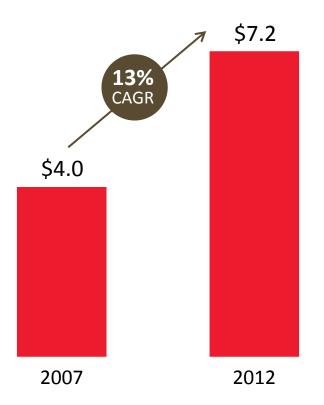
Summary

### **International Banking: Strong Performance**

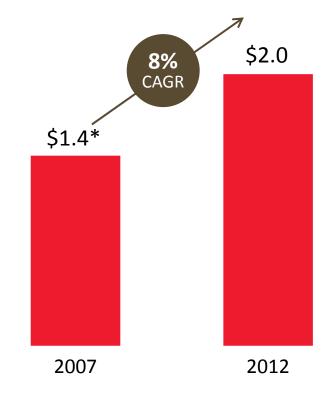
(in billions of Canadian dollars)



#### **Growth in Revenues**



#### ...and in Net Income

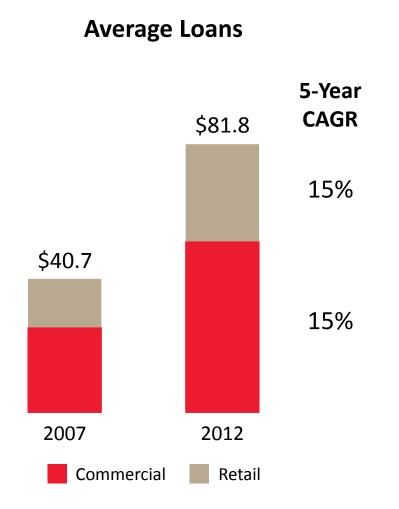


<sup>\* 2007</sup> Net Income adjusted to exclude NCI

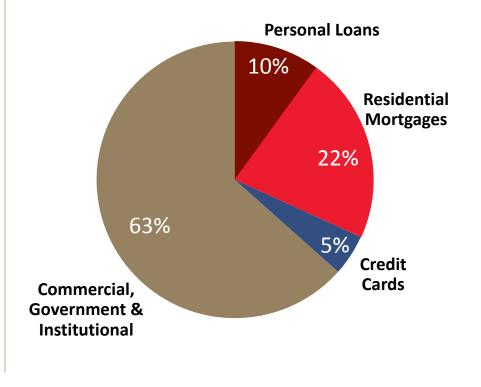
### **Strong Balanced Loan Growth**

(in billions of Canadian dollars)





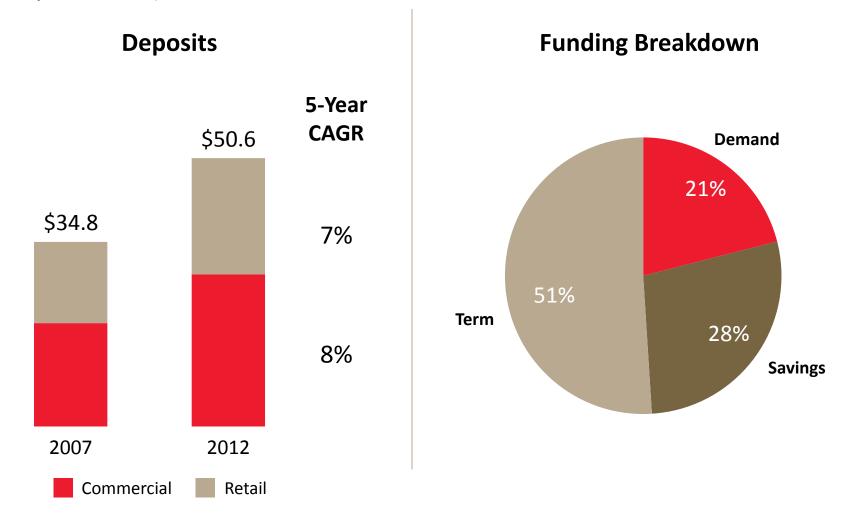
#### **Portfolio Breakdown**



### **Strong Deposit Growth**

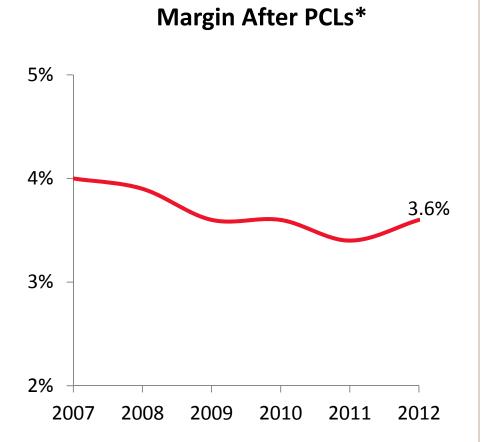
(in billions of Canadian dollars)

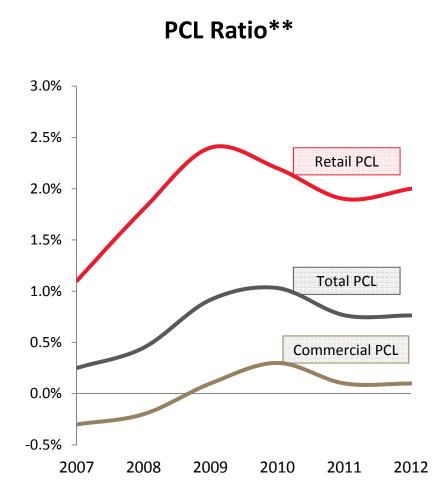




### **Stable, Attractive Margins and PCLs**







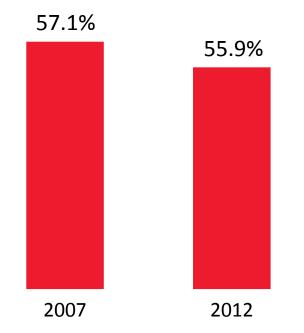
<sup>\*</sup> On average earning assets

<sup>\*\*</sup> On average loans IB + International GWM

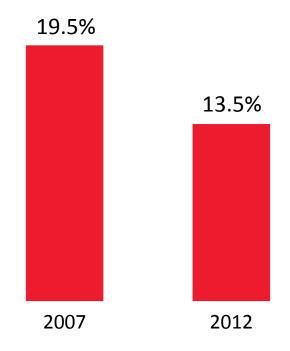
### **Key Ratios**



### **Improving Productivity Ratio**



### **ROE Impacted by Goodwill**



### Strong Earnings Growth in Latin America and Asia

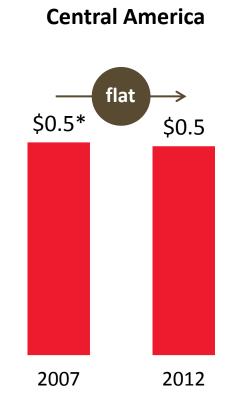
(in billions of Canadian dollars)

