

Targets and Achievements

CSR Priorities	In 2012 Scotiabank...	Moving Forward Scotiabank will...
Increase Employee Engagement on Corporate Social Responsibility issues	<ul style="list-style-type: none">• Employees drove various paper saving initiatives resulting in reduction of consumption of bond copy paper in Scotiabank's Canadian operations by 23% since 2008.• Launched a lunch-and-learn video, ScotiaGreen on the Canadian intranet site, to provide information on energy reduction measures for the home that can lead to significant cost savings.	<ul style="list-style-type: none">• Continue to drive employee engagement in CSR issues and activities through communication vehicles, contests and participation opportunities.
Build Stakeholder Engagement	<ul style="list-style-type: none">• Invited a broad range of stakeholders to provide in-depth feedback on CSR. Groups represented included: businesses, non-profit organizations, Aboriginal organizations, trade-based and investor organizations, municipal governments, post-secondary institutions and suppliers.	<ul style="list-style-type: none">• Continue to engage with stakeholders on an annual basis around key topics and look for opportunities to collaborate on specific CSR issues.
Increase and improve the quality of international reporting on Key Performance Indicators	<ul style="list-style-type: none">• Is now reporting on 84% of global operations, up from 43% in 2008.• Had a third-party assurance done on global energy consumption numbers, for the second consecutive year.	<ul style="list-style-type: none">• Review the quality of international reporting through internal audits.• Provide additional training and support to international locations for gathering and reporting externally on key data.
Expand Environmental Initiatives	<ul style="list-style-type: none">• Launched, the EcoLiving Auto Loan, available to automobile dealerships across Canada, to help encourage the purchase of environmentally-friendly vehicles.• Initiated the Home Energy Savings Calculator, a free calculator which helps Canadians create plans for environmentally-friendly renovations.	<ul style="list-style-type: none">• Continue to help customers and employees conserve energy and make their homes more environmentally friendly.
Support Bright Future	<ul style="list-style-type: none">• Provided CAD\$9.3 million to employee volunteer matching programs, through the Bright Future Program.	<ul style="list-style-type: none">• Continue to encourage and support volunteering, fundraising and active community involvement in the multinational workforce.