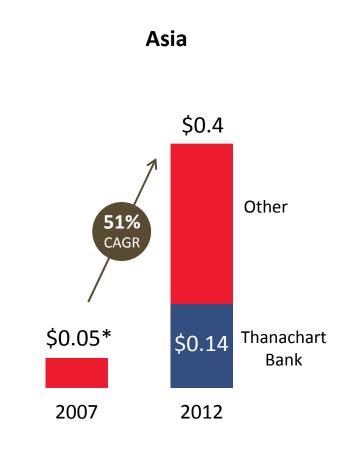


#### **Net Income**

Caribbean &







<sup>\* 2007</sup> Net Income adjusted to exclude NCI



Performance record: International

Focus on LatAm

Accounting considerations

Summary

### **2012 Quick Facts**

(in billions of Canadian dollars)



		Mexico	Peru	Chile	Colombia	IB Total	% of IB
Scotiabank Reported	Revenues	\$1.3	\$1.2	\$0.5	\$0.6 <sup>1</sup>	\$7.2	50%
	Total Loans <sup>2</sup>	\$11.3	\$10.1	\$11.5	\$6.7	\$85.7	46%
Local	ROE	14.4%	20.5%	8.3%	21.0%	-	-
	Loan Market Share % <sup>4</sup>	4.9%	16.1%	4.9%	5.5%	-	-
	5-Year Average PCL	2.2%	1.6%	1.6%	4.0%	-	-
	5-Year Average Industry PCL	3.9%	2.0%	1.6%	2.4%	-	-

<sup>1</sup> Colombia includes revenues from Colpatria for 257 days since being acquired on January 17, 2012 as reported by Scotiabank

<sup>2</sup> Spot balances as at Q4 2012

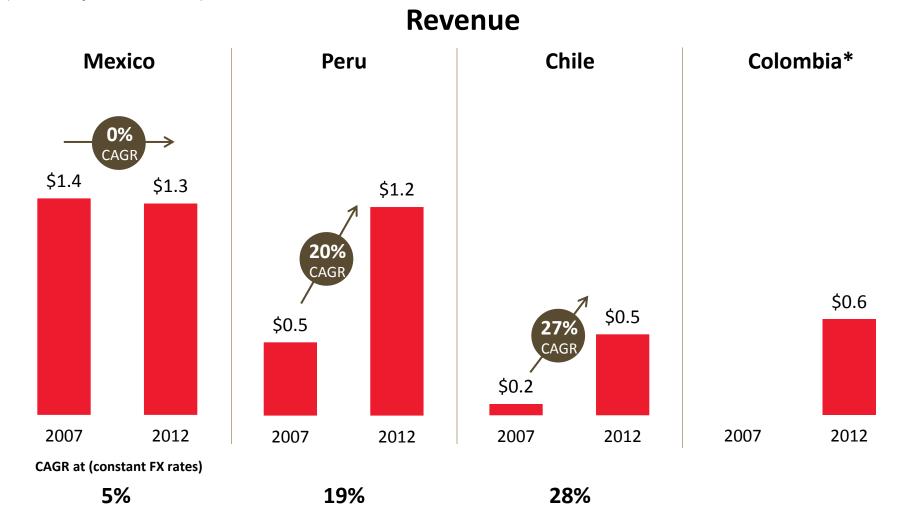
<sup>3</sup> Colpatria only and adjusted for one-time items

<sup>4</sup> As at September 2012 IB + International GWM

### **Revenue in Latin America**

(in billions of Canadian dollars)

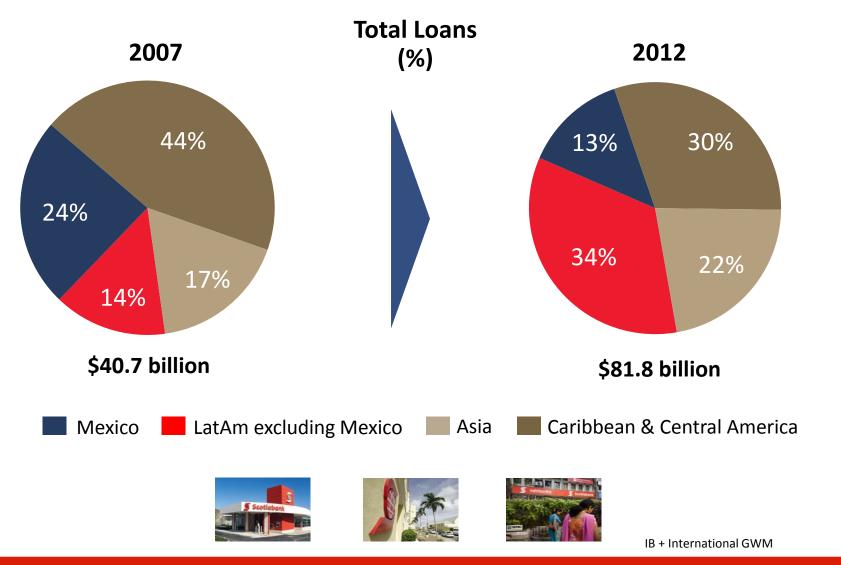




<sup>\*</sup> Colpatria acquired January 17, 2012

### **Improved Loan Diversification**







Performance record: International

Focus on LatAm

Accounting considerations

Summary

### **Accounting Considerations**



- Global Wealth Management results
- Local GAAP and regulatory differences
- Acquisition/fair value accounting
- Business line allocations



Performance record: International

Focus on LatAm

Accounting considerations

**Summary** 

### **International Banking is a Key Growth Engine**



 Strong performance record for International Banking



High growth & improved quality of earnings

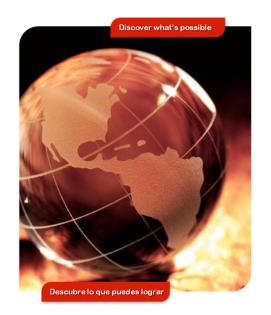


 Significant growth potential in LatAm, with multiple levers to drive growth





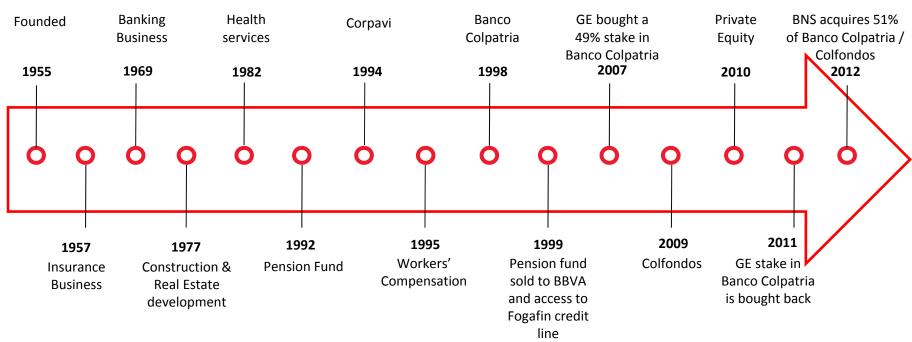
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### **Mercantil Colpatria Overview**

Eduardo Pacheco Chairman Mercantil Colpatria

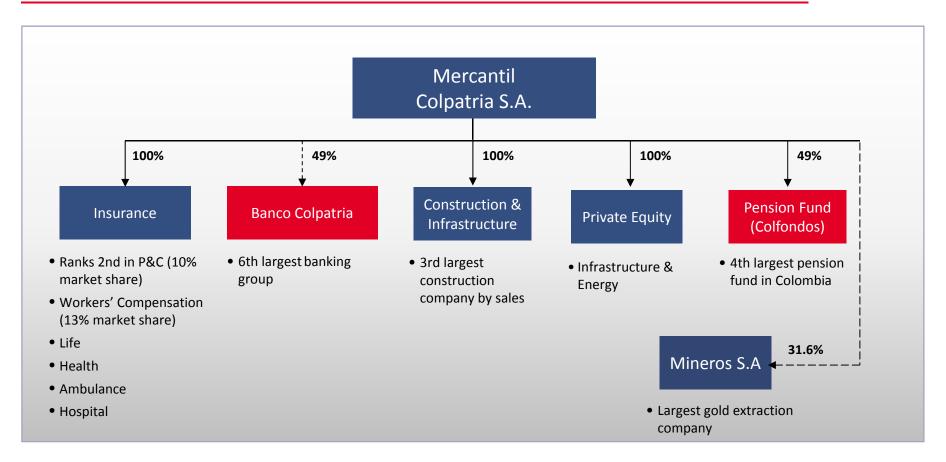
### **Building one of Colombia's Leading Groups**



#### **Driven by:**

- Work ethic
- Culture of savings
- Excellence
- Respect for stakeholders

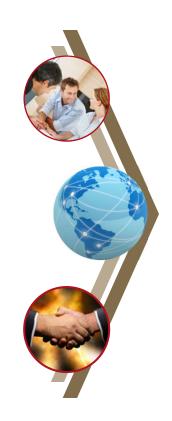
### Mercantil Colpatria: Full Range of Financial Services



- Leadership presence in a broad range of fast-growing sectors in Colombia
- Strong Colombia base with plans to grow both locally and expand in Latin America
- Strong relationships with international players active in Colombia

### **Scotiabank: The Right Partner**

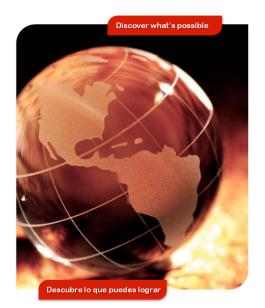
- Respect for Colpatria's team
- Experience with joint ventures
- Financial soundness and success
- International experience
- Expertise in fast growing sectors in Colombia – mining and infrastructure
- Opportunities in Wholesale banking and private wealth management
- Canadian banking system soundness and respectability of its regulator



The Right
Partner for
Mercantil
Colpatria







### **Banco Colpatria Overview**

Santiago Perdomo Chief Executive Officer Banco Colpatria



The business today

Performance record

**Growth strategy** 

### **Banco Colpatria at a Glance**

Bank group ranking in Colombia	6th
Total loans (in billions of Canadian dollars)	\$6.6
Customers (in millions)	2.4
Credit card ranking	1st
Mortgages (market share)	9.8%
Commercial mid-market (market share)	10.0%
Number of branches	171
Capital adequacy ratio	12%
Local credit rating	AAA

#### **Profitable Business Model**



- Focused on commercial mid-market with higher yields
- ☑ Emphasis on lower income segments with unique risk management strategies



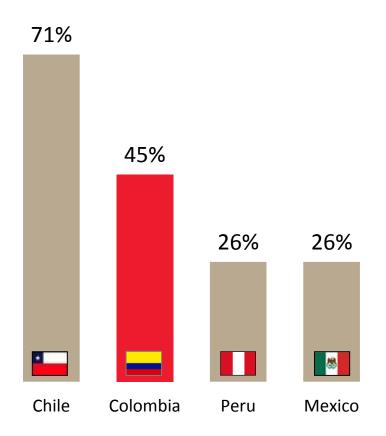




## An Attractive, Underpenetrated Industry

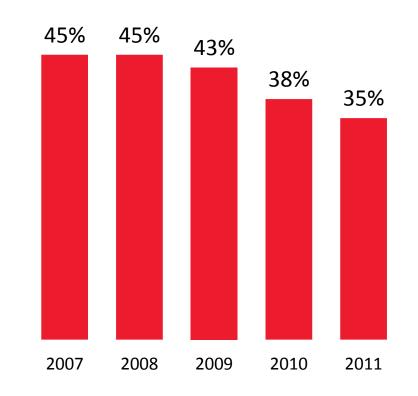






#### **Banking Penetration Opportunity...**

(% with no financial products)



Source: The World Bank, October 2012

#### **Attractiveness of Colombia**



- ☑ World Bank easy country to do business
- ✓ Investment grade since 2011
- ☑ U.S./Canada free trade agreement
- ✓ Strong banking system/deep regulation
- ✓ Reduced crime rates
- ✓ Stable political environment
- ✓ Strong AML policies and supervision







## **Excellent Regulatory Environment**



- ✓ Strong supervision Superintendencia Financiera
- ✓ Interest rate cap in place
- ✓ IFRS compliance in 2015
- **✓** Counter-cyclical reserve requirements
- ▼ Transitioning to Basel III







## **Agenda**



The business today

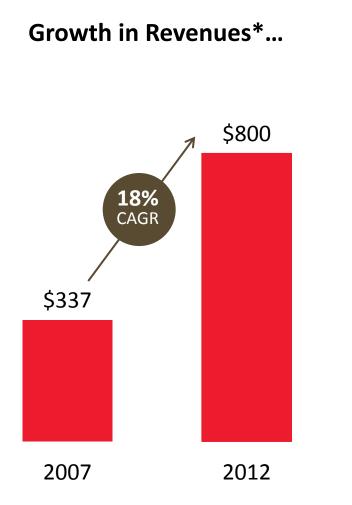
Performance record

**Growth strategy** 

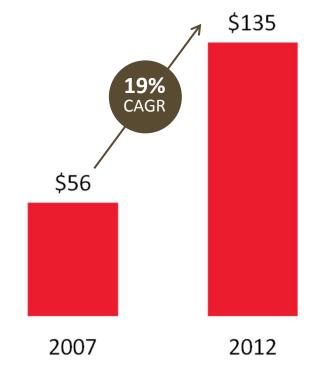
## **Strong Performance Record**

(in millions of Canadian dollars)







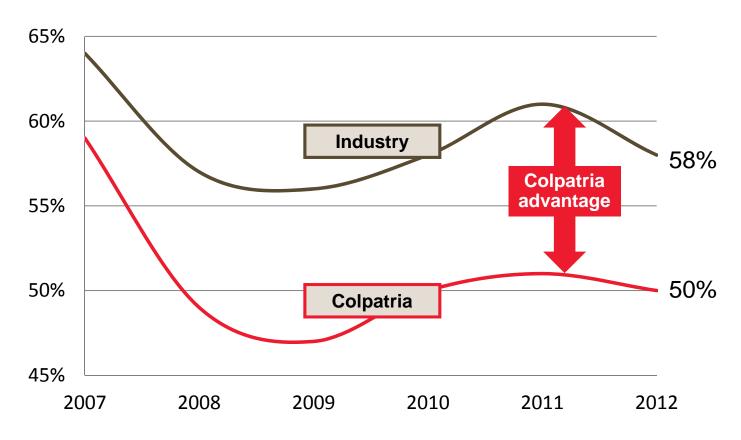


<sup>\*100%</sup> of Banco Colpatria based on local GAAP excluding unusual items

## A Strong Focus on Cost Efficiency



#### **Productivity Ratio vs. Industry**

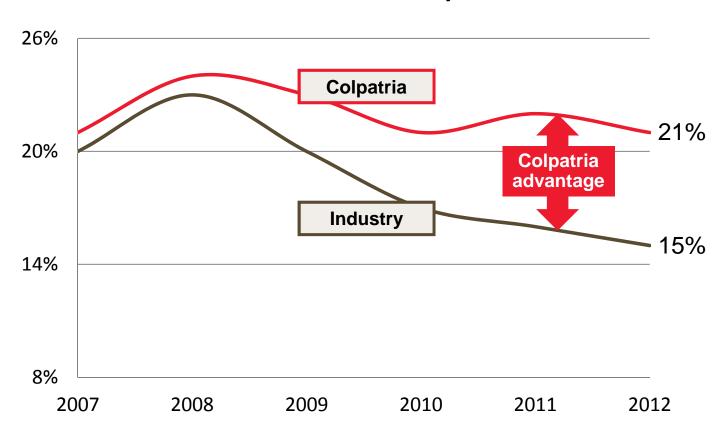


<sup>\*100%</sup> of Banco Colpatria based on local GAAP excluding unusual items

## **Strong Profitability**



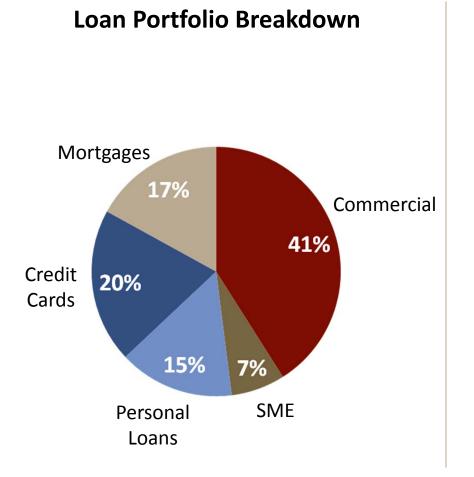
#### **ROE vs. Industry**

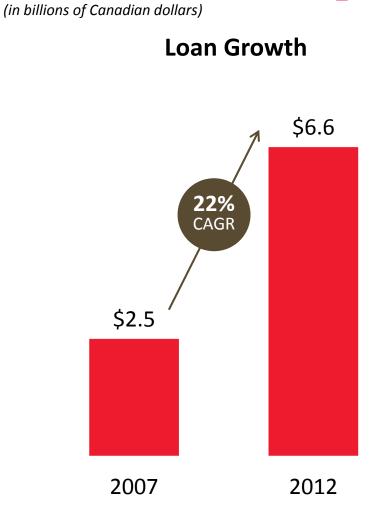


<sup>\*100%</sup> of Banco Colpatria based on local GAAP excluding unusual items

## **Diversified Loan Portfolio with Strong Growth**





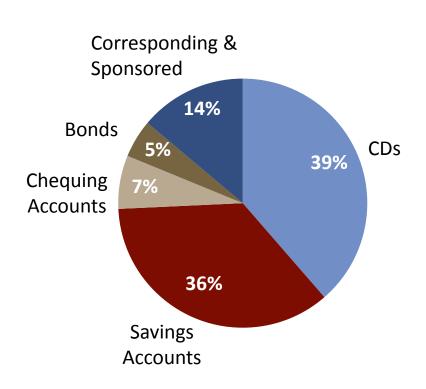


Industry grew at 17% CAGR

## **Proven Ability to Fund Growth**

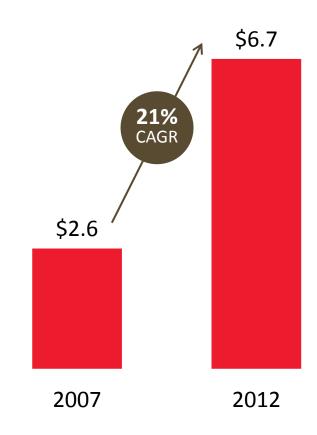






(in billions of Canadian dollars)

#### **Funding Growth**

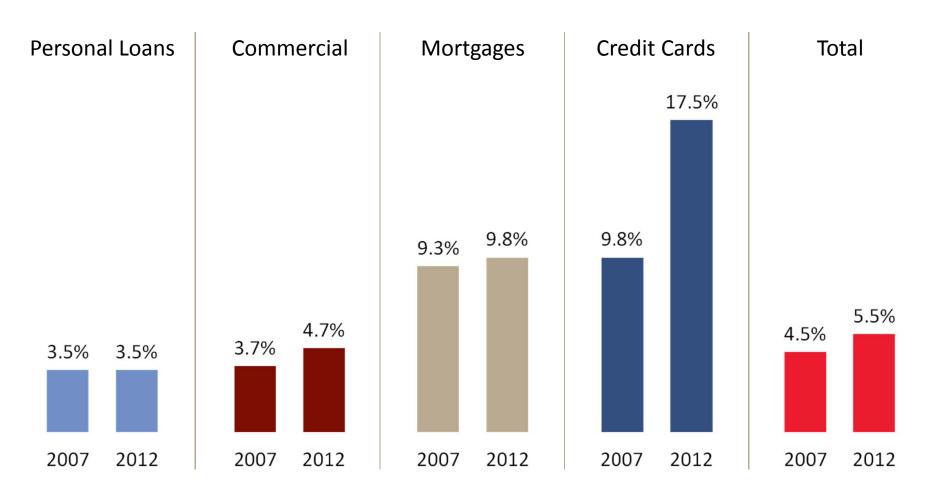


• Industry grew at 16% CAGR

## **Very Strong Growth in Credit Cards**

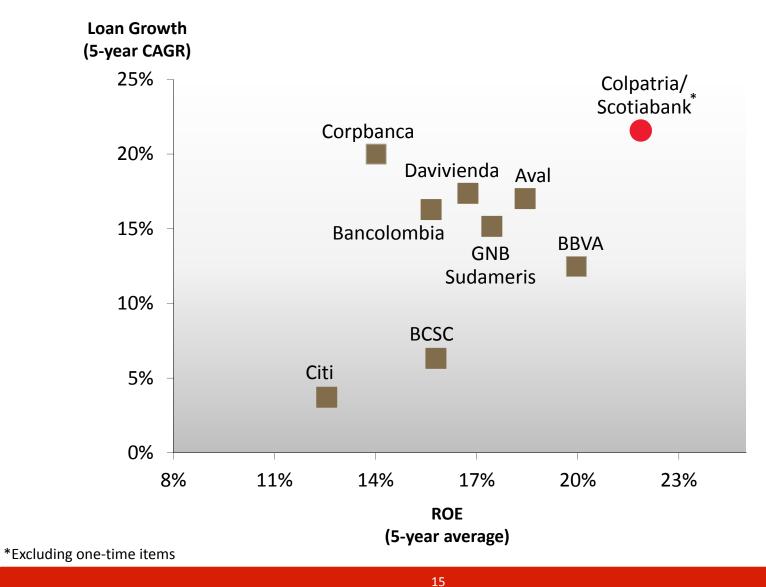


#### **Market Share by Segment**



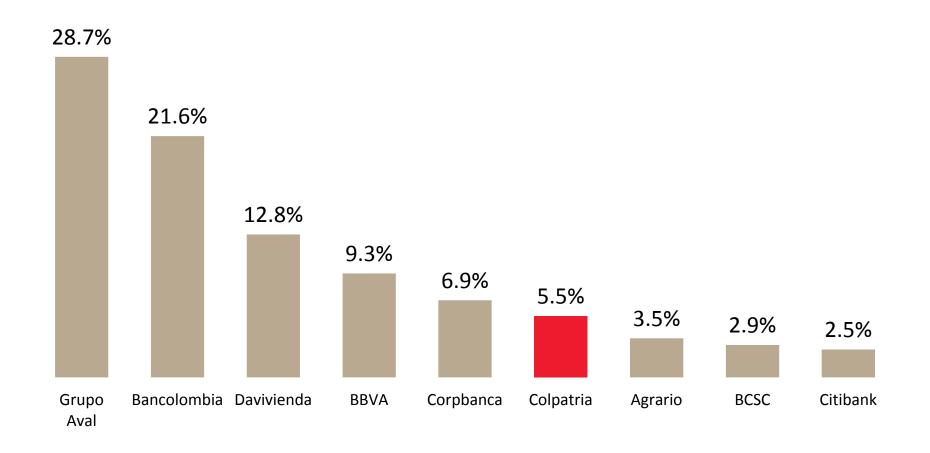
#### A Leader in Growth and ROE





### **Loan Market Share in Colombia: Room to Grow**





## **Agenda**



The business today

Performance record

**Growth strategy** 

#### **Market Growth Drivers**



- Infrastructure investment
- Oil & gas, energy and mining growing
- Large unbanked population
- Growing middle class







## **Protect and Enhance Profitability Advantage**



- 1 Grow key customer and product segments
- 2 Proactive risk management
- 3 Leverage Scotiabank expertise
- 4 Build talent pipeline



## **Colpatria Growth Opportunities**



- Leverage Scotiabank expertise
  - ✓ Micro-Finance
  - ✓ Corporate & upper-end Commercial
  - ✓ IT best practices
  - ✓ Risk tools & AML systems
- → Target underpenetrated segments
- → Leverage origination, credit cards & CRM platforms







### Well-Positioned for Continued, Profitable Growth



Attractive macroeconomic environment



Low banking penetration



Proven record & strong platform for growth

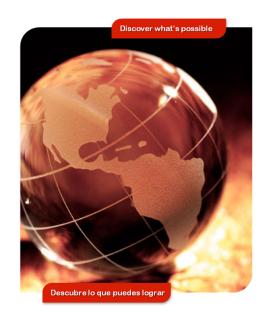


Local & international expertise









## Retail & SME Strategies & Opportunities

Danilo Morales Vice President, SME, Retail Banking and Branch Network Banco Colpatria

## **Agenda**



The business today

**Growth strategy** 

## The Business Today



- # 1 credit card issuer
- Leader in co-branding credit cards
- Mortgage market share 10%
- Momentum in savings growth
- Fast growth in SME loans



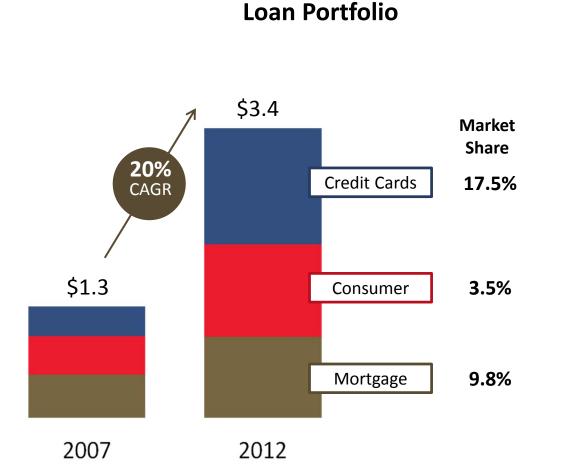




### **Diversified and Growing Loan Portfolio**

(in billions of Canadian dollars)





#### **Strengths**

- Diversified product mix
- Leader in credit cards
- Partnerships with utility companies
- Specialized sales force for each product

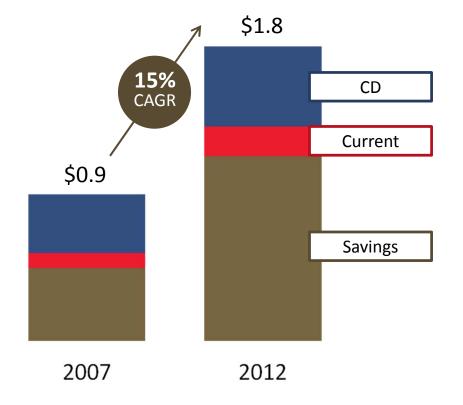


## **Growing Deposit Portfolio**

(in billions of Canadian dollars)



#### **Deposits**



#### **Strengths**

- Growth above the system
- Improved deposit mix
- New products
- Focus on mass affluent segment



#### **Leader in Credit Cards**

**Scotiabank** (in millions) # of Cards 1.84 1.79 1.30 0.88 0.60 0.50 Colpatria Davivienda Bancolombia Bogotá Falabella Citibank

# Crédito Fácil Codensa: A Profitable, Low Risk Business Model to Serve Low Income Customers





- Funding
- Sales & marketing
- Operations & risk
- Past due collections

## Electricity Company



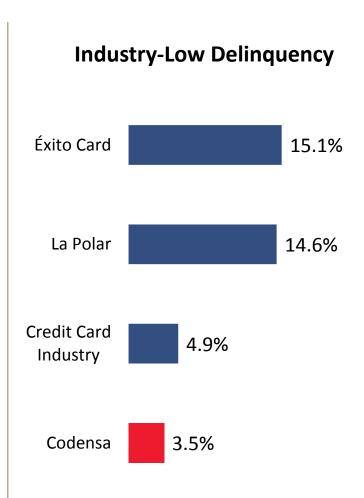
- Brand
- Billing & payment collections
- Billing statement inserts

#### **Retail Partners**





- Discounts / promotions
- In store origination

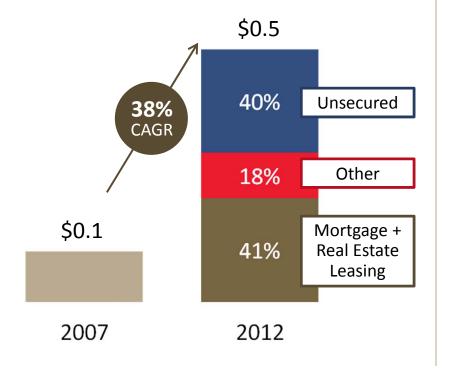


## **Well-Managed Growth in SME**

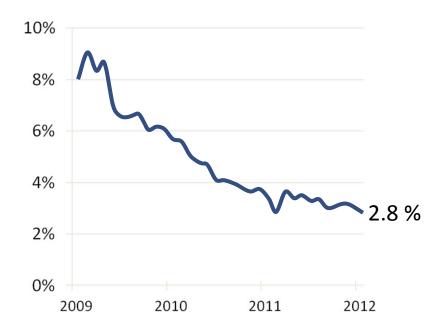
(in billions of Canadian dollars)



#### **Strong Loan Growth...**



## ...While Delinquency Continues to Decline

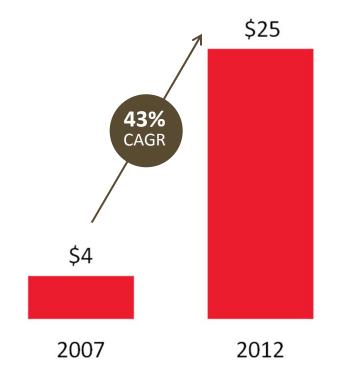


## **Strong Growth in Insurance Revenues**

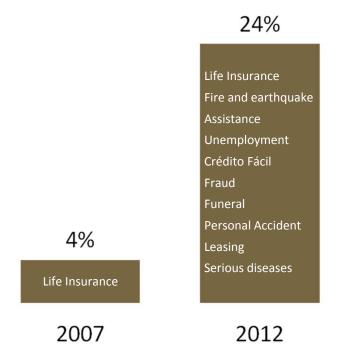


(in millions of Canadian dollars)



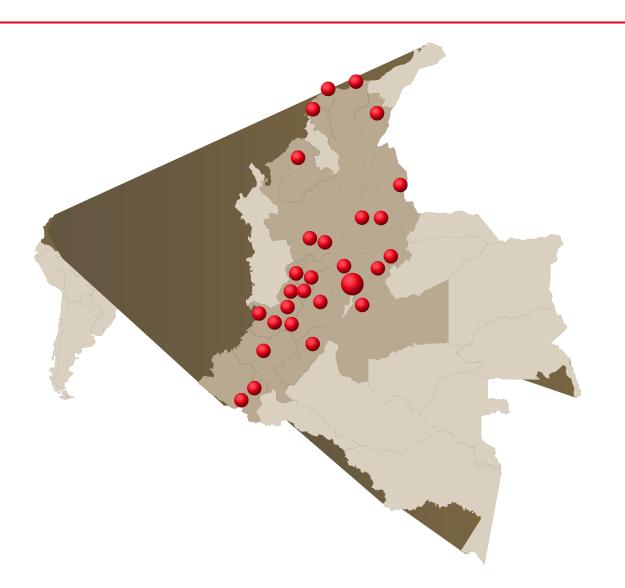


## **Expanding Product Penetration** and Offering



## **Expanding Branch Network & Distribution Channels**



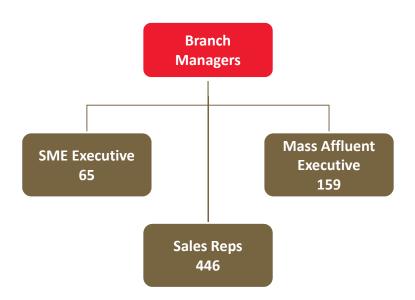


- 171 branches
- 34 cities
- 1,200+ external sales force
- 6,300+ third party agents

## **Improving Branch Productivity**



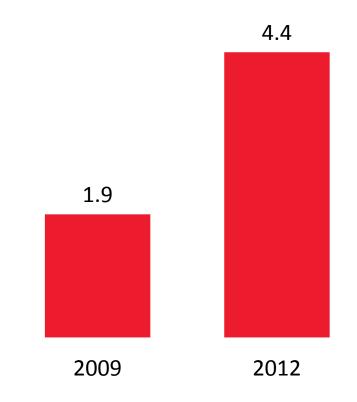
#### **Focused Branch Structure**





#### **Branch Productivity Improvement**

Products Sold per Advisor per Day



## **Agenda**



The business today

**Growth strategy** 

## **Focused Growth Strategy**



# Growth and profit focused on mass affluent and SME, capturing underserved opportunities





Improve Value Proposition



Development and Innovation



Underserved



Improve Risk



#### **Solid Retail and SME Business**



Focused on mass affluent and SME segments



 Maintaining leadership in credit cards and expanding Codensa platform

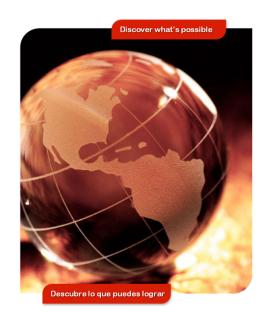


Insurance is a future driver to increase earnings









# **Corporate/Commercial Strategies & Opportunities**

Jorge Rojas Vice President, Commercial Banking Banco Colpatria

## **Agenda**



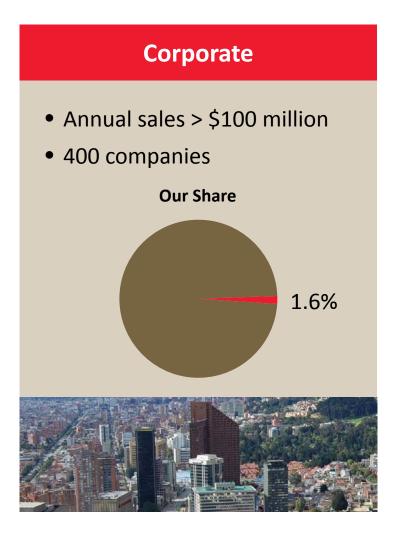
The business today

**Growth plans** 

## **Focused on Mid-Market: Large Opportunity**



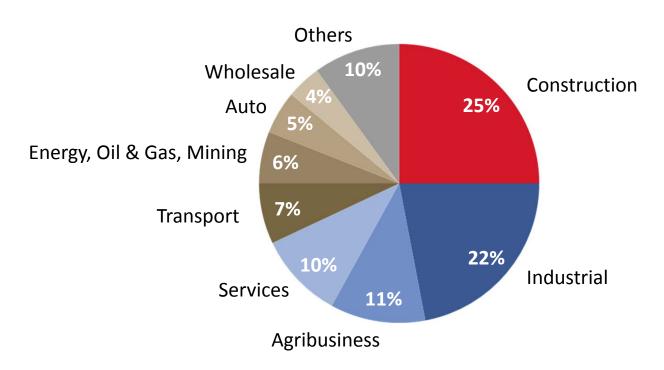




#### A Well-Diversified Portfolio with Short Duration



#### **By Industry**













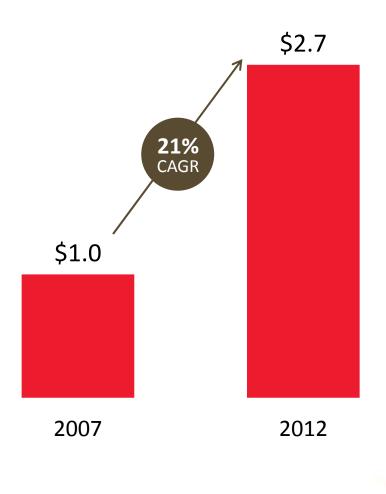
**Average remaining term: 2.2 years** 

## **Strong Growth Record**

(in billions of Canadian dollars)



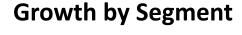
#### **Portfolio Growth**

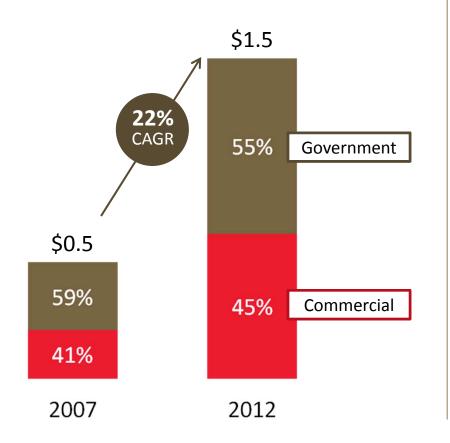


# Balanced Growth in Deposits from Commercial and Government Segments

(in billions of Canadian dollars)







#### **Key Strategies**

- Cross-sell cash management products
- Customized transactional solutions capabilities
- Leverage third party agent network (4,000+)



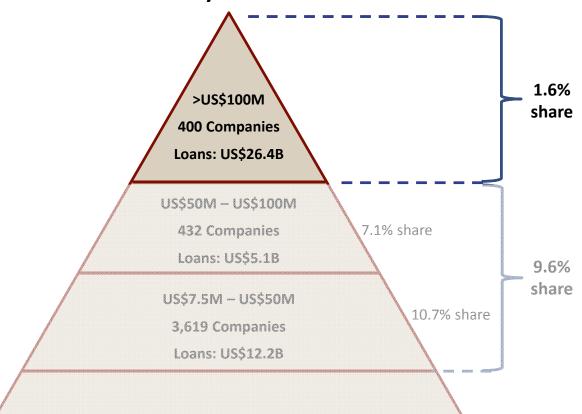
The business today

**Growth plans** 

#### **Our Growth Focus**



#### Market by annual sales



 Great opportunity for growth in corporate & upper-end commercial segment

## Mining, Infrastructure and Oil & Gas Opportunities



#### **Key Economic Sectors**

- 1. Innovation
- 2. Housing
- 3. Mining / energy
- 4. Agriculture
- 5. Infrastructure





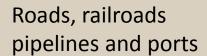








**Colpatria Focus** 







## **Key Initiatives**



#### **New Banking Unit**

 Creation of new upper-end commercial & corporate banking unit leveraging Scotiabank's international expertise and capabilities



Focus on mining, infrastructure and oil & gas sectors

#### **Target Commercial Clients**

 Provide Global Banking & Markets and Global Wealth Management solutions to commercial clients



#### **Solid Growth Platform**



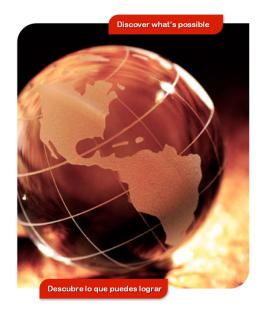
- Good mid-market platform to support growth
- Increase penetration in upper-end commercial & corporate segment
- Unique opportunity to complement Colpatria's existing capabilities with Scotiabank's expertise











# **Colfondos Strategies & Opportunities**

Alcides Vargas Chief Executive Officer Colfondos



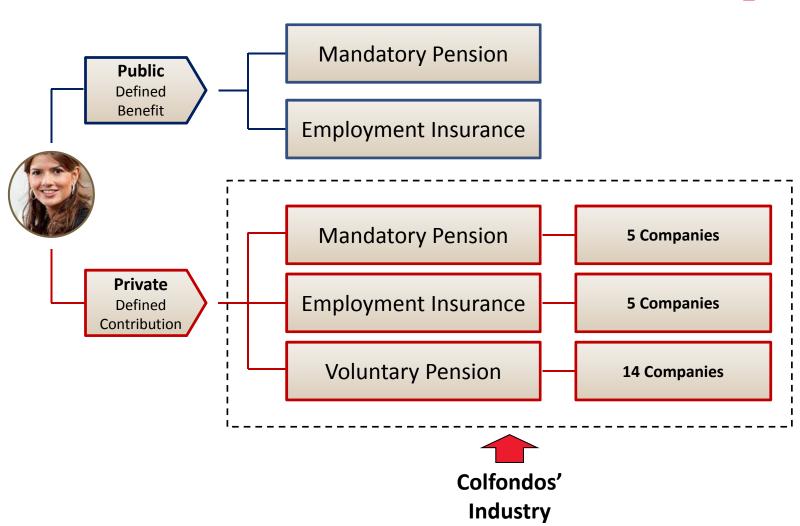
# The pension system in Colombia

The business today

Performance record

#### The Pension System at a Glance





#### **Three Types of Capital Pools**

(in Canadian dollars)



Mandatory Pension: \$64 billion market

Industry fees are based on client salary and not on AUM

Employment Insurance: \$3 billion market

Contributions made by employers

Voluntary: \$6 billion market

- Fees based on AUM and redemption fees
- Income tax deductible, equivalent to RRSP in Canada



The pension system in Colombia

The business today

Performance record

#### The Business Today

(in Canadian dollars)



- \$9.6 billion in AUM
  - Mandatory \$9.0 billion 14% market share
  - Employment Insurance \$0.3 billion 10% market share Monteria
  - Voluntary \$0.3 billion 5% market share
- 2 million customers
- 1,100+ employees
- Established footprint in 20 major cities
- 20-year history in Colombia









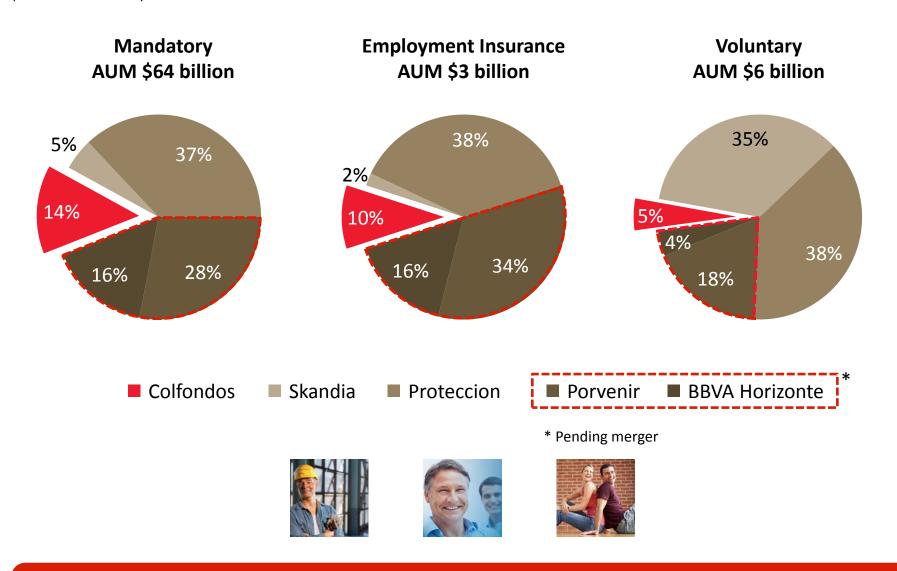
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Medellin

## #4 Player in a \$73 Billion Market

(in Canadian dollars)





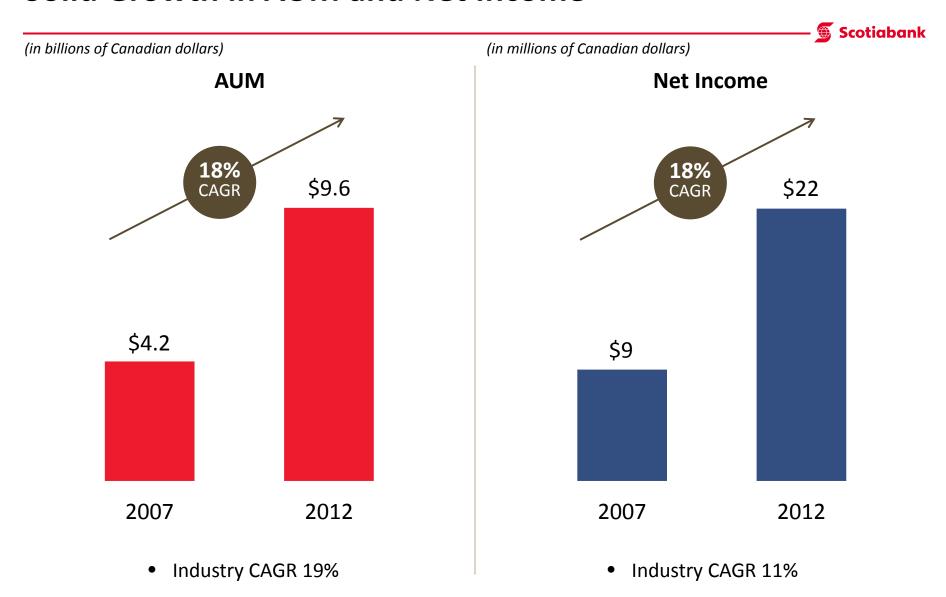


The pension system in Colombia

The business today

Performance record

#### Solid Growth in AUM and Net Income



#### **Colfondos: An Attractive Business Model**



High cash flow

+

Low volatility

+

Low regulatory capital

+

Strong internal cash flow – dividends











The pension system in Colombia

The business today

Performance record

## **Significant Growth Opportunities in Colombia**



- ✓ Strong employment growth
- ▼ The middle class has doubled in the last 10 years
- Only 40% of labour force contributes to a mandatory pension fund









# Our goal is to be recognized as a pension fund manager committed to service excellence and informational clarity